

THE 3RD ANNUAL

KAUAI PAIN CONFERENCE

FEBRUARY 24-25, 2017

EXHIBITOR & SPONSOR PROSPECTUS

KAUAIPAINCONFERENCE.COM

#KPC2017

KAUAI, HAWAII

KAUAI MARRIOTT RESORT

ON KALAPAKI BEACH

THE 3RD ANNUAL KAUAI PAIN CONFERENCE

FEBRUARY 24-25, 2017

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CONTACT

Education@Neurovations.com
(707) 260.0849
kauaipainconference.com

THE KAUAI PAIN CONFERENCE OPPORTUNITY

The Kauai Pain Conference presents the latest information in pain management and has become a forum to:

- Discuss the treatment of pain
- Establish best practices
- Learn and review emerging treatment options

WHAT OUR SPONSORS SAY

"It was a very strong meeting, great turn out. [Our company] felt completely at the top of their game but also felt like they were major partners with all of you, which as we all know makes a huge difference!"

WHAT OUR ATTENDEES SAY

"As a result of attending [the Kauai Pain Conference], I'm better able to explain the risks of opioid medications."

"I will increase the use of functional evaluation metrics in my practice. "

"I will more-often refer cases to a pain specialist. "



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ABOUT THE KAUAI PAIN CONFERENCE

The Kauai Pain Conference began after the Napa Pain Institute opened its first satellite clinic, the Spine and Pain Center of Kauai (SPCK), in 2014. Since then, SPCK has become the leader in treating patients with chronic pain in the medically under-served community of Kauai. Dr. Dawn Sparks joined the clinic in 2015. SPCK has been a pioneer in offering on-island Neuromodulation therapies to patients and the medical community. The Spine and Pain Center of Kauai is proud to leverage our expertise, relationships, and presence on the Islands to draw world-class faculty, advancing the treatment of regional and national areas of need.

NEUROVATIONS EDUCATION

Neuroventions Education designs national conferences in pain, neuroscience, the treatment of chronic conditions, and emerging medicine. We take pride in creating one-of-a-kind opportunities for learning, collaboration, and networking. Partnering with the Spine and Pain Center of Kauai and benefiting HealthRoots Foundation for Global Health, the Kauai Pain Conference is led by seminal thinkers, innovators and clinical experts.



CONFERENCE CONTACT

Neuroventions Education
Education@Neuroventions.com
T: (707) 252.9656
kauaipainconference.com

LOCATION

Kauai Marriott Resort
3610 Rice St, Lihue, HI 96766
T: (800) 220.2925
KauaiMarriott.com

THE 3RD ANNUAL KAUAI PAIN CONFERENCE

FEBRUARY 24-25, 2017

THE 2016 PROGRAM

CONFERENCE DIRECTOR



ERIC GRIGSBY, MD, MBA

Founder, CEO of The SpectrumCare Group, Neurovations Clinical Research and Education, Napa Pain Institute, Napa Wound Healing Institute, Spine and Pain Center of Kauai, N3 Laboratories, and the Napa Surgery Center

OVERVIEW

The 2016 Kauai Pain Conference brought world-class speakers to the stage for every session, continuing a tradition of excellence in education. The program is developed and presented by preeminent thinkers, practitioners, and researchers for a growing audience. Content centers on emerging practices, advances in treatment, and regional disparities in pain management and neuroscience.

2016 FACULTY

David Caraway, MD, PhD	Sean Mackey, MD, PhD
Laurel Coleman, MD	Lawrence Poree, MD, PhD, MPH
Amy Corliss, MD	Dawn Sparks, DO
Sean Fargo	Kerry L.B. Taylor, DO, MBA
Eric Grigsby, MD, MBA	
Marc Huntoon, MD	
Ruben Kalra, MD	

MAIN AGENDA

- Neuroimaging & Pain
- Spinal Cord Stimulation for Neuropathic & Axial Pain
- Opioids for Chronic Pain
- Targeted Drug Delivery for Pain & Spasticity
- Wired Vs. Wireless Neuromodulation Technologies
- Stimulation of the Dorsal Root Ganglion for Pain Relief
- Post-herniorrhaphy Pain & Neuromodulation
- Spinal Cord Stimulation for Cardiovascular Disease
- Minimally Invasive Spinal Interventions: Risks & Benefits
- A National Plan to Transform Pain Prevention, Care & Education
- The Science of Meditation for Pain Management

HAWAII COMMUNITY FORUM

- Development of the Hawaii Pain Society
- Development of a Palliative Care Service on Kauai
- Pain Management Update: 2016
- Palliative Care in the Developing World
- Appropriate Prescribing of Pain Medications: Safety & Risk Management Issues

THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

WHAT'S NEW FOR 2017?

OVERVIEW

The 2017 Kauai Pain Conference builds upon the outstanding progress of previous years, and continue a tradition of excellence in continuing medical education.

Friday's agenda has expanded to a full day focused on developments in pain management, science, and treatment, increasing opportunities for participant engagement and offering a further draw for new and returning attendees.

PROGRAM COMMITTEE



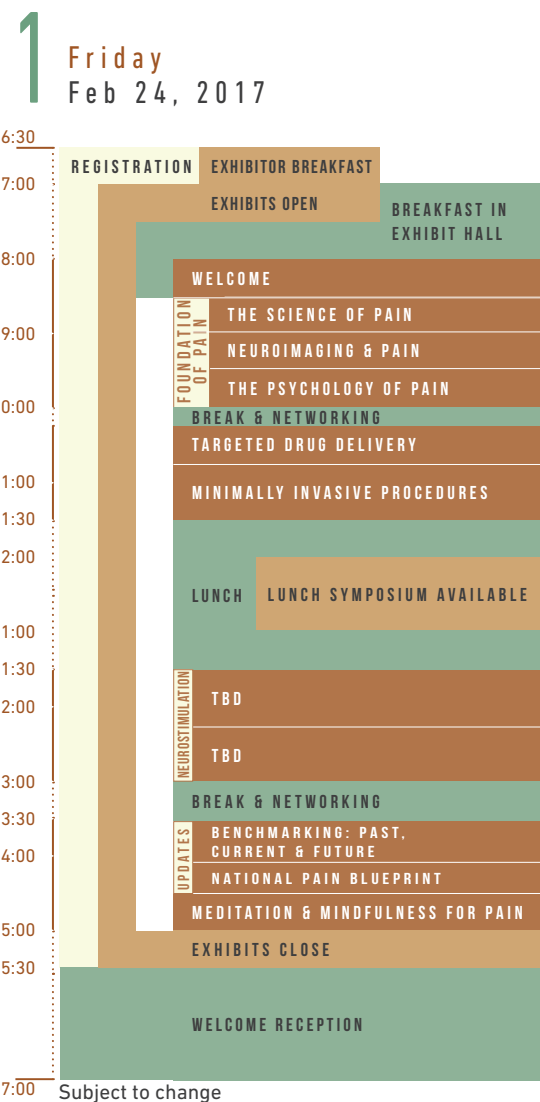
SEAN MACKEY, MD, PHD
 Chief of the Division of Pain Management and Redlich Professor of Anesthesiology, Perioperative and Pain Medicine, Neurosciences and Neurology, Stanford University



MARK HUNTOON, MD
 Director, Department of Pain, Virginia Commonwealth University (VCU) Medical Center; Editor-in-Chief, *Regional Anesthesia and Pain Medicine*



AARON CALODNEY, MD
 Director of Clinical Research, Precision Spine Care, Texas Spine & Joint Hospital; President, American Society of Interventional Pain Physicians (ASIPP)



THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

WHAT'S NEW FOR 2017?

OVERVIEW

Saturday begins with content of national importance with relativistic regional needs. Prioritizing content in this manner allows flexibility for regional attendees while supporting national educational needs.

HAWAII COMMUNITY FORUM

Saturday's Community Forum is expanding through partnerships with state officials, regional societies and local institutions. The Community Forum addresses disparities of care on the Islands and to develop practical solutions to regional issues.

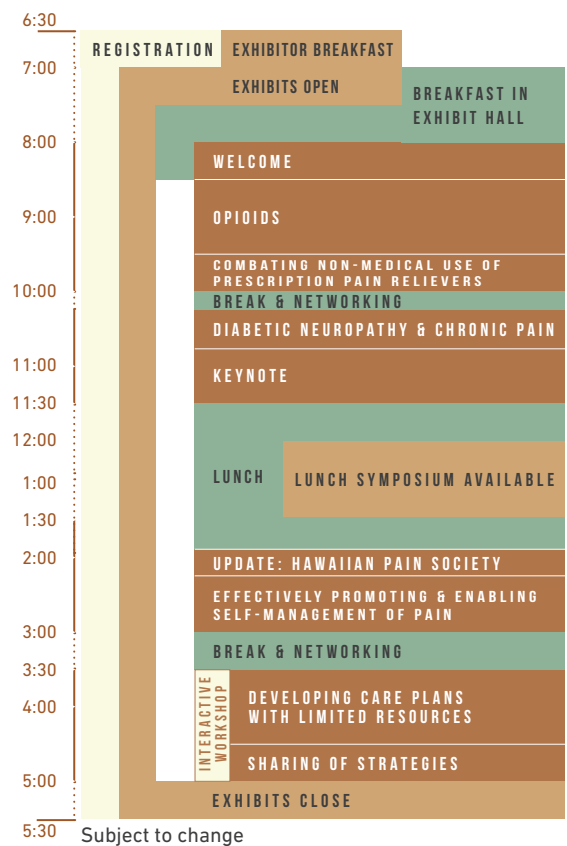


KEYNOTE
HI SENATOR JOSH GREEN, MD
 (D) Kona, Ka'u, Senate District 3
 Chair, Sen. Health Committee,
 ER Physician, Kohala
 Hospital, Honolulu



MODERATOR
DAWN SPARKS, DO
 Spine & Pain Center of Kauai

2 Saturday Feb 25, 2017

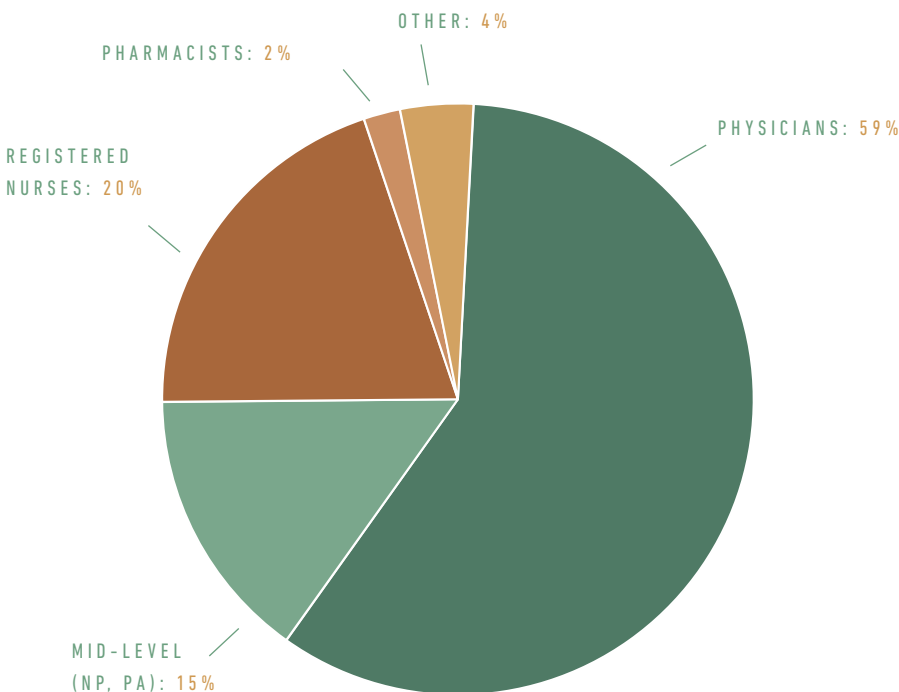
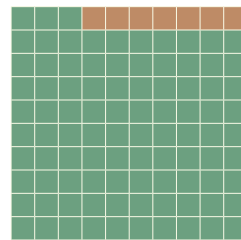
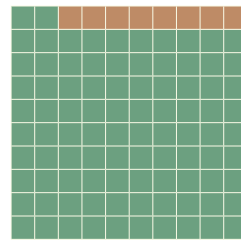
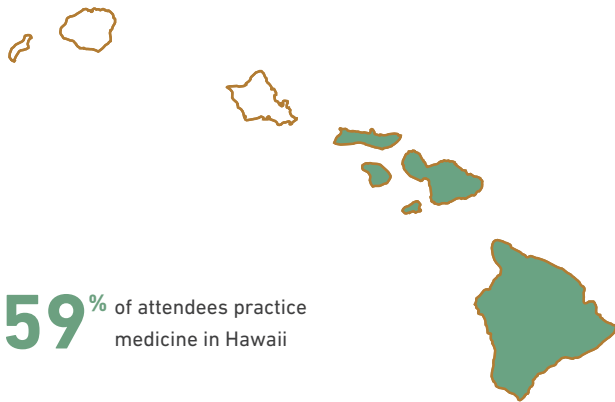


THE 3RD ANNUAL KAUAI PAIN CONFERENCE

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ATTENDEE DEMOGRAPHICS & OUTREACH

The Kauai Pain Conference attracts an audience of senior, director-level physicians mixed with early-career physicians, private practice owners, mid-level practitioners, researchers, industry, students and pharmacists.



MARKETING

KPC web, email, and print campaigns reach tens of thousands of professionals in pain management, neuroscience and regenerative medicine, and include information about exhibitors and sponsors.

KPC has also partnered with the American Society of Interventional Pain Physicians (ASIPP), Hawaii Medical Association (HMA), The Spine Foundation, and Hawaii Pain Society to recruit attendees.

IN 2016, THE KAUAI PAIN CONFERENCE WELCOMED THE FOLLOWING SPONSORS, SUPPORTERS, EXHIBITORS AND PARTNERS TO KAUAI

GRANTS

Jazz Pharmaceuticals

EVENTS

Hartley Medical
Medallion Therapeutics
Medtronic



2016 EXHIBITORS



AIS PAIN CARE

ALLERGAN

APEX BIOLOGIX

AUTOMATED HEALTHCARE

SOLUTIONS

BROADWAY APOTHECARY

CELLING BIOSCEINCES

DEPOMED

HARTLEY MEDICAL

INSYS THERAPEUTICS

JAZZ PHARMACEUTICALS

MEDALLION THERAPEUTICS

MEDICAL SCIENCE PRODUCTS

MEDTRONIC

NEVRO

PENTEC HEALTH

SCIEIX

Thanks to the support of sponsors, exhibitors, and stellar faculty, the Kauai Pain Conference has grown year-to-year and become one of the best pain meetings of the year.

The Kauai Pain Conference creates a dynamic environment where leaders in science, clinical medicine and industry connect, attendees learn best practices, and everyone fosters innovation. Welcome to Kauai.



THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

ADVERTISING & SPONSORSHIP PACKAGES

The best deals, with exclusive items only available as part of a package.
We welcome the opportunity to create support packages that meet your individual needs.

We are committed to making this program a success for each vendor.

To discuss support opportunities, please contact the conference planning office at Education@Neurovations.com.

	PLATINUM \$25,000 2 available	GOLD \$17,500	SILVER \$10,000
Recognition on conference signs	x	x	x
Recognition in program book	x	x	x
Recognition on conference website	x	x	x
Exhibit space	Table top	Table top	Table top
Guaranteed participation in attendee raffle game <i>Exclusive Package benefit</i>	x	x	x
Priority to choose exhibit location <i>Exclusive Package benefit</i>	x	x	x
Registration list of conference attendees	x	x	x
Conference registrations	8	6	4
Full-color ad in program book	Full page	Full page	1/2 page
Sponsorship acknowledgment for one of the beverage breaks	x	x	x
Early access to sponsorship opportunities the following year <i>Exclusive Package benefit</i>	x	x	x
Priority housing assistance for company attendees <i>Exclusive Package benefit</i>	x	x	x
Company (print) material included in attendee bags	x	x	
Option to attend the Faculty Dinner (Fri. 2/24) <i>Exclusive Package benefit</i>	x	x	
Lunch Symposium (Limit 1 Per Day) <i>Save by purchasing as part of a package</i>	x		



THE 3RD ANNUAL KAUAI PAIN CONFERENCE

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EXHIBIT SPACES

Exhibit spaces are available at The 3rd Annual Kauai Pain Conference.

Booth placement is determined by the order in which exhibitors sign-on, history with Neuroventions activities, and the number of years a company has exhibited at, or sponsored the Kauai Pain Conference. Exhibit space sold out in 2016, and we've expanded our capacity for 2017. Don't delay; secure the space your company wants by being first in line. Email Education@Neuroventions.com.

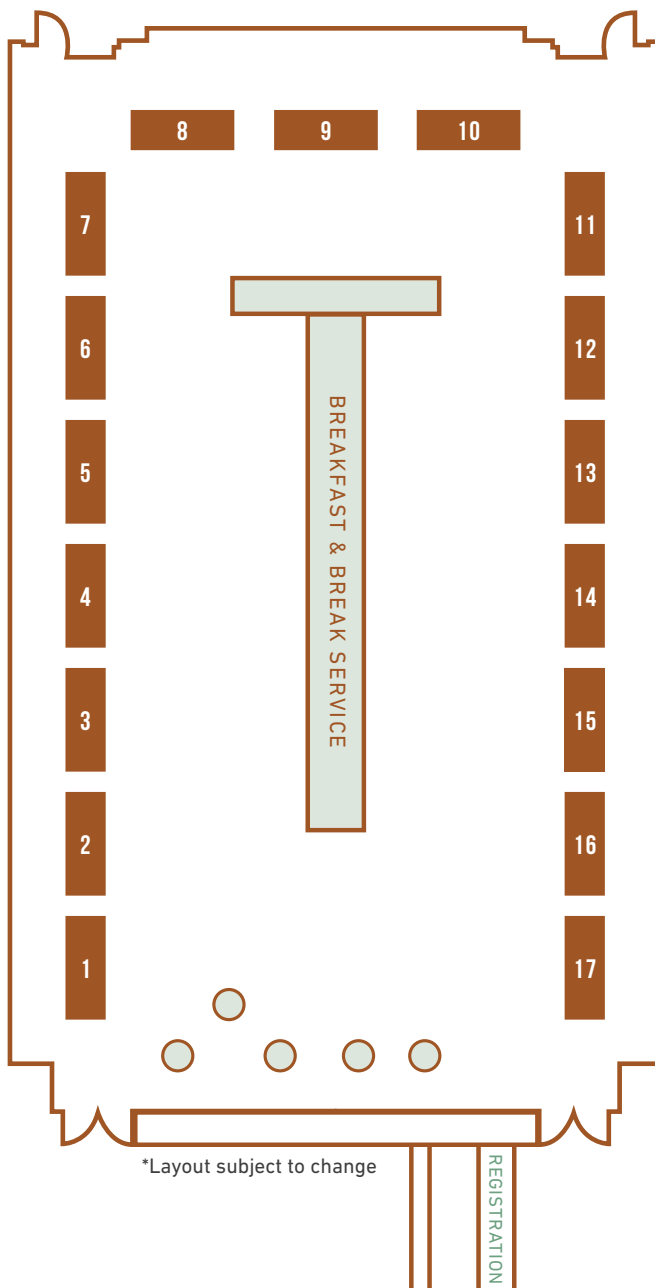


TABLE TOP

\$2,195

- Draped 6' x 30" table
- Two (2) chairs, trash can
- Two (2) Exhibitor Badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

The exhibit hall at the Kauai Marriott Resort hosts meals, coffee, and mid-day breaks.

Exhibitors are well placed to participate in conference activities and network with attendees.



THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

EXHIBITOR INFORMATION

SHIPPING & RECEIVING

The Kauai Marriott Hotel accepts packages as follows:

SHIPPING LABELS

Boxes/packages may be sent for arrival 48 hours prior to Group arrival (no earlier than February 21) and must be marked with the following:

Attention: Tricia Page - Event Department
Conference: Kauai Pain Conference
On Site Contact: [Your Name]
Exhibiting Company {Name of Your Company}
Arriving: [Date of Arrival]

Kauai Marriott Resort
3610 Rice Street
Lihue, HI 96766
(808) 246-5017

Packages sent to Tricia Page's attention will be delivered to the Exhibit space. Packages sent to an individual will be held for personal pickup or delivered to an attendee's guest room.

SHIPPING CONTACT

Tricia A. Page
Director of Event Planning and Operations,
Kauai Marriott Resort
Tricia.Page@Marriott.com

SPACE ASSIGNMENTS

Spaces are assigned according to the level of support, date the exhibit payment is received, special needs and compatibility of exhibitors' products/services, and their history of exhibiting at the Kauai Pain Conference.

Reserve your space by completing the Exhibitor Application Form at the end of this document.

Copies of the form (without the prospectus) are available at KauaiPainConference.com/exhibit/.

SETUP & TEAR-DOWN

Exhibits are required to remain in place during the conference. Contact Education@Neurovations.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

EXHIBITION SCHEDULE

Dates	Exhibitor Registration	Exhibit Installation	Exhibit Hours	Exhibit Dismantle
Thursday, February 23	3:00 pm - 6:00 pm	3:00 pm - 6:00 pm		
Friday, February 24	6:00 am - 7:00 am	6:00 am - 7:00 am	7:00 am - 5:00 pm	
Saturday, February 25			7:00 am - 5:30 pm	5:30 pm - 7:00 pm
Sunday, February 26				7:00 am - 10:00 am

* Schedule subject to change

THE 3RD ANNUAL KAUAI PAIN CONFERENCE

FEBRUARY 24-25, 2017

SPONSOR EVENTS

<p>LUNCH SYMPOSIUM 2 SPONSORSHIPS AVAILABLE LIMIT 1 PER DAY</p> <p>Your unopposed time to inform and educate attendees. You select the speakers and the Kauai Pain Conference handles logistics. Price includes lunches, unopposed time in the schedule, acknowledgment in the program guide, on signs, and in the agenda.</p> <p>Symposium content cannot be certified for CME or CE credits.</p>	<p>\$12,000 and up</p>
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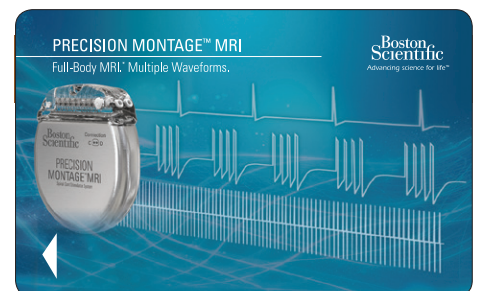
<p>WELCOME RECEPTION FRIDAY EVENING, FEB. 24TH 1 SPONSORSHIP AVAILABLE (SOLE SPONSOR)</p> <p>Hosted in the courtyard between the pool and the ocean, attendees, exhibitors and guests have an opportunity to relax, to eat, and to network. Stand out from the crowd with signs and a full-color banner highlighting your organization's event sponsorship that can including your logo and messaging.</p> <p>Hors d'oeuvres, wine and your company's message are on the menu for at this unique opportunity.</p>	<p>\$7,500</p>
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SPONSOR ATTENDEE ITEMS

<p>HOTEL ROOM KEY CARDS 1 SPONSORSHIP AVAILABLE SOLE SPONSOR</p> <p>Make a first impression that lasts throughout the meeting. Sponsor items attendees see first, interact with, or use throughout the conference. Get your brand into the hands of every attendee at the host hotel.</p>	<p>\$4,000</p>
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Example Room Key



THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

SPONSOR FOOD & BEVERAGE

Make sure attendees start the day with your company in mind by sponsoring a breakfast, or earn their favor by feeding their need for coffee throughout the day. Sponsorships include prominent signs with the sponsor's logo and messaging, displayed throughout a sponsored break and acknowledgment in the printed program guide.

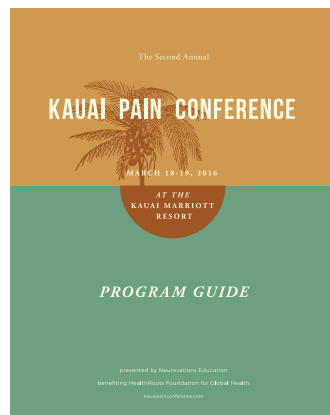
All food and beverage will be paid directly from the Kauai Pain Conference to the host hotel.



BREAKFAST 2 SPONSORSHIPS AVAILABLE LIMIT 1 PER DAY	\$5,000
BEVERAGE BREAKS 4 SPONSORSHIPS AVAILABLE LIMIT 1 PER BREAK	\$1,250
FACULTY DINNER DIRECT SPONSORSHIP UNAVAILABLE PART OF PACKAGES Sponsorship includes prominent signs that include the sponsor's logo, displayed throughout the dinner.	Part of Gold & Platinum
WELCOME RECEPTION FRIDAY EVENING, FEB 24 1 SPONSORSHIP AVAILABLE (SOLE SPONSOR)	\$7,500

PRINT ADVERTISING

Make a first impression that lasts throughout the meeting. Sponsor items attendees see first, interact with, or use throughout the conference. Get your brand into the hands of every attendee at the host hotel.



CONFERENCE BAG FLIER INSERT	\$1,500
FULL PAGE (8 1/2 X 11) AD IN THE PROGRAM BOOK	\$1,500
1/2 PAGE (8 1/2 X 5 1/2) AD IN THE PROGRAM BOOK	\$1,000

THE 3RD ANNUAL KAUAI PAIN CONFERENCE FEBRUARY 24-25, 2017

LOCATION & ACCOMMODATIONS

The Kauai Pain Conference will be held at the Kauai Marriott on Kalapaki Beach. Overlooking Nawiliqili Bay and just over two miles from Lihue Airport. The property offers rooms with spectacular views, free Wi-Fi, floor-to-ceiling windows and balconies, and a complementary airport shuttle. Suites add separate living and dining rooms as well as Jacuzzis.

The property features six restaurants, most with ocean views, and is located a short walk from additional dining and entertainment. Outdoors, there's a pool with a bar and picnic area. Surf lessons, boat and car rentals can be made on site, and the spa, fitness center and kids' activity club ensure that there's something for everyone in your party.



DISCOUNTED ROOM RATES: \$249 AND UP + TAXES & FEES
SAVE OVER \$160 A NIGHT. REGISTER TODAY.

Kauai Marriott Resort
3610 Rice St, Lihue, HI 96766
(808) 245.5050 [Hotel Website](#)

Email Education@Neurovations.com with questions about reservations and availability.

The Kauai Pain Conference provides the best education, the latest innovations, and an opportunity to escape from the standard conference circuit.

The Kauai Pain Conference is the perfect place to learn, network, and forge connections with leaders in pain and neuroscience.



RULES AND REGULATIONS FOR EXHIBITING COMPANIES

ACCREDITATION COUNCIL FOR CONTINUING MEDICAL EDUCATION (ACCME) GUIDELINES (ACCME C8, C9, SCS 3, SCS4)

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Providing grants and/or other commercial support (financial or in-kind) for Continuing Medical Education (CME) activities does not influence booth space or assignment decisions. Exhibiting or otherwise advertising is not contingent upon the provision of an educational grant or other commercial support and may be purchased even if no grant is provided. Similarly, commercial support may be provided with out advertising and is not contingent upon agreements to advertise or exhibit at the event.

Commercial entities may not discuss or influence the planning or presentation of CME content with speakers or planners of the activity.

AUDIO VISUAL USAGE IN EXHIBITS

Audiovisual equipment as part of a display is acceptable; however, sound equipment must be regulated so that it doesn't disturb neighboring exhibitors (providing headsets for attendees is acceptable). In addition, spectators may not obstruct aisles or interfere with access to other exhibits.

Conference staff reserve the right to determine when sound levels from equipment constitutes interference with others or is unacceptable. In such an event, sound must be reduced or equipment will be removed at the exhibitor's expense.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

BOOTH STAFF

Exhibits must be staffed each day during exhibit hours. Representatives are expected to dress and conduct themselves in a professional manner consistent with a medical education meeting.

Representatives and employees of Neuroventions Education shall have free access to any exhibit at all times in the performance of their assigned duties.

Exhibits are required to remain in place during the conference. Contact Education@Neuroventions.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

RULES AND REGULATIONS FOR EXHIBITING COMPANIES

BADGES

All company employees, representatives and guests are required to wear conference-issued exhibitor badges at all times, in an unobstructed manner, while in the function space. Badges may not be altered in any manner. Company badges are not acceptable in lieu of official badges.

RESPECT FOR THE HOST LOCATION

Exhibitors may not install any permanent fixtures or deface property in any way. Upon completion of the meeting, exhibitors are expected to leave the exhibit space in the same condition that it was received.

Items and services, such as extra trash cans or wired internet, maybe contracted directly with the property and property's contractors (as applicable and available) at exhibitor's expense.

Balloons are not permitted as part of an exhibitor's display.

Photographing another exhibitor's booth is grounds for cancellation of an offending exhibitor's booth, at sole discretion of Neurovations Education. Exhibitors will not be entitled to a refund in such a situation.

GIVEAWAYS

Giveaways of items with company logos, brand logos, or slogans readily visible are not permitted at the Kauai Pain Conference.

Companies regulated by the Pharmaceutical Research and Manufacturers of America's (PhRMA) codes governing interactions with healthcare professionals and the Advanced Medical Technology Association (AdvaMed), will be limited to giveaways allowed under such rules and codes of conduct. These items are those designed primarily for the education of patients or healthcare professionals. Due to these codes, companies regulated by PhRMA or AdvaMed are not allowed the following giveaways: pens, pencils, notepads, small desk clocks, pocket calculators, desk calendars and mouse-pads.

Prescription drug samples may be distributed to physicians only in accordance with the Prescription Drug Marketing Act. Distribution of approved items must not create a nuisance or cause interference with adjoining exhibits.

RULES AND REGULATIONS FOR EXHIBITING COMPANIES

DISPLAY OF DRUGS AND DEVICES NOT APPROVED BY THE FEDERAL FOOD AND DRUG ADMINISTRATION (FDA)

Any investigational product that is graphically depicted within the exhibit is subject to the following rules:

- Contain only objective statements about the product
- Contain no claims of safety, effectiveness, or reliability
- Contain no claims about how the product compares with marketed products
- Must be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Prominently display the statement "Caution— Investigational Device—Limited to Investigational Use" on the product in a type size that is easy to read

Exhibitors agree not to sell, promote, or distribute in any fashion any non-approved product, in whole or in part, during or in connection with the meeting to U.S. attendees. Exhibitors may, however, conduct sales activities for, and market and promote, non-approved products, solely to attendees who are non-U.S. doctors, exclusively for sales outside the United States, provided that such activities are in compliance with the relevant laws of any such non-U.S. jurisdiction. In accordance with U.S. Law, exhibitors may not sell and deliver Non-FDA approved products to U.S. physicians at the meeting. Exhibitors may sell and deliver Non-FDA approved products to non-U.S. physicians as long as they adhere to all applicable U.S. laws and regulations.

You can find further information and guidance on the subject at www.fda.gov.

Penalties for non-compliance to the FDA rules and regulations include:

- Neuroventions Education, at its sole discretion, will immediately shut down the exhibitor's booth for the remainder of the meeting.
- The exhibitor will not be entitled to a refund.
- The exhibitor may face legal action from the U.S. government for failing to comply with the appropriate rules and regulations.
- The exhibitor may not be invited to participate in future meetings.

Easily visible signage stating "This device is not cleared by the FDA for distribution in the United States" or "This device is limited by federal law to investigational use only" must be placed near the device or drug and on any graphic depicting the device or drug.

JOIN THE 3RD ANNUAL KAUAI PAIN CONFERENCE
 FEBRUARY 24-15, 2017 — KAUAI PAIN CONFERENCE

EXHIBITOR BADGES

Please include the name(s) and contact information for the number of exhibitor badges included in the exhibit/sponsorship package that you have selected. Additional copies of this form may be used for packages above 4 badges. Any changes to the information must be made prior to January 27, 2017.

TABLE TOP EXHIBITS INCLUDE TWO (2) INDUSTRY BADGES

<p>PRIMARY</p> <p>NAME _____</p> <p>TITLE _____</p> <p>EMAIL _____</p> <p>CELL # FOR ON-SITE CONTACT _____</p>	<p>#2</p> <p>NAME _____</p> <p>TITLE _____</p> <p>EMAIL _____</p>
<p>#3</p> <p>NAME _____</p> <p>TITLE _____</p> <p>EMAIL _____</p>	<p>#4</p> <p>NAME _____</p> <p>TITLE _____</p> <p>EMAIL _____</p>

BOOTH INFORMATION

Please include the following information with your application via email to Education@Neurovations.com.

- **HIGH RESOLUTION (3000DPI+) LOGO**
- **50 WORD COMPANY DESCRIPTION**
- **COMPANY PRESS KIT (IF AVAILABLE)**

EXAMPLE



NEUROVATIONS

Driving Innovations in Pain & Neuroscience. Neurovations is a leading clinical trial management and education company in pain, neuroscience, and the treatment of chronic conditions. Neurovations Education creates unique learning experiences, like the Kauai Pain Conference, and partners with organizations like the FSIPP, NYSIPP, NJSIPP and more to provide CME credits at national and regional events.

