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Megan Weeks

GRAPHIC DESIGNER

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*“A passionate designer
dedicated to telling impactful stories
that move brands forward.”*

Contact



229.456.5650



meganweeksdesign.com



weeksmeganc@gmail.com

Education

Academy of Art University
BFA | Graphic Design | 2014

Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere
Adobe After Effects
Sketch
Invision Prototyping
Google Office Suite
Basecamp
Asana

Experience

GRAPHIC DESIGNER

Grubhub | Eat24 | October 2017—Present

Collaborated with Chicago and New York marketing teams post-acquisition to create marketing and product campaigns: diner-facing promotions, restaurant owner communications, and corporate client initiatives.

Generated new content for three brands while maintaining and strengthening each brand’s distinctive voice.

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Yelp | Eat24 | January 2016—October 2017

Completed projects on the Eat24 marketing team ranging from multi-million dollar OOH campaigns to digital ads, email campaigns, restaurant promotional material, PR stunts, and social media content that stimulated customer engagement.

Co-created and launched the first Eat24 visual guidelines with the marketing team.

VISUAL DESIGNER

Williams Sonoma | April 2015—July 2015

Contracted to assist the visual team in designing large-scale seasonal signage, in-store displays, and printed in-store materials.

Supported senior designers in the production and presentation of in-store signage and displays for marketing executives.

GRAPHIC DESIGNER

Voto Studios | August 2014—April 2015

Began work as a visual design intern focusing on social media campaigns and later hired as a contract designer. Developed graphics for promotional videos and designed digital media kits for clients.

Gained valuable experience working under tight deadlines with a creative team.

References furnished upon request