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7TH ANNUAL ARTNOW JURIED HIGH SCHOOL EXHIBITION RETURNS TO NUMU IN MARCH 2018

Submissions for the 2018 Exhibition Begin in November 2017

LOS GATOS, CA – October 2017— New Museum Los Gatos (NUMU) announces the seventh annual juried Santa Clara County-wide high school art exhibition, *ArtNow*. Students from all Santa Clara County high schools, public, private, and home-schooled, grades 9 through 12, are eligible to enter. The *ArtNow* exhibition opens at NUMU on Friday, March 29th and continues through Sunday, May 6th. An opening reception and awards ceremony will be held Thursday March 29th.

The 2018 exhibition theme is “Perspectives.” High school level youth are invited to respond to the theme by visually communicating their ideas in their choice of media and subject, in their original work of art. ***ArtNow* submissions will be accepted from Monday, November 20 through Friday, January 26.**



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The *ArtNow* exhibition and educational program gives high school students the experience of presenting artwork in a competitive environment. The competition offers \$10,000 in scholarships and professional development awards in categories of 2D, 3D, and 4D media. One “Best in Show” winner will receive a \$5,000 scholarship to further his/her education. A panel of three university/artists judges will select artworks for the exhibition and the award winners in each category.

The *ArtNow* program has grown in size and scope since its inception 2012 when it received just over 100 entries from 12 county high schools. In 2017, almost 1000 submissions were received from 39 high schools, representing 11 Santa Clara high school district schools, and 9 private/charter schools.

Esther Tokihiro, director of STEAM Initiative for the Santa Clara County Office of Education and *ArtNow* sponsor explains, “When teachers discover the depth of the competition’s process, they appreciate how it enhances other academic strategies and adds excitement to students’ learning”. The *ArtNow* award continues to inspire and propel students in their academic journey. The 2012 “best in show” winner trained at Rhode Island School of Design; the 2013 winner attended UC Berkeley for studies in Environmental Design, and the 2015 winner currently studies industrial design at CalPoly, San Luis Obispo.

NUMU, through its *ArtNow* program is also collaborating with California College of the Arts (CCA) admissions staff to offer an art portfolio preparatory program to students. “How to Prepare for San Francisco National Portfolio Day 2018,” is a one-hour tutorial taking place at NUMU on Saturday, November 25 from 1-2pm. Students will receive guidelines and tips on what to expect on National Portfolio Day in January 2018. Following the tutorial, CCA staff will conduct portfolio reviews for students interested in attending CCA. The event is free with an RSVP. Details are available on NUMU’s website at: numulosgatos.org/artnow/

This year’s exhibition and program sponsors include: The Michael and Alyce Parsons Foundation; The Santa Clara County Office of Education Artspiration; Los Gatos Morning Rotary; The Flick Family; Waitte Foundation, Heritage Bank of Commerce; University Art; Ginger and John McDonald; California College of the Arts, Valerie and John Hopkins, and Geri Weimers.



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New Museum Los Gatos (NUMU), formerly The Museums of Los Gatos founded in 1965, is a public non-profit art and history museum located in the Civic Center Plaza in downtown Los Gatos. NUMU's mission is to engage the community at the intersection of art, history and education through innovative, locally connected and globally relevant exhibitions, programs and experiences.

Museum hours are Wednesday 1pm-5pm, Thursday through Sunday 11am-5pm. General admission is \$10. Admission for members of the military, seniors and students over 18 years is \$6, and free for members and visitors under 18 years of age.

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