



Dear Friend,

I believe that you have a vision of a better world. I believe you have the same dreams, anxieties and hope for our children that any parents might feel.

And I believe your heart is big enough that you want to do something to help a family achieve stability and the self-reliance they need to build a better life for their own children.

That's why I'm writing to you today.

Right here in our neighborhoods, poverty exists. 63% of single female households, including 24,565 children, live below the poverty level. Virtually nowhere can a full-time minimum wage employee afford a one-bedroom apartment. You, me, we - we're all humans. And every one of us deserves a decent place to live.



Your role with us is important for someone like Lisa, a hardworking CNA and mother of three. "I realized that if I couldn't take care of myself, I couldn't take care of my kids." Living in substandard and crowded conditions, she took a deep breath, applied to Habitat and was selected. And suddenly life had changed.

Because of people like YOU, families like Lisa's have the foundation to build a better future. And as Lisa saves for a down-payment to repay her no-interest mortgage, she benefits from financial and home-ownership classes and is investing sweat equity hours alongside volunteers who tell us, "You're teaching a person to fish. You're teaching a person how to maintain and pay for a house".

Habitat families selected, like Lisa, will be successful homeowners. Even though Lisa has already completed her 200 sweat equity hours, she's still volunteering! She'll own a home for the first time. Her children will have a stable home, and do better in school; and what we know is that they will most likely one day be homeowners too.

So please, while my letter is in your hand, consider making a gift today to change the lives of people like Lisa and her children. They deserve the opportunity for a better future and you can make that happen today.

Your support - \$20 a month or any amount you can afford – helps a mother like Lisa build a decent place to call home and each family to help themselves.

No matter who we are or where we come from, we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures.

Together with YOUR help at Habitat for Humanity, this is what unites us. Our shared vision is a world where everyone has a decent place to live.

Today, we'll build strength, stability and self-reliance through shelter.

Let me assure you that as great as my gratitude is, and it is great, my appreciation for your consideration pales compared to the gratitude of the families you help with your gift today.

So, will you consider a gift today? Your monthly gift, in any amount, allows us to move forward and plan ahead for families like Lisa's and their future.

Sincerely,


Penny Seater
Executive Director

P.S. YOUR MONTHLY GIFT, *in any amount*, helps us move forward to plan for future families.

P.S.S. Your ideas and thoughts make a difference! If you have ideas to share with us, please contact: Marilyn Hattaway at (407) 421-1885 or mhattaway@habitat-sa.org.



Habitat for Humanity of Seminole County and Greater Apopka is an affiliate of Habitat for Humanity International, an organization that seeks to put God's love into action, bringing people together to build homes, communities and hope.

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