



Retail User Conference

2016

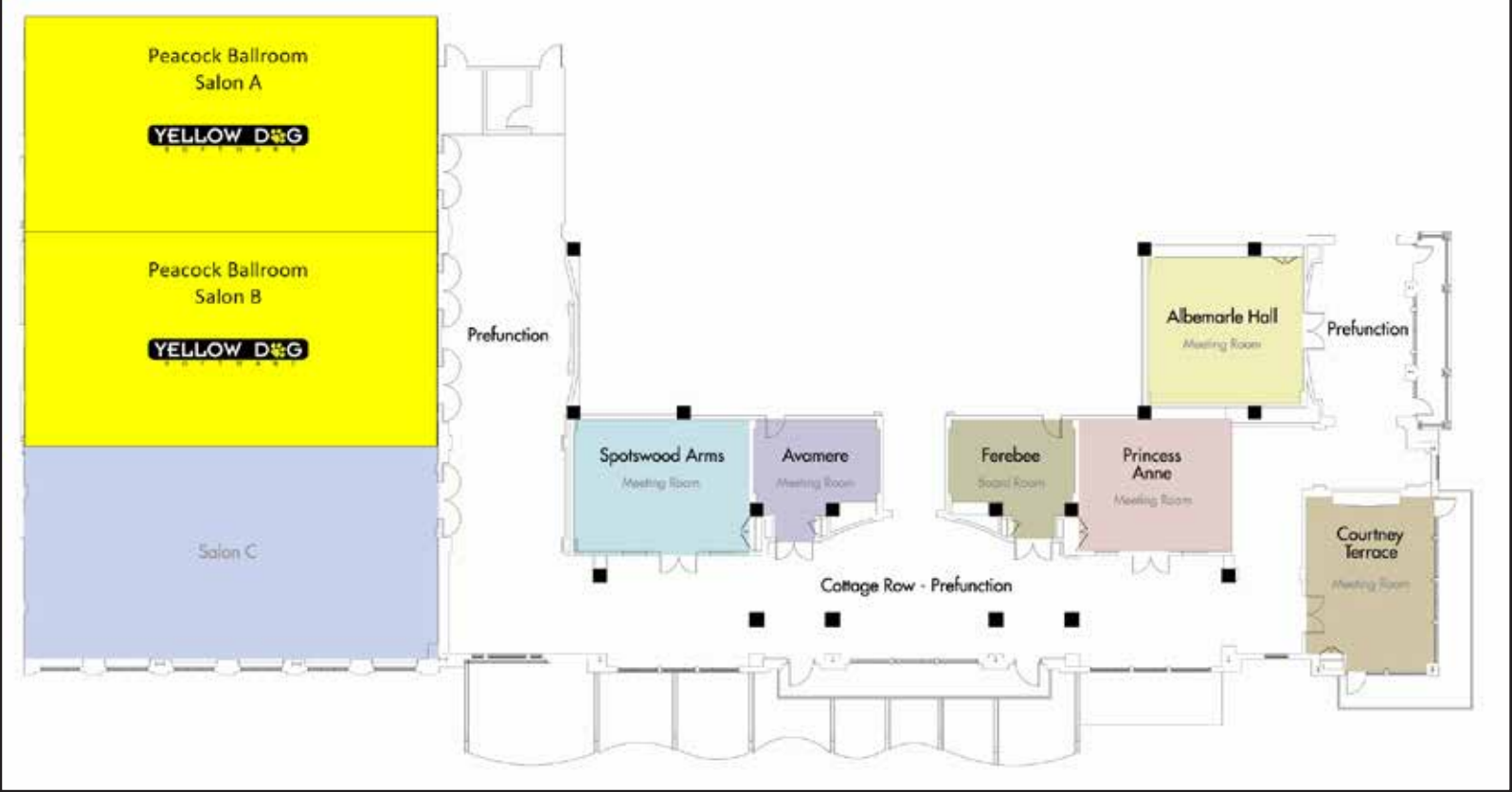


September 18-20, 2016
Hilton - Oceanfront
Virginia Beach, Virginia

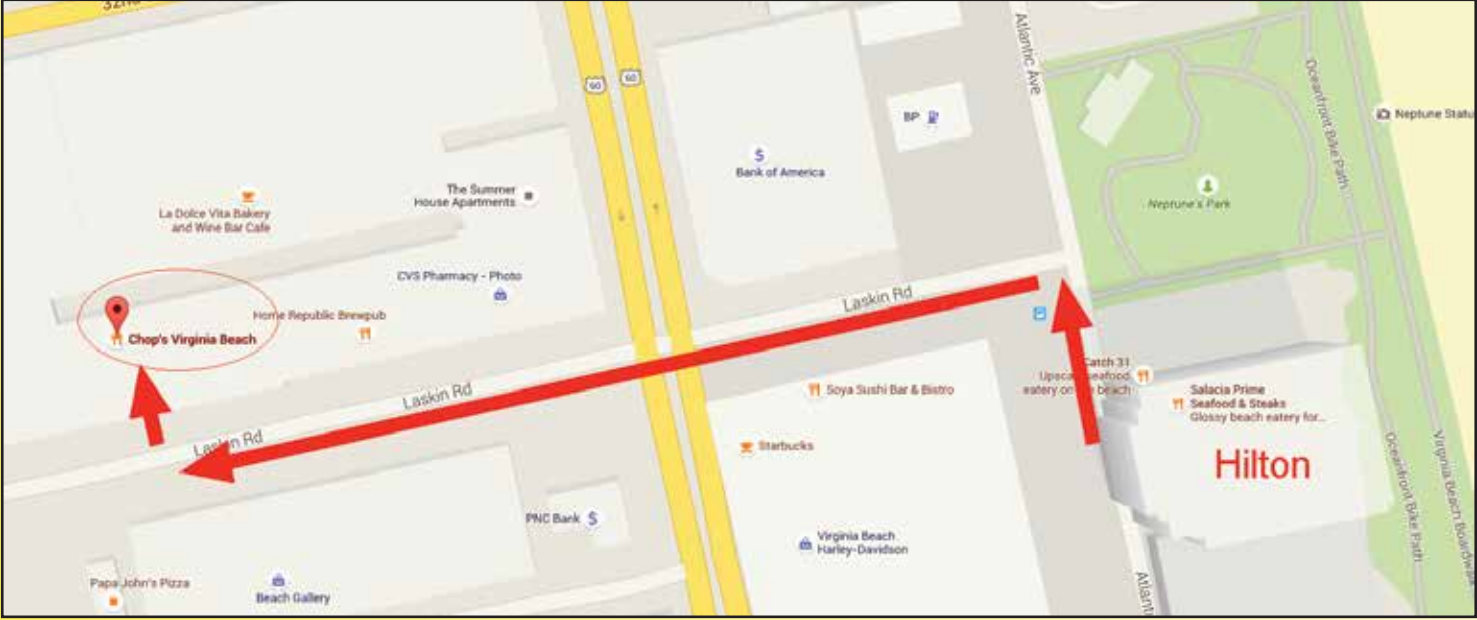
www.yellowdogsoftware.com

Conference Maps

Hilton Meeting Rooms



Directions to Chop's



Letter from the President

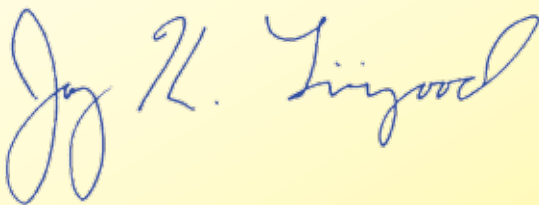
I'd like to personally welcome each of you to the 2nd Annual Yellow Dog Retail User Conference. It's an exciting time for Yellow Dog Software as we continue to grow and adapt to meet our clients' inventory needs. We understand that our system is a vital part of your operation and we appreciate the investment you are making by attending the 2016 Yellow Dog User Conference.

In structuring the conference, we really wanted to meet four main goals including:

1. **Networking** – Bringing our users together to meet, share ideas and operational practices, and develop a lasting community for support and brainstorming. We hope that you take full advantage of the different dining opportunities and Round Table Discussions to meet your counterparts and share your knowledge and experience.
2. **Yellow Dog Updates** – Providing our clients with updates on where the product stands, what changes we have made as company, and where we see ourselves heading in the near future.
3. **What are the Future Needs?** – What do you need us to do in our product development as well as in our overall offering to meet the industry's future needs?
4. **Training** – We offer free training before and after the formal user conference. We hope you can take full advantage of this and shore up any needs that your team may have.

I'd like to thank each of you for attending our conference and bringing your expertise to our gathering. You, as retail leaders, have the vision, the knowledge, the wherewithal and the experience to help us pave our way into the future. You are truly our greatest asset, and we could not accomplish what we do without your support and direction. Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of our products to best serve your operations. My personal respect and thanks goes out to all of you.

Regards,

A handwritten signature in blue ink that reads "Jay Livingood". The signature is written in a cursive, flowing style.

Jay Livingood

President

Yellow Dog Team Members



Jay Livingood
President



Padric Toman
Director of
Operations



Brandon Nelson
Implementation
Manager



Dave Cleary
Director of
Development



Keith Stolte
DBA / IT
Manager



Brian Sudol
Director of Sales



David Lawrence
Sr. Implementation
Specialist



Stefan Dreesch
Implementation
Specialist



Seth Nugent
Developer



Abbey Perez
Support Manager



Joe Bambery
Sales Executive



Bob Hendrick
Implementation
Specialist



Jennifer Fields
Implementation
Specialist



Roy Mor
Developer



Daniel Germain
Support Consultant



Jackie Broten
Administrative
Assistant



Natalie Roberts
Implementation
Specialist



JP Soricelli
Software
Configuration
Consultant




Kate Anjal
QA Manager



Jason Fenner
Software Upgrade
Consultant

Conference Agenda

	Sunday - 9/18	Monday - 9/19	Tuesday - 9/20	
	Activity Salon	Activity Salon	Activity Salon	
8:00		Breakfast Service Peacock Ballroom B	Breakfast Service Peacock Ballroom B	
8:30			Round Table Session 1 Peacock Ballroom A	
9:00	Registration Desk Open Peacock Ballroom <i>Please See Yellow Dog Staff For Assistance</i>	State of the Union A	Break	
9:30		Departmental Updates A	Round Table Session 2 Peacock Ballroom A	
10:00		What's New A	Break	
10:30		Break	Round Table Session 3 Peacock Ballroom A	
11:00		User Led Session 1 Physical Inventory A	Break	
11:30			Lunch Service Peacock Ballroom B	
12:00		Training Sessions (by appointment) Peacock Ballroom A	Lunch Service Peacock Ballroom B	Lunch Service Peacock Ballroom B
12:30				Training Sessions (by appointment) Peacock Ballroom A
1:00			User Led Session 2 Purchasing Flows A	
1:30			Break	
2:00	User Led Session 3 Reporting A			
2:30	Break			
3:00	Yellow Dog & User Led Future Road Map A			
3:30				
4:00				
4:30				
5:00	Free	Free		
5:30				
6:00	Opening Reception	Cocktails and Dinner	Legend Training Yellow Dog Presentations Sessions & Round Tables Meals Breaks Registration	
6:30	Skybar (Hilton)			
7:00	Continued Registration in Skybar	336 Laskin Road two blocks away		
7:30				
8:00				

Wi-Fi available in all meeting rooms
 SSID - HiltonMTG
 No Password Needed

Sessions & Round Tables

User Led Sessions – Monday 9/19, 10:45am to 5:00pm

Our user led sessions are intended to show you how several clients use a particular area of the software in their operation. One of our trainers will also be on the panel to help walk everyone through all the potential abilities and demonstrate what we have found to be the most efficient way of accomplishing the task at hand.

Session 1 – Physical Inventories

Will detail the counting process (with and without handhelds), investigation of variances, formal posting of final inventory counts, and reporting.

Session 2 – Purchasing

Covering Requests, Purchase Orders, Receipts, Invoices, Transfers, and Return to Vendors.

Session 3 – Reporting

Users will show you what reports they find the most useful and insightful. Yellow Dog Software will provide our “Top Retail Reports” as well.

Session 4 – Yellow Dog Inventory Road Map

Yellow Dog Software will present our road map for the future and welcome any suggestions to enhancements as well as to priority of release.

Round Table Discussions – Tuesday 9/20 from 9:00am to 12:00pm

The Round Table Discussions are a great way to meet other Yellow Dog Inventory users and discuss possible common issues, opportunities, and questions. These are intended to cover both what Yellow Dog may be involved with as well as larger questions concerning your overall retail operations. Accordingly, feel free to bring up any issue you feel is helpful or relevant.

Round Table Session 1

Lead Off Question - What needs does your particular operation have that others don't?

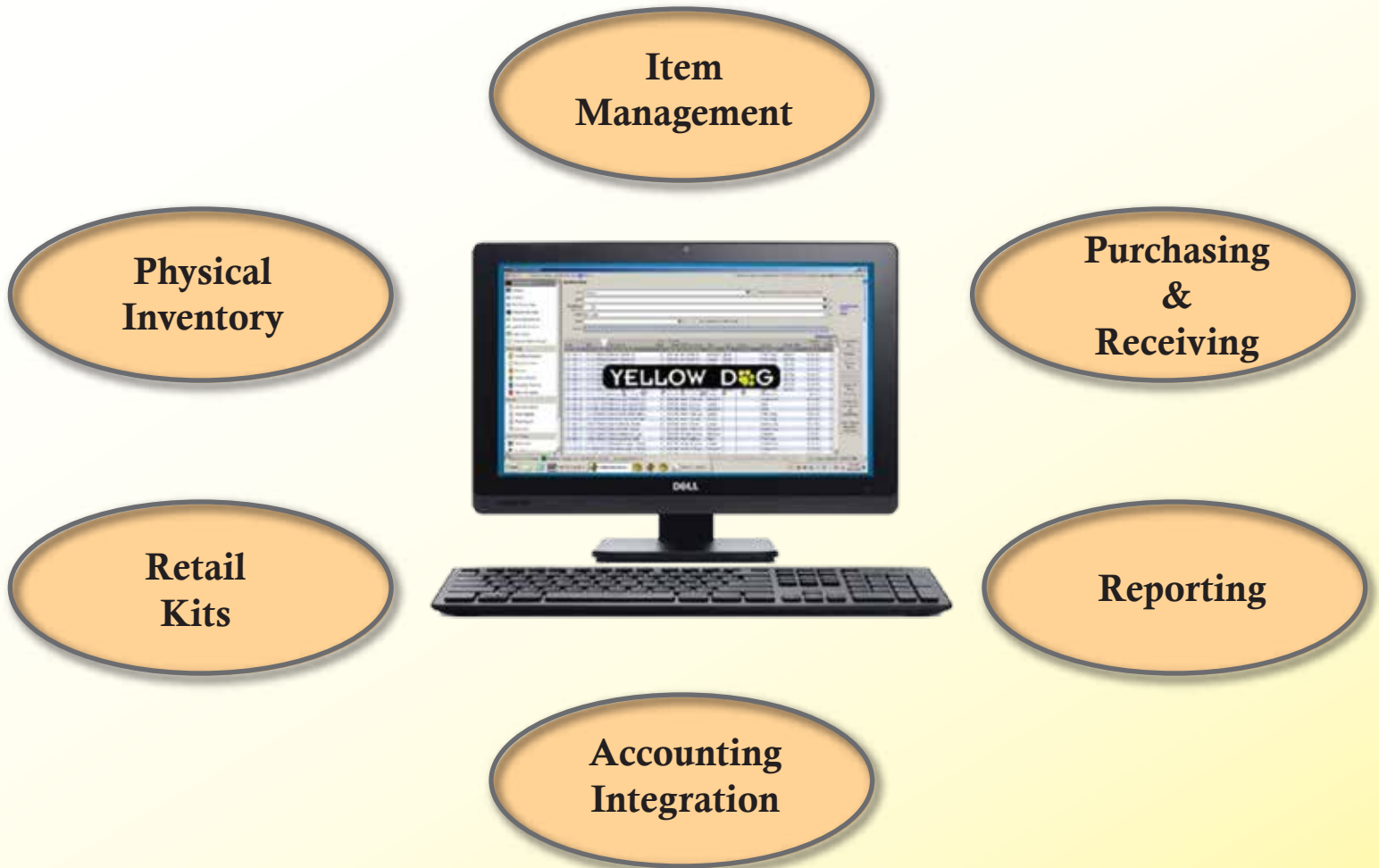
Round Table Session 2

Lead off Question - What are the biggest issues facing your retail operations?

Round Table Session 3

Lead Off Question – Where are retail operations heading?

User Experience

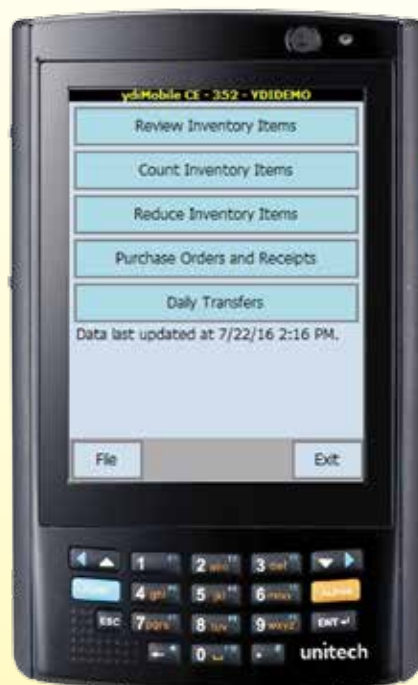


Did you see something during the conference that you want to try on your own? Would you like to explore additional features without harm to your production system?

Stop by the User Experience Stations located in the prefunction area and give it a try! Stations are staffed by our system experts to assist with any questions you may have.

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Yellow Dog Software would like to thank our conference sponsor and hardware partner.



Visit our online store to purchase hardware
shop.yellowdogsoftware.com



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Virginia Beach, Virginia



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