About the National FSS Conference
This fall, Compass Working Capital will host the 6th Annual National Family Self-Sufficiency (FSS) Conference, a one-of-a-kind event that provides an opportunity for FSS practitioners, thought leaders, funders, and other stakeholders from across the country to come together for two days of learning and field-building. The conference includes interactive breakout sessions, and plenary and keynote sessions on topics such as innovations in the asset-building field, FSS program management, and financial coaching. The bi-annual Conference was last held virtually in 2020 with over 500 attendees from across the country. This year’s Conference will include in-person and virtual options.

Why Sponsor
Compass believes it should be easy for FSS practitioners to access knowledge and a community of support to provide families with the resources to achieve financial success. That’s why we host this conference each year. Your support enables Compass to continue to strengthen a national field of hundreds of practitioners and thought leaders committed to the asset-building power of FSS. This conference is also an opportunity to enhance your organization’s visibility and brand among national leaders and practitioners from the asset-building field. Event materials and communications will reach Compass’ online and email audience of over 3,000 people.

Learn more about us at compassworkingcapital.org
Become a Sponsor

We invite you to become a sponsor of our National FSS Conference, at one of the following levels:

**Presenting Sponsor: $30,000**
- 1 available
- Opportunity to kick off the event with brief opening remarks
- Marquee signage at in-person event and throughout virtual access platform
- Full page advertisement or branded content in event program
- Seat drop with your company or organization’s materials on day one of the event
- Your company/organization name, logo, and hyperlink showcased as a Presenting Sponsor on all print and digital marketing materials related to the event, and on virtual conference waiting screens
- Recognition in event social media as a Presenting Sponsor
- 1 in-person event pass; 4 virtual passes

**Lead Sponsor: $20,000**
- 2 available
- Opportunity to introduce one of our event's plenary sessions
- Half page advertisement or branded content in event program
- Your company/organization name, logo, and hyperlink showcased as a Lead Sponsor on all print and digital marketing materials related to the event, and on virtual conference waiting screens
- Recognition in event social media as a Lead Sponsor
- 1 in-person event pass; 3 virtual passes

**Keynote Presentation Sponsor: $15,000**
- 1 available
- Opportunity to introduce the event’s keynote speaker
- Your company/organization name, logo, and hyperlink showcased as an event sponsor on all print and digital marketing materials related to the event, and on virtual conference waiting screens
- Feature on social media as an event sponsor
- 1 in-person event pass; 2 virtual passes

**Sponsor: $10,000**
- Unlimited availability
- Opportunity to introduce and/or moderate one breakout session
- Your company/organization name, logo, and hyperlink showcased as an event sponsor on all print and digital marketing materials related to the event, and on virtual conference waiting screens
- Feature on social media as an event sponsor
- 1 in-person event pass; 1 virtual pass

**Cocktail Reception or Lunch Sponsor: $5,000**
- 3 available (1 cocktail reception, 2 lunches)
- Branded signage and recognition at the cocktail reception or lunch at the conference
- Your company/organization name, logo, and hyperlink showcased as an event sponsor on select print and digital marketing materials related to the event, and on virtual conference waiting screens
- Feature on social media as an event sponsor
- 1 in-person event pass

To learn more, contact Jimmy Stuart at jstuart@compassworkingcapital.org or (617) 790-0810 x208