

# nikki palumbo

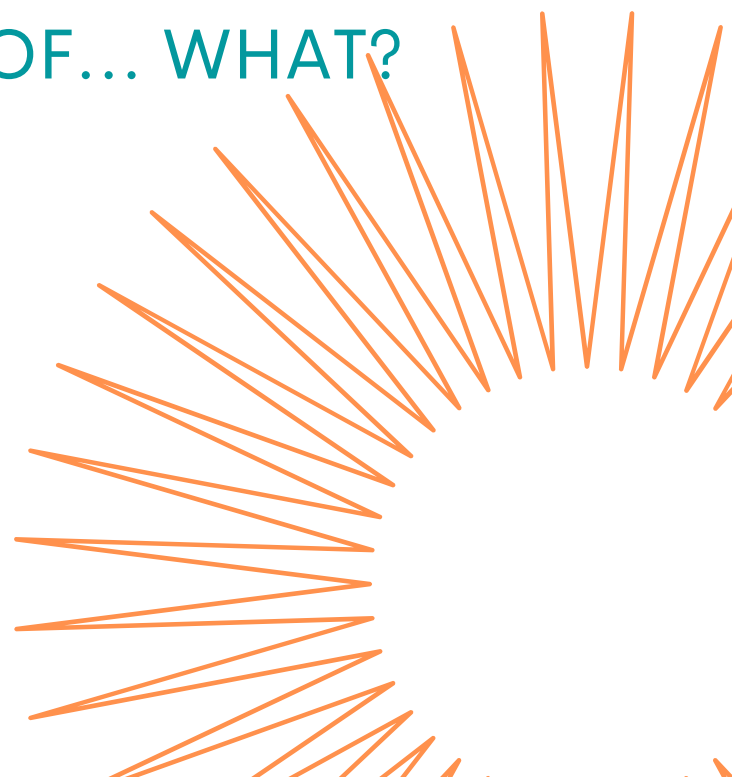
COPY, SOCIAL, UX & CREATIVE WRITER



BREVITY IS THE SOUL OF... WHAT?

[NIKKIPALUMBO.COM](http://NIKKIPALUMBO.COM)

[@NIKKIPALUMBEAU](https://twitter.com/NIKKIPALUMBEAU)





Hey!

I'm Nikki Palumbo.

I'm a writer, comedian, producer, and copywriter with 7+ years of in-house and freelance experience.

I've done it all: web, social media, ux, voiceover, experiential, etc.

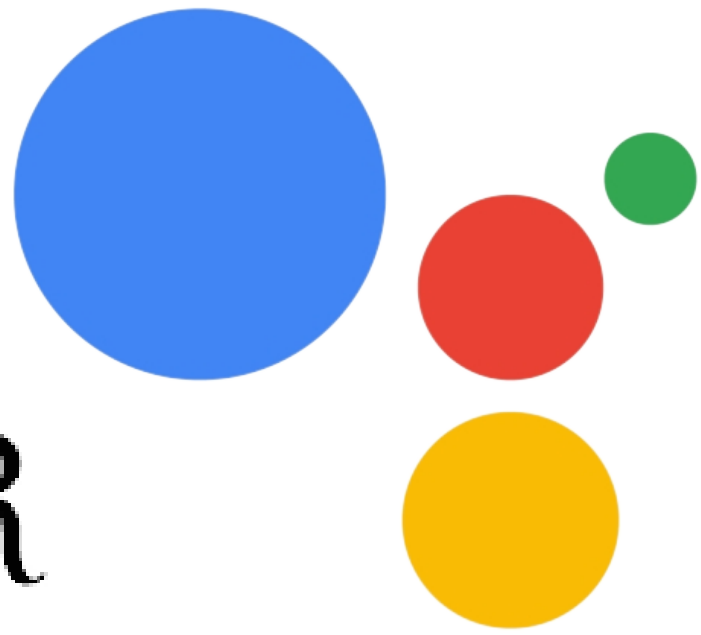
Most recently, I was a staff writer for the 2021 MTV TV & Movie Awards:

Unscripted (now on Hulu) and worked on a Gucci Guilty experience (in stores soon).

Somehow, 13k people follow me on [TikTok](#).

clients

THE  
NEW YORKER



Google Assistant



MORNING BREW



FUNNY

GUCCI OR DIE

VIACOM CBS



# Google Assistant

## Projects:

- Built out corpus of personality responses (i.e. wrote jokes for a robot)
- Cross-functional marketing campaigns for Home Alone, Where's Waldo?, and Make Google Do It
- Celebrity voice responses custom-recorded by John Legend and Issa Rae

## Hey Google, tell me a joke

Hey Google, tell me a Super Bowl joke

What's the name of the movie about a football game within a football game within a football game?

Interception 🏈

Hey Google, tell me an NHL joke

What is the goalie in hockey?

To winnie the gamie 🏒

Hey Google, tell me an Oscars joke

What do you call an actor whose vice is RSVPing for the Oscars and then not showing up?

Christian Bail 🎭

Who do you think will win best supporting actress?

I can't decide between Emma Stone and Rachel Weisz. They're both my Favourite 😊



# Hey Google, talk like a Legend

How do you feel about John Legend?

I don't know him personally but I feel like we'd get along

Did you fart, John Legend?

The only sounds I make are beautiful sounds 🎵

That was hilarious, John

Thanks

I feel like most people don't know that I can be pretty funny





# MORNING BREW

**Project:**

- Branded content



With the holidays come many good tidings; unfortunately, **the holidays also see a spike in burglaries.**

SimpliSafe wants to help you protect your home this holiday season.

SimpliSafe is the better way to professionally monitor your house, apartment, or business –the experts say so. It’s the #1 home security pick of CNET, Wirecutter, PC Magazine, The Verge and more.

What makes it so great?

- Live professional alerts from monitoring staff the second trouble is detected
- Protection against intruders, fire, leaks, floods, and more
- Indoor and outdoor HD security cameras
- Police dispatch up to 350% faster
- No contract

**They’re currently offering their best deal of all time:** This Cyber Monday get 50% off any new home security system through the Brew.



# MORNING BREW

## BREAKROOM

### Brew's Bets

- **You're *this close* to owning a Warhol or Banksy.** Especially when [Masterworks](#) has made it easier than ever to invest in art, the ultra-wealthy's favorite investment. Don't miss your chance, [skip the 5k+ waitlist now](#).\*
- **"You look tired."** It's like it's someone's job to say that to you every morning. Want them to stop? Wake up those tired eyes with this marine botanical packed **eye gel from Port Products**. [Use code MORNINGBREW for \\$20 off](#).\*

### SPONSORED BY POLICYGENIUS

## Life Insurance Is Having a Going-Out-Of-Decade Sale

It's almost 2020 and life insurance rates haven't been this low since Y2K.

Why? Take your pick: Regulations have changed, lifestyles have become healthier, and medical care has vastly improved.

But the industry could adjust rates at any time, because they're cool like that. And life insurance rates naturally increase as you age.

That's why [Policygenius](#) lets you submit an application in minutes to lock in your lowest possible rate. The best part? No obligation to buy.

And if you apply in December, you could be covered as soon as you break your first New Year's resolution.

[Policygenius](#) makes the application process a piece of cake, so kick off the new decade with the peace of mind that comes from having life insurance.

[Apply today](#).

### BREW'S BETS

- **Win a \$1,000 investment in Monet.** An [exclusive club](#) allows you to beat the market by investing and trading shares in \$1+ million paintings by artists like Monet, Banksy, and Warhol. [Get started now](#).\*
- **Don't brush off these savings.** Gift a bundle of [quip](#)—electric toothbrush, refillable floss, toothpaste, and refresh bag—and get **up to 20% off** during their [only sale of the year](#).\*
- **Warning: extremely cool content.** Photographers around the world sent in nearly 60,000 action shots of surfing, dirt biking, rock climbing, and more extreme sports for Red Bull's Illume photo contest. The winning images are unreal. [See them here](#).

\*This is a sponsored post

# VIACOMCBS

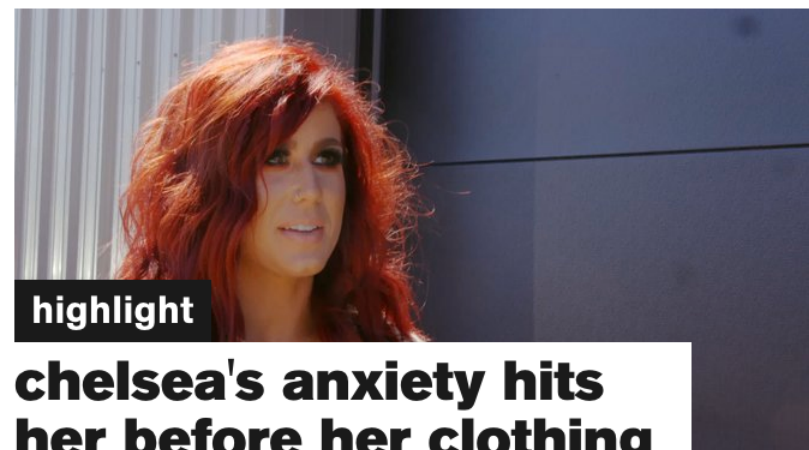
**Project:** Web, mobile, & app copy for MTV, VH1, Comedy Central and other ViacomCBS brands

teen mom 2 tuesdays 8/7c

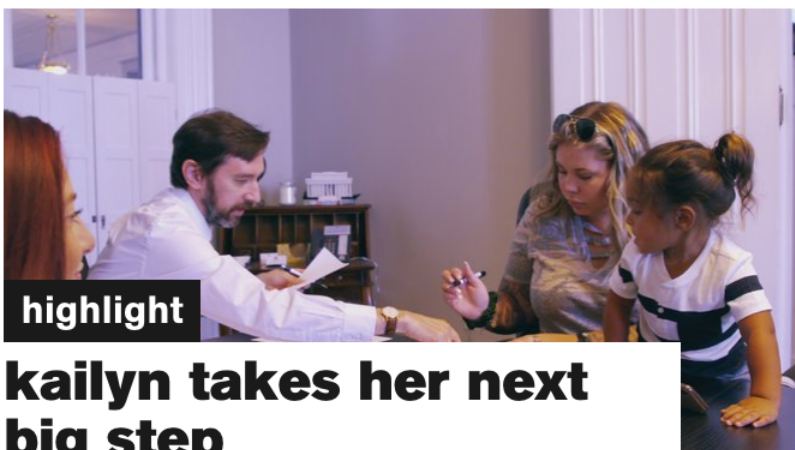
## TEEN MOM

new adventures, new challenges and new faces

watch full episodes >



**highlight**  
**chelsea's anxiety hits her before her clothing launch**




**highlight**  
**kailyn takes her next big step**

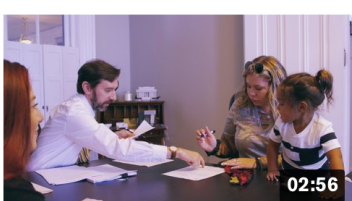
### latest full episodes

Select the video you want to watch

### latest video clips




02:38  
season 9, ep 28 · highlight  
**chelsea's anxiety hits her before her clothing launch**  
When Chelsea attends her clothing line launch at Lauriebelle's, she battles her nerves as she greets and takes photos with an excited crowd.  
11/12/19



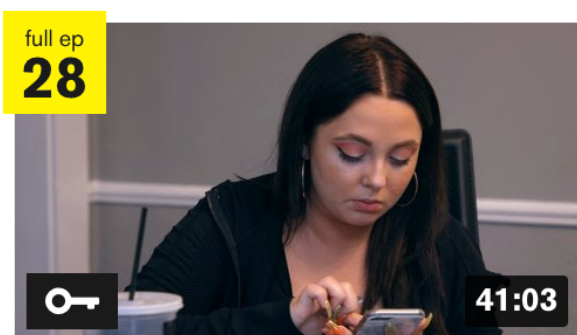
02:56  
season 9, ep 27 · highlight  
**kailyn takes her next big step**  
Kailyn's home ownership dream finally comes true, and she's excited to start organizing her new place.  
11/05/19



00:00  
season 9, ep 27 · highlight  
**where will jade find \$500?**  
After a trip to the playground with her daughter Kloie, Jade gets a call from her mom Christy, who begs Jade to bail her out of jail.  
11/04/19



03:35  
season 9, ep 26 · highlight  
**leah helps ali settle in at camp**  
Corey's father Jeff tries to ease Ali's fears about being away from home, and despite her separation anxiety, Leah drops Ali off for her first day at camp.  
10/29/19

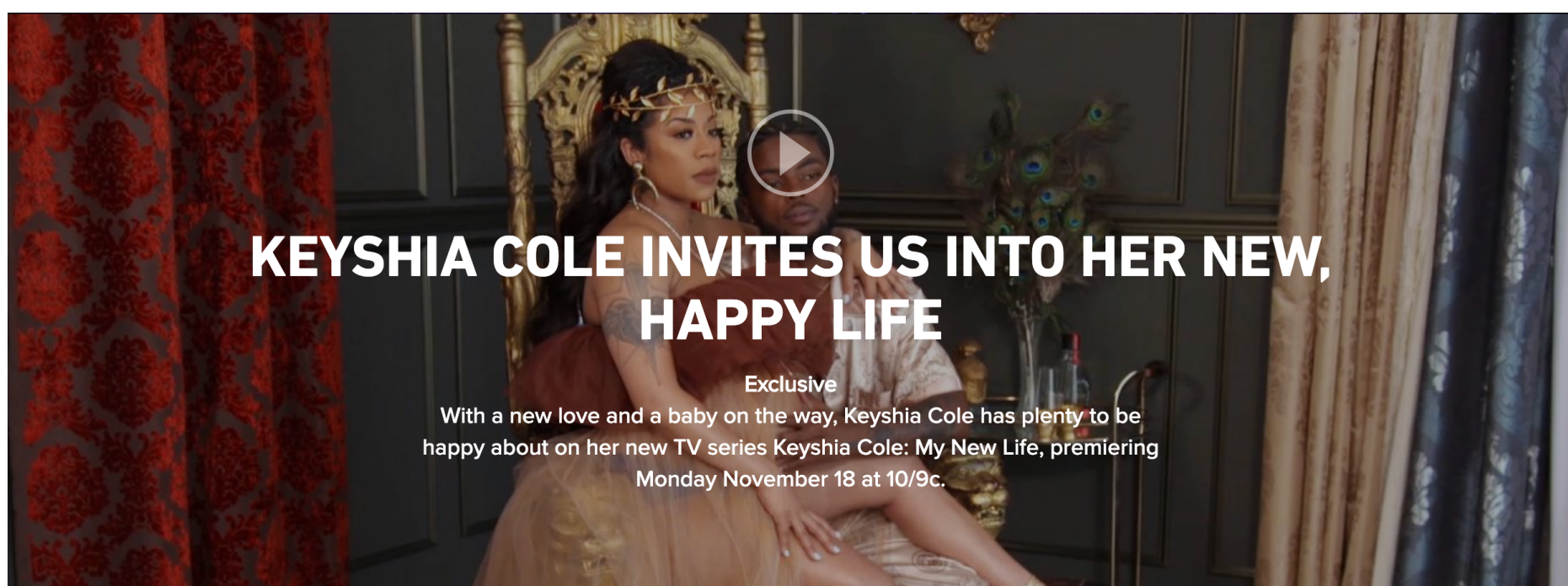


full ep  
**28**  
41:03  
season 9, ep 28  
**sugar-coated mood**  
Jade leans on Sean for support, Briana makes a decision without John, Chelsea launches her clothing line, Kailyn surprises her sons, and Leah's daughters start school.  
aired 11/12/19

browse all clips >



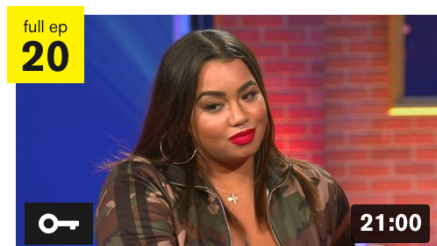
# VIACOMCBS



## latest full episodes

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Select the video you want to watch and we'll show you a list of available TV providers. Sign in with your account info and you'll be good to go.



### season 2, ep 20 crappy situation

Two cousins air out their dirty laundry, and a couple of pranksters misfire and risk their entire relationship.

aired 10/03/19



### season 2, ep 19 not too stupid to tattoo

Daredevils Zach and Chad from *Too Stupid to Die* enlist in an all-out prank war, and best friends reveal their betrayals in a permanent way.

aired 10/03/19



### season 2, ep 18 karma's a bitch

A pair of frenemies swap designs so graphic they may never recover from them, and a set of maybe-exes hopes to define their "situationship."

aired 9/26/19

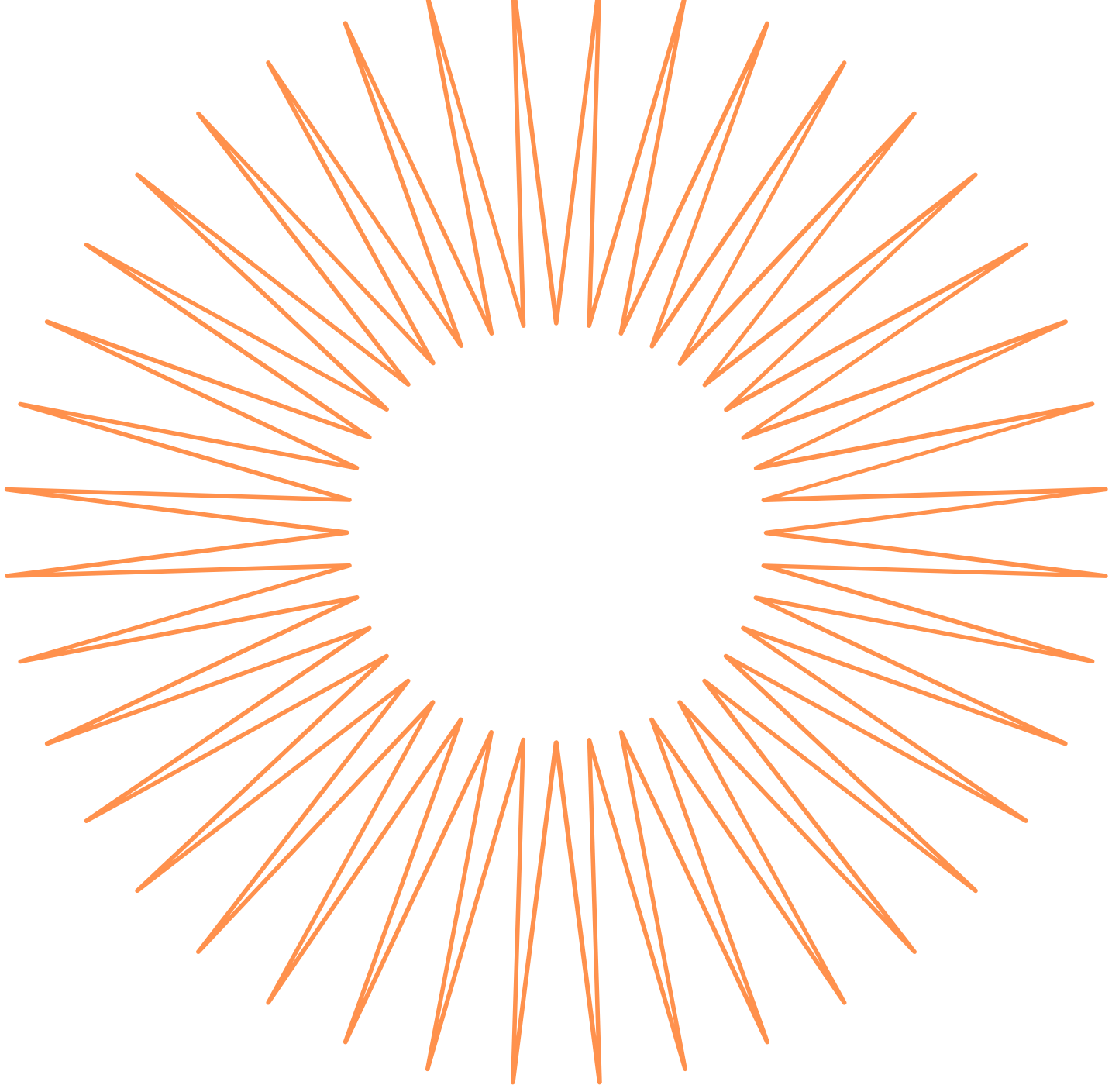


### season 2, ep 17 who's crying now?

Teen Mom OG stars Cheyenne and Cory get inspired by their long history together, and an engaged couple may hit their breaking point, thanks to a tasteless design.

aired 9/26/19

[browse all episodes >](#)



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