

# You're Invited to Compete for Prizes and Bragging Rights!

## Gift Baskets needed for

# STORYLAND

DINNER and AUCTION

sweet DREAMS

Rally your small group, Bible Class, office or neighbors to create a themed basket for our annual auction.

This opportunities give individuals and groups an easy and affordable way to contribute items to our auction, while also giving attendees something fun and different to bid on come auction night. PLUS, who doesn't love a good contest? We're giving out prizes to the groups who donate the best baskets in the following categories:

- Most Creative Container
- Best Overall Theme
- Most Money Raised on Auction Night

Some things to consider when planning your theme basket:

- Our attendees include professionals, dual income families, stay-at-home moms, & passionate volunteers
- Most of our attendees are married couples with kids, with the second largest demographic being empty nesters, and the third group being young professionals and college students
- Silent auction items generally sell for about 2/3 of their retail value, but the more creative and innovative your theme is, the more likely it is to get a higher return.
- Instead of using a basket to hold your items, get creative and use an item that fits the theme as your "basket" - i.e. a cooler, a barbecue grill, a wine rack, a crock pot, a flower pot....
- We need to know what you're theme is by **March 20th** for inclusion in our catalog, and baskets need to be delivered on or before **Friday, April 7th** at 4:00.

The internet is full of Auction Basket ideas (thank you, Pinterest). Here are a few morsels to get your creative juices flowing:

### It's a Date!

Gift cards to restaurants, movies, theater, bowling, go-carts (or any activities that could be used for date nights)...& flowers.

### Weekend Getaway

Voucher to a hotel, or bed and breakfast. Include champagne, wine, cheese and other snacks. Plus vouchers for activities near the hotel: spa, tour guides, hiking/riding/cycling, etc. Add a gas card for the road trip.

### Wine Lovers

A selection of wines from around the world or local wineries, plus snacks like cheese and crackers, etc., a corkscrew, a wine reference book, a 'wine with food' reference book, an ice bucket....

### The Bakers Basket

Oven mitts, flour, baking powder, sugar, chocolate chips, nuts, cookie/muffin pan, recipes...maybe in a stand mixer?

Thanks for your help!!

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