

2011 SOA SINGLE VINEYARD RED WINE WILD HORSE VINEYARD, MONTEREY, CALIFORNIA



THE STORY
S.O.A. stands for State of Art. We collaborate with artists and growers to create wines that tell a story. Each wine is made from grapes of a single vineyard, and each label tries to reflect the uniqueness of that place and wine. For our first wine, we wanted to really tell our story, so the vineyard and label speak to hard work, perseverance, and uniqueness, but also a sense of humor. Our portraits formed by 12 mustaches...maybe we just had too much to drink. We hope our wines make you smile, make you think, and make you want another glass. Enjoy.

THE VINEYARD

Wild Horse Vineyard is the original name of this amazing vineyard in southern Monterey. To say that it has rock star pedigree is an understatement. The vineyard was planted by Joseph Phelps in the mid 1990's, essentially inventing the California Rhone blend category. The vines are sustainably farmed, enjoying both California sun and cool coastal nights. The benchland vineyard rises up from the valley floor like a stadium stage, and fights roaring Pacific winds in the afternoons, giving the grapes tremendous depth and character. It's a unique place, and the grapes

WINEMAKER'S NOTES

COLOR - Wow! The color is what hits you first about this wine. It's a gorgeous deep garnet with dark purple highlights. Almost sinister.

NOSE - Dark fruit, black cherry, and believe it or not, the oak gives a combination of sweet vanilla and bread that smells like a wedding cake.

MOUTH - In the mouth, it absolutely grabs you. The fruit is seductive and lush, with rich flavors of dark berries, currants, a little herb, and some nice subtle oak that lingers. The acidity tames the tannins, so the wine is big, but balanced. The mouthfeel is powerful but incredibly smooth. A hint of white pepper spice finishes it off, and the flavors just linger on your palate, opening up and revealing layers of complexity. This wine is so enjoyable, you might end up with a wine mustache of your own.

TECHNICAL

Grapes
67% Syrah
33% Grenache
Oak
40% New French
60% 2 yr old French
ALC/VOL - 14.7%

1100 cases produced

ALCOHOL BY VOLUME
WINES THAT ROCK