

GABRIELA RICCARDI

*media-obsessed,
multidisciplinary creative*

EDUCATION

SYRACUSE UNIVERSITY

S.I. NEWHOUSE SCHOOL OF
PUBLIC COMMUNICATIONS,
MAY 2015

B.S. Magazine Journalism
Anthropology Minor
Summa Cum Laude + Dean's List
Remembrance Scholarship
Chancellor's Scholarship
Renée Crown Honors Program
Semester in Florence, Italy

SKILLS

PROGRAMS + PLATFORMS

Adobe Illustrator, InDesign,
Photoshop, Premiere, FinalCut X,
HootSuite, TweetDeck, Buffer,
SnappyTV, GSuite, Basecamp

LANGUAGES

AP Style, Basic HTML,
Conversational Italian

CONTACT

gabriela.riccardi@gmail.com

EXPERIENCE

events designer (previously design fellow)

THE ATLANTIC MAGAZINE / JUNE 2015 - PRESENT

Propose and execute visual event experiences for *The Atlantic's* 100+ annual editorial summits. Collaborate with teams of event managers, editorial producers, and vendors daily to brand *Atlantic* forums and festivals. Design event spaces, digital collateral, and marketing materials. Strategize editorially-driven visuals for breakouts and exhibits. Manage event load-in for creative and staging. Launched team Snapchat account and Instagram Stories; spearhead during major summits. Photograph events, consult on marketing materials, and help plan social content on a weekly basis.

asme editorial intern

FAMILY CIRCLE MAGAZINE / JUNE - AUGUST 2014

Participated in 25-student internship program hosted by the American Society of Magazine Editors. Pitched and wrote front of book items for *Family Circle's* fall issues. Assisted editors with health and lifestyle features research. Handled light administrative work and maintained archives.

editorial intern

TIME OUT NEW YORK MAGAZINE / JUNE - AUGUST 2013

Blogged biweekly on NYC events for the web and co-wrote summer cover story for print. Fact-checked and copy-edited four to eight articles before each issue closed weekly.

editorial + event marketing intern

HUDSONMOD MAGAZINE / JUNE - AUGUST 2012

Blogged weekly on art and travel for NJ luxury magazine. Assisted in pitching local businesses for event partnerships. Proposed and implemented social plan across Twitter, Facebook, and LinkedIn.

founding editor + creative director

STRADA MAGAZINE / AUGUST 2014 - MAY 2015

Conceptualized and built iPad travel magazine as a creative thesis for university honors. Independently wrote, designed, photographed, and coded interactive 27-page issue for download in the app store.

editor-in-chief

BAKED MAGAZINE / AUGUST - DECEMBER 2014

Directed staff of 40 for Syracuse University's student food magazine. Packaged editorial for 46-page issue. Supervised assignments, budget, and social media; established video platform.

editor-in-chief

MEDLEY MAGAZINE / JANUARY - DECEMBER 2013

Directed staff of 20 for Syracuse University's student diversity magazine. Packaged editorial for 34-page issue. Supervised assignments, budget, blogging, and event partnerships.

reporter

THE DAILY ORANGE / OCTOBER 2011 - JANUARY 2014

Wrote features on art, business, and culture for Syracuse University's student newspaper.

AWARDS + ACCOLADES

THE ATLANTIC UNBOUND / 2016

Won *The Atlantic's* first company pitch day; team proposed an internal working group dedicated to improving the representation of women across the brand. Solicited feedback from 200+ staffers and collaborated with top *Atlantic* editors to launch the group.

SOCIETY OF PROFESSIONAL JOURNALISTS MARK OF EXCELLENCE AWARDS / 2015

Placed as Region 1 finalist for best student magazine (*Baked* Fall 2014)

SYRACUSE REMEMBRANCE SCHOLARSHIP / 2015

Awarded top university honors recognizing scholarship, citizenship, and service.

WILLIAM GLAVIN AWARD / 2015

Received Newhouse School honor for excellence in magazine writing