



PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

At The Budweiser Taste of St. Louis
K. Sonderegger
314-614-5653

At The Vandiver Group, Inc.
Andy Likes
314-606-1878 (cell)

Budweiser Taste of St. Louis Sets New Concert Attendance Record; Announces Culinary Event Winners *Chris Janson Sets Event Concert Attendance Record*

ST. LOUIS, MO – September 23, 2015 – The 2015 Budweiser Taste of St. Louis – the Ultimate Food Experience today announced that Missouri country music artist Chris Janson's show on the Dillard's Concert Stage was the largest concert in the event's 11 year history. Janson's mega hit "Buy Me a Boat," went #1 the weekend of the Budweiser Taste of St. Louis. An estimated crowd of more than 4,000 people saw the concert inside the Chesterfield amphitheatre, while thousands more enjoyed the music from the adjacent park. For the 3-day event, the 2015 Budweiser Taste of St. Louis welcomed an estimated crowd of more than 175,000 people.



One of the most anticipated events at the Budweiser Taste of St. Louis is the Stella Artois Chef Battle Royale and the 2015 competition was one of the best to date. Eight of the region's top chefs were hand-selected for battle by the culinary committee. After three days of competition, Chef Bob Colosimo from Eleven Eleven Mississippi emerged as the 2015 Stella Artois Chef Battle Royale Champion. Chef Colosimo won the final challenge, "Battle Seafood and Stella," with a lobster, mussel and scallop Thai curry garnished with a crisp fried coconut and Stella Artois beer-battered skate wing. (Photo Courtesy: Zach Dalin Photography)

The inaugural Budweiser Home Chef Throwdown Championship went to home chef Amber Nicol. Amber's "Zesty Pretzel Fried Chicken with King Beer Cheese Sauce" even beat Anheuser-Busch Executive Chef Sam Niemann who had to recreate the dish with his own spin. Amber won a \$2,500 prize package including a VIP Anheuser-Busch beer master tour, an infrared patio grill and accessories, a custom Rhineland Cutlery set, a custom chef jacket and more.

Other culinary winners at the 2015 Budweiser Taste of St. Louis included:

Phillips 66 Best Bite: Drunken Fish
People's Choice Award: Hot Wok Café



(Photo Courtesy: ProPhotoSTL)

About the Budweiser Taste of St. Louis

Celebrating its eleventh year, the award-winning Budweiser Taste of St. Louis offers patrons The Ultimate Food Experience. Voted St. Louis' Best Food Event by *St. Louis Magazine's A-List Readers' Choice Poll* for three years running, the event has something for everyone. To learn more, visit TasteSTL.com, follow us on Twitter @TasteSTL, like us on Facebook, find us on Instagram at TasteSTL or join in on the conversation with #TasteSTL.