



MAE K. REED

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DESIGNER · CODER · MAKER

I create beautiful, usable products from conceptual ideation to iteration, and all the in-betweens. Currently, I work for an enterprise company where our design team is focused on creating a unified design system for all our products across multiple teams and disciplines. My team's focus area is on communication both internally and externally to customers. We are in the process of creating a new tool of communication that is estimated to save ~\$10M a year in communication costs.

## EXPERIENCE

### Rackspace 2016-PRESENT

INTERACTION DESIGNER

Create wireframes, prototypes, and hi-fi mocks

Write documentation for an internal design system and build a code base for quick prototyping

Conduct user research interviews and create research protocols

Produce user stories and requirements of new products in an agile environment with developers and stakeholders

### Fresh2Design 2015-PRESENT

CO-ORGANIZER

Curate educational events and mediate panels

Manage a community of 900 people

Organize sponsorships and monthly happy hours

### GDI (Girl Develop It) 2013-PRESENT

INSTRUCTOR AND TEACHERS ASSISTANT

Lecture and prep for current and future courses

Assist students with coursework and support instructors

### XOXCO Inc. 2015-2016

DEVELOPER AND LEAD UX

Implemented all front-end development for websites

Created online experience to assist users with customizing bot

API development for webapp and botkit for Slack

DESIGNER AND FULL STACK DEVELOPER

Produced complex software systems to help clients expedite common job tasks

Built design and functionality for mobile and web apps

Assisted in design and art direction as part of a team

### Intel Corp. 2013-2015

FE PRE-SI SOC VALIDATION INTERN

Constructed an automated indicator that grabs regression results and displays in an interactive graph for major projects on line using Perl scripts

Ran regression testing and debug on FE pre-Si SOC design

## SKILLS

### Development

JS, jQuery, JSX

Sass

Angular

Node

HTML/CSS

### Design

Sketch

Research

Prototyping

Adobe Design Suite

## EDUCATION

### Texas State University

BFA Communication Design

MINOR COMPUTER SCIENCE

GPA: 3.8

## Honors and Awards

Graphis New Talent Merit JANUARY 2015

AIGA Signature Award for Branding DECEMBER 2014

Summa Cume Laude DECEMBER 2014

Dean's List SPRING 2011- FALL 2014

Council of Scholars JANUARY 2014

Research Excellence Award APRIL 2014

Computer Science Endowed Scholarship APRIL 2014

## INTERESTS

### Professional

REACT DOM & NATIVE

MOBILE & WEB APPS

TEACHING

### Personal

HAND DRAWN TYPE

CROCHET

BOARD GAMES

## ASK ME ABOUT

FEMME

INTEL AUSTIN MAKERS

LAB ASSISTING