



MARTIJN DE HAAN

ABOUT

My name is Martijn de Haan. I am a creative ideas driven person, with a diverse cross-media and multimedia background. With a passion for solving complex (creative) challenges, in innovation, design and communication. With 10+ years experience in the field of integrated marketing communication and design as a senior UX designer.

During my career I have learnt how to apply advanced principles and practices in user experience, (interaction) design and communication. As a digital native and Internet-obsessed user, I am always looking for innovative creative concepts, digital solutions, and inspiration. Driven by the desire to add value, ignite something magical and make impact in everything I do.

EXPERTISE

User Experience Design

Concept Development

Branding & Identity

Crossmedia Communication

Graphic / Visual Design

WEBSITE



CONTACT

Mobile	+316 185 144 96
Email	martijndehaan@mac.com
Website	www.martijndehaan.com
Birthday	September 5 th 1975
Marital status	Cohabiting and father of Milan(5) & Nio(2)
Nationality	Dutch
Address	Pal Maletterweg 111, 2033 BM Haarlem - The Netherlands

EDUCATION & QUALIFICATIONS

1999 – 2001	Willem de Kooning Academy Rotterdam, HBO Graphic Design
1996 – 1999	Grafisch Lyceum Utrecht, MBO Graphic Design
1998	Art Direction certificate course, OGCU
1994 – 1996	Nimeto Utrecht - Advertising & Graphic Design
1990 – 1994	Montessori College - Utrecht, graphic techniques

WORK EXPERIENCE

06/2016 – 07/2016	Conclusion Digital User Experience Designer Achievements: (UX) & Web Design, strategic communication and design.
02/2013 – 02/2016	ACN Europe Multimedia Graphic Designer Multi level marketing communication, user experiences and Design for Telecommunications, Personal care and Wellness products and services.
11/2011 – 05/2012	Bureau Blanco Allround Graphic Designer Achievements: (UX) & Web Design, strategic communication and design.
04/2010 – 05/2011	Kodak Gallery EAMER Senior Webdesigner Achievements: User experiences, Brand development and Design
10/2007 – 10/2011	Ygenzinnig Freelance Creative Director Achievements: Brand Identity design and website development
07/2006 – 11/2009	Gyro:HSR Amsterdam Senior Crossmedia Designer Brands i've worked with: Apple, Corus, Denso Europe, Efix, Genencor, HP, Imation Corp. Europe, ING Real Estate, JLG, JTI, KCI, LifeCell, Memorex, NXP, Océ Technologies, Philips Lighting, Res Software, Sappi Fine Paper, TNT Express and Verizon Business.
04/2006 – 06/2006	Zone/ stadsmagazines Graphic Designer Editorial design, advertising and new business development, weekly design Zone/ city magazines 020/ & 030/.



**MARTIJN
DE HAAN**
USER EXPERIENCE DESIGNER

○ WORK EXPERIENCE (CONTINUED)

- 02/2006 – 04/2006 **NH Vormgevers | Graphic Designer**
Branding and identity design, annual reports and concepting.
Brands i've worked with: AKZO Nobel Decorative Coatings, Kwak & Van Daalen & Runday, RAI Exhibitions, Randstad, Total.
- 05/2005 – 02/2006 **ISMC | Art Director & studio manager**
Strategic branding & identity design, MARCOM for the foodsector.
Brands i've worked with: Bio+, Köpp, DGW.
- 04/2005 **Inizio communication design | Freelance Designer**
Brands i've worked with: ING.
- 04/2005 **Van Wanten Etcetera | Freelance Designer**
- 03/2004 – 04/2005 **Veronica Concept Design | Graphic Designer**
Brands i've worked with: Connexion, IKEA, Etos, ANWB.
- 04/2004 – 06/2004 **studio JAS, graphic design | Graphic Designer**
Brands i've worked with: K-Swiss and Stedelijk Museum Amsterdam.
- 12/2003 – 04/2004 **Neroc' VGM, Amsterdam | Freelance Designer**
Brands i've worked with: Neckermann, Diesel.
- 12/2002 – 04/2003 **XL-printing, Baarn | Junior Designer**
Graphic designer and artworker large format prints and exosystems.
Website development.
- 07/2006 – 10/2002 **Duidelijk in vorm, graphic design & interactive media.**
Founder & Independant designer, graphic design and interactive productions.

INTERNSHIP

- 1998 CyberConsult specialisten in internet projecten, Bunnik.
1997 Myosotis Art studio, Baarn.

TRAINING COURSES

- 2004 Adobe InDesign CS training
2002 Flash & Actionscripting
1998 Art Direction

SOFTWARE CONTROL

- Mac OSX, Adobe Creative Suite; InDesign, Illustrator, Photoshop, Axure, Mac iOS, Sketch, MS Office & PPT, Prezi, QuarkXpress, Adobe Flash, Adobe GoLive, Director.