

BIKE PARKING

BIKES ARE GOOD FOR BUSINESS

Nearly 10% of Inner NE residents use a bike as their primary form of transportation for shopping and other trips.¹ That's the highest rate in the city and it's growing every year. Make sure your customers have somewhere to park when they arrive at your business by providing convenient bike parking. Bike parking can increase foot traffic in front of your business and is space-efficient: 18 bikes can be parked in an on-street bike corral; that's 18 potential customers in the same space as two auto parking spots.²

Employees need bike parking too! Studies show that employees who bike to work take fewer sick days and are more productive.³ Eight percent of Lloyd District employees bike to their workplace. If you want your employees to reap the benefits of biking to work, provide quality bike parking that allows them to confidently secure their bikes during work hours.

TWO PROGRAMS TO BOOST BIKE PARKING

The Lloyd District currently boasts over 1,750 public and private bike parking spaces and we're adding more spaces each year. Both Go Lloyd and the City of Portland Bureau of Transportation have programs that can provide free or subsidized bike parking at your property. Flip this card over for program details and contact information.



¹ Griffon-Valade, L., "City of Portland 23rd Annual Community Survey Results." Office of the City Auditor. Portland, Oregon (2013).

² Meisel, D., "Bike Corrals: Local Business Impacts, Benefits, and Attitudes." Portland State University School of Urban Studies and Planning (2010).

³ Nieman, D. et al, "Immune Response to 30-minute Walk," Medicine and Science in Sports and Exercise (2005).

BIKE PARKING PROGRAMS

CITY OF PORTLAND

Through the City of Portland's Bike Parking program, a free bike rack can be installed on the sidewalk in front of your business as long as the location meets minimum spacing requirements. Up to two bike racks may be installed at no charge, and if desired, additional racks may be installed for \$150 each, as space allows.

The city cannot install free racks on private property.



Portland Bike Parking Program
bikeparking@portlandoregon.gov
503-823-2925
Press "3" to request a rack

GO LLOYD

Go Lloyd's bike infrastructure fund increases availability of bike parking for Lloyd District employees, residents, and visitors. We partner with property managers and businesses to install high-quality bike racks, bike lockers, high-capacity bike cages or bike rooms, as well as floor pumps and bike repair stands at private properties.

Go Lloyd's contribution varies on a project-by-project basis and is dependent upon available funding. For many small-scale projects, Go Lloyd may purchase bike parking outright, while on larger-scale projects, we may subsidize a portion of the project costs. Go Lloyd staff provide free on-site consultation on the type, amount, and layout of bike parking to maximize capacity while ensuring ease of use.

Property owners are responsible for rack installation.



Go Lloyd
mail@golloyd.org
503-236-6441

