
NAMI PICTURES (2003 – Present) – Mission Viejo, CA
OWNER | CREATIVE DIRECTOR

Overview:

- Developed Brands (Logos, Brochures, Business Cards, Exhibit and Display Designs, Magazine Layouts, Posters, Package Designs, and Websites).
- Created Motion Designs, Animations, Recorded Videos & Edited TV commercials, educational DVDs, Direct Response Infomercials, Music Videos for start up artists, and various companies.

Clients:

AAA, Asset Marketing, Atmel, Boeing, Campbell's, Chrysler, Cisco, Creative Commotion, Del Monte, Dewalt, Gold's Gym, Greenberg, Griffin Capital, Hitachi, Honda, Jelly Belly, The John Kerwin Show, JVC, Merit/Andrew, Nitto Tires, Phillips, Script to Screen, Sherbit, Spinifex, Supermicro, Taco Bell, Tesla, Toyota, Truvia, VSS Monitoring, Workday.

CLASSITECH INC (2012 – 2014) – Tustin, CA
ART DIRECTOR | SENIOR PRODUCER

Overview:

- Created Successful Television Commercials for Major Telecommunication companies.
- Increased Revenue by attracting new clientele.
- Created a Unique Social Network App on multiple platforms.
- Produced successful Direct Marketing Campaigns for several products.
- Created a Multimedia Installation piece for a commemoration library.
- Designed, Modeled and Animated numerous Direct Marketing Products for TV Advertisements.
- Directed the Print department.

Clients:

Best of Times, Fujikale, Hydroheel, Lifes2good, Mavenlink, Net10, Q-See, Square One Entertainment, Straight Talk, The Nixon Library, Tracfone, and Vante Toys.

Please refer to www.classitech.tv

BEST OF THE BAY TV (2009 – 2012) San Jose, CA
MOTION DESIGN DIRECTOR | EDITOR

Overview:

- Contributed ideas to the producers to strengthen the show's format & resulted in company's highest ratings.
- Led the team of editors in using customized motion graphics templates to improve workflow.
- Created new products offered to clients such as skin retouching, and extended edits packages..

Please refer to www.bestofthebaytv.com & www.bestoflatv.com

ME NETWORK (2008 – 2009) – Woodland Hills, CA
ART DIRECTOR | SENIOR PRODUCER

Overview:

- Created unique successful motion graphics for numerous shows with tight budgets, and deadlines.
- Achieved top viewer ratings throughout a few middle eastern countries within a short time.
- Directed several successful entertainment, gossip, and international music video chart related shows.

IMAGE WORKS STUDIO (1999 – 2001) – Chantilly, VA
GRAPHIC DESIGNER

Overview:

- Designed Brand ID's, Stationaries, Exhibits, & Posters.
- Built websites from ground up.

Clients:

CRE, Inspections, Department of Energy, Gates Consulting, JVC, Gold's Gym, Meryl Lynch, Noah, SofBlu, MyToddlerLink.com, Surgard Storage, TeleRad, VSG, & WRB.

TECHNICAL PROFICIENCY

Softwares:

After Effects, Cinema 4D, Cubase, Final Cut Pro, Illustrator, Indesign, Lightroom, Octane Render, Photoshop, Premier, Speedgrade.

Hardwares:

An Avid Mac User, also comfortable with PCs.
DSLR's, Lights, & Red Cameras.

EDUCATION

GEORGE MASON UNIVERSITY
(1997 – 2002) – Fairfax, VA
Bachelor of Arts in
Art & Visual Technology

REFERENCES

Arash Tadi (**APPLE INC**)
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