

AXEL  
**LORSOLD**  
INDUSTRIAL  
DESIGNER

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## EXPERIENCES

Currently Freelance Designer

### FULL-TIME DESIGNER WORK:

- Gibson Innovation, formerly Philips Audio (Hong Kong) - 2015-2017 / Headphones
- CQRDA (Canada) - 2013 / Aluminum hut and stand for iPad (internship)
- Hager Group (Grenoble) - 2009-2011 / Alarm systems, remotes, emergency pendants

### FREELANCE DESIGNER WORK:

- Pikta (France) - 2017 / Acoustic panels and furniture for open-space
- Uromems (France) - 2017 / Medical device for patients suffering from incontinence
- Remedee (France) - 2017 / Packaging concepts for a medical device
- Dynaudio (Denmark) - 2014 / High end loudspeakers
- Wadeco (China) - 2014 / Desks, TV Stands, Ottomans, Coffee tables, & Buffets
- Silver Valley (France) - 2013 / Catalog, logo & graphic communication

### CONTESTS & DISTINCTIONS:

- Jack Daniels - 2017 / Concept to promote a new pre-mix drink / Award-winning
- Mountain dew - 2015 / Logo & Graphism of a soda can / Award-winning
- St Dupont - 2014 / Design an innovative lighter / Award-winning
- 7up - 2014 / Logo & Graphism of the new 7up bottle / Award-winning
- Syctom - 2011 / Design an ecosystem / Award-winning

## EDUCATION

- Strate College - 2011-2013 / Master Degree in Industrial Design & Innovation, with honors
- Léonard de Vinci - 2008-2009 / Bachelor Degree in Industrial Design, ranked 1st in class
- Léonard de Vinci - 2007-2008 / 2nd year Technical Degree in Industrial Design
- Honoré d'Urfé - 2006-2007 / 1st year Technical Degree in Industrial Design
- Bellecour Arts Appliqués - 2003-2006 / High School Degree in Art

## ABILITIES

### SKILLS:

- Drawing / Rough / Sketch / Painting ★★★★★

#### COMPUTER AIDED DESIGN

- Rhinoceros ★★★★★
- Solidworks ★

#### 3D RENDERING

- Keyshot ★★★★★
- Showcase ★

#### DESKTOP PUBLISHING

- Photoshop ★★★★★
- Illustrator ★★★★★
- InDesign ★★★★★

#### ANIMATION

- Finalcut ★
- Flash ★

### LANGUAGES:

- French : native language
- English : fluent
- Spanish : basic knowledge

### PERSONAL INTERESTS:

- Traveling: I try to do it every months
- Sport: weight training / fighting sport / badminton
- Cooking: French and Asian food
- Drawing: mangas / comics / cartoons