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ALTAMONTE SPRINGS, Fla.; June 14, 2013 The National Association of Senior Move Managers and Habitat for Humanity have entered into a partnership to provide NASMM members with an easy and efficient process to donate their client's reusable possessions to Habitat for Humanity's ReStores.

As NASMM members work with their clients to downsize, these clients often have possessions they can no longer use, but would be of value to someone else. Through the NASMM/Habitat for Humanity partnership, Habitat for Humanity ReStores will resell the donated items, providing vital resources to further Habitat for Humanity's home-building mission worldwide.

Habitat ReStores sell new and gently used household items then invest the funds into better housing and better communities.

- Last year, *Habitat ReStores netted \$84 million in revenue to build and improve homes with low-income families who urgently need them.*
- ReStores diverted more than 200,000 tons of used building materials and household goods from landfills and employed more than 2,250 people.

Many ReStores are active recyclers, generating between \$20,000 and \$30,000 a month from material diverted from landfills as cash flow to support their house-building efforts.

According to Jennifer Pickett, NASMM's Associate Executive Director, "We are delighted to partner with Habitat for Humanity. Through this partnership our members and their clients can advance Habitat's vision of a world where everyone has a safe, decent place to live."

Habitat for Humanity of Seminole County and Greater Apopka is committed to supporting the NASMM/Habitat for Humanity Partnership. "We are proud to support this program", said Penny Seater, Executive Director of Habitat for Humanity of Seminole County and Greater Apopka. "Donors want to know their possessions are going to individuals who will truly benefit from them and that these possessions will live on with a new family."

The ReStores run by Habitat for Humanity of Seminole County and Greater Apopka generate the income needed to cover all of its operational overhead, allowing 100% of donations to go directly to the construction effort and serve more families. . In addition to supporting Habitat's mission of eliminating poverty housing in Seminole County and Greater Apopka, the ReStores provide an environmentally and socially responsible way to keep good, reusable materials out of landfills.

Focusing on the need for affordable housing options of the poor, working families in the area, the organization is a recognized, vital service agency and more than doubled its capacity over the last year. Their growth is attributed to the hard work of dedicated volunteers, talented staff and strong partnerships within the community. The goal in working with these partners is to accelerate and broaden access to affordable housing as a foundation for breaking the cycle of poverty.

About Habitat for Humanity

Habitat for Humanity works with volunteers and supporters to build modest, affordable homes in partnership with low-income families in urgent need of better housing. These families invest "sweat-

equity” labor in the construction of their homes then purchase them through no-profit loans. Habitat operates across the United States and in nearly 80 other countries, having served 3 million people since 1976.

About the National Association of Senior Move Managers (NASMM)

The National Association of Senior Move Managers (NASMM) is the leading membership organization for Senior Move Managers in the United States, Canada and abroad. With over 700 members, NASMM is recognized for its innovative programs and expertise related to Senior Move Management, transition and relocation issues affecting older adults.