

Bayside Community Center
Linda Vista Elementary School
Intersection Mural

Bayside Community Center
2202 Comstock St
San Diego, CA 92111
<http://www.baysideecc.org/>

Request for Qualifications
Linda Vista
Intersection Mural Network

Issue Date: [February 1st, 2017](#)
Submission Deadline: [5:00pm on February 28th, 2017](#)
Request To: [San Diego Artists & Designers](#)

Table of Contents

1. Overview of the Requirement	3
2. Request for Qualifications Definitions	4
3. Request for Qualifications	4
3.1 Enquiries	4
3.2 Closing Date	4
3.3 Late Responses	4
3.4 Qualifications Review Committee	4
3.5 Review and Selection	5
3.6 Acceptance of Responses	5
4. Services	5
5. Evaluation Criteria	5
6. Submission Requirements	5
7. Compensation	6
8. Limitations	6

1. Overview of the Requirement

1) PURPOSE:

The purpose of this RFQ is to identify a qualified candidate to have a lead role in our upcoming Linda Vista Elementary School Intersection Mural.

2) INTENDED AUDIENCE

This RFQ is intended for artists working & residing in San Diego County. We are looking to fill the lead role with an artist who identifies as a muralist.

3) ORGANIZATIONAL INFORMATION

About the Linda Vista Intersection Mural Network

The Linda Vista Intersection Mural Network (IMN) is a group of Linda Vista stakeholders comprised of representatives from the Linda Vista Resident Leaders in Action, Bayside Community Center, Linda Vista Branch Library, University of San Diego and North Central Live Well San Diego Physical Activity Committee. The IMN seeks to: 1) make intersection murals accessible to community groups by streamlining the City of San Diego permitting process, 2) create clear guidelines for the approval and maintenance of an intersection mural, and 3) install a network of intersection murals in the Linda Vista community near schools, parks, and libraries to increase safety and walkability for youth and seniors.

About Bayside Community Center

Bayside is a private, non-profit, neighborhood organization that serves the whole person and the entire community, focusing on needs as well as interests. Located in the heart of Linda Vista, this 9,000 square foot facility sits on more than one acre of land overlooking Tecolote Canyon and is visited by more than 300 people daily.

4) PROJECT BACKGROUND

A. Design Component

- Ideas for the design of the mural will be collected from community members during a design input workshop in March of 2017 (Exact Dates To Be Determined). A local muralist will then integrate various design elements to create a design that strengthens community identity in Linda Vista.
- The design of the mural must include a component related to active transportation. The mural must also lie within the boundaries of the crosswalks.

B. Artistic Elements

The artistic element of this project is creating a mural on the street that signals to pedestrians and drivers that they are arriving upon a special place in the community and care should be taken when traveling through.

C. Schedule

The project will be designed throughout the months of March and April 2017. The final installation is tentatively slated for May or June 2017.

D. Criteria

Artist will need to include specific criteria into the design. Details to be determined.

2. Request for Qualifications Definitions

Intersection Mural – An intersection mural is a ground mural that lies at the intersection of two or more streets. An intersection mural helps of calm traffic, making streets safer, and incorporates a sense of place and community identity. <http://www.pps.org/places/lqc/intersection-repair/>

Active Transportation – Active transportation refers to a bill that encourages multi-modal transportation, and supports communities and cities that provide safe networks for walking, bicycling, using public transportation and overall increase the safety of roads for non-motorized users. <http://www.catc.ca.gov/programs/ATP.htm>

3. Request for Qualifications

3.1 Enquiries

The Linda Vista IMN is requesting qualifications from artists or artist teams who are interested in creating an outdoor, public, intersection mural near Linda Vista Elementary School in Linda Vista.

Eligibility requirements:

To qualify for the IMN project, the artist(s) must:

- Be 18 years of age or older
- Live in the County of San Diego
- Be willing to meet all contractual obligations and adhere to a strict timeline.

All inquiries related to this RFQ are to be directed, in writing, to the following contact person:

Contact

Kim Heinle

Community Advocate | Bayside Community Center

2202 Comstock St., San Diego, CA 92111

(858) 278-0771 x3005

kheinle@baysidecc.org

www.baysidecc.org

Inquiries will be accepted by mail and email. Information obtained from any other source is not official and should not be relied upon.

3.2 Closing Date

Complete hard copies or one electronic copy of each response must be received before 5:00pm, on February 28th, 2017 at the address on the front cover of this RFQ. Responses must not be sent by facsimile. Responses and their envelopes should be clearly marked with the name and address of the respondent and the project or program title.

3.3 Late Responses

Late responses will only be accepted if an extension is provided 24 hours in advance.

3.4 Qualifications Review Committee

The review committee will be comprised of members from the project management team, key partners, and students.

3.5 Review and Selection

This RFQ is being used for a selection process. The Qualifications Review Committee will check responses against the mandatory criteria. Responses not meeting all mandatory criteria will not be considered for review. Once a selection is made, an interview will follow with the Qualifications Review Committee and key project partners. Mandatory criteria are identified in Section 5 of this document.

3.6 Acceptance of Responses

The RFQ is not a binding agreement to purchase goods or services. Responses to an RFQ are assessed in light of the qualification review criteria and, if chosen for the shortlist, will be contacted for the project.

4. Services

Selected artists will be required to perform and be responsible for the following aspect of the project:

1) Project Design

- a) The artist(s) will be responsible for designing the mural with the input collected from the community.
- b) The artist will report to the Project Manager and be required to submit budgets, timelines, and sketches (including digital renderings) or other plans for their work.

2) Community Engagement

- a) The artist(s) will assist in and attend community engagement events whereby the ideas of the community will be used in developing the design. These include a Community Design Workshop and a Community Open House. Please see Appendix [A] for these Key Dates.

Under a work-for-hire agreement, the Artist will be responsible for completing all services under Section 4 In order to receive payment in full.

5. Evaluation Criteria

Responses will be reviewed and selected according to the following mandatory criteria:

- 1) Experience working with youth
- 2) Proven experience as a community organizer
- 3) Be a professional artist
- 4) A resident of San Diego County.
- 5) Must be good collaborators and have the ability to express self within the framework of a team

This process is not about "object making", it is about "space making"; not about the artist, it is about the community. The criteria that respondents will be assessed against by the review committee are as follows:

- A. Years of experience in the field
- B. Experience with community art type of projects
- C. Proven capacity to deliver the project requirements on time and on budget
- D. Ability to communicate with diverse groups of people.

6. Submission Requirements

Submission requirements include:

- A. A cover letter including a statement of interest.
- B. A resume outlining the artist experience as it relates to public art and community building.
- C. Link to on-line portfolio or work samples

7. Compensation

Selected artist will be awarded a stipend between \$1,000 - \$1,250 dependent on experience and funds raised for participation in the project.

8. Limitations

It is highly recommended that the limitations be provided in the RFQ document to avoid any legal implication. Always consult your Board and a lawyer for advice.

The advice and downloadable documents found on www.artscapediy.org are offered based on Artscape's experience and practice. Creative placemaking projects can be risky, expensive, and time consuming. We recommend that you take the advice of your board, subject specialists and consultants, and legal counsel as necessary when taking forward your project.

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