



#### EDUCATION

#### SAN DIEGO STATE UNIVERSITY

Bachelor of Arts - Graphic Design, 2009 - 2014

#### EXPERIENCE

#### RESCUE AGENCY

Digital Designer, 2015 - Present

Create social media images for various behavior change brands ranging from state/locally funded to funded by the FDA and Center for Tobacco Prevention. Designing brand/style guides, organizing files, retouching photos. Creating and animating rich media advertisements.

#### JACK IN THE BOX

Production Designer, 2015

Designed both print and digital work for the Jack in the Box brand. Projects ranged from billboard advertisements, incremental coupons to promotional art sent via text message.

#### AZTEC SHOPS

Receiving Clerk, 2010 - 2015

Checked in and input textbook and merchandise information into the system in a fast paced work environment with regards to accuracy. Assisted in the construction of retail fixtures under a short time constraint. Packaged and shipped textbooks to publishers carefully to limit potential mistakes.

#### SAVACOOOL SECVIAR

Intern, 2014

Designed logos and various collateral for technical companies while referring to each company's brand style guide. Assisted in design and concept of trade booths and the rebranding of international companies.

#### SAN DIEGO STATE GRAPHIC DESIGN STUDIO

Designer, 2014

Participated in a student-led design studio of San Diego State's best and brightest graphic designers. Designed for various departments, start-ups and non-profit organizations. Projects ranged from posters to complete brands.

#### ACCOLADES

#### SAN DIEGO STATE UNIVERSITY

Dean's List, 2012 - 2014

Four consecutive semesters (Fall 2012, Spring 2013, Fall 2013 & Spring 2014) on the College of Professional Studies and Fine Arts Dean's List. The Dean's List consists of students who have achieved at least a 3.0 GPA in a semester in which at least 12 units were attempted.

#### KNOWLEDGE

#### ADOBE CREATIVE SUITE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Edge Animate

#### TUMULT HYPE

#### MICROSOFT OFFICE

ROBERT  
FELIZARDO

rob@robertfelizardo.com  
robertfelizardo.com