

sponsorship opportunities

Raise the Roof is a distinctly unique and casual dinner event that celebrates our mission to build strength, stability and self-reliance through shelter right here in our community. We're thrilled to be hosting our second annual dinner and auction at a private hangar at the Sanford Airport with an expected attendance of 450+. The audience for this event is comprised of an affluent cross-section of corporate partners, individual donors, community leaders, and volunteers with a shared vision of making dreams come true for the next generation of Habitat homebuyers.

Presenting Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000
<ul style="list-style-type: none"> ✓ Table of 14 seats with premier placement & 28 drink tickets ✓ Three build days for employees (up to 12 employees per day) ✓ Podium opportunity to briefly address the audience** ✓ Complimentary reserved parking for table guests at Sanford Airport ✓ Company name & logo: on event welcome signs, hyperlinked on website home page, and on printed collateral** ✓ Opportunity to place company promotional item at guest seats ✓ Company highlight in HFHSA e-newsletter** ✓ Logo projection* ✓ Exclusive social media thank you 	<ul style="list-style-type: none"> ✓ Table with 10 seats with premier placement & 20 drink tickets ✓ Two build days for employees (up to 12 employees per day) ✓ Complimentary reserved parking for table guests at Sanford Airport ✓ Company name & logo: on event website (hyperlinked) and printed event collateral* ✓ Opportunity to place company promotional item at guest seats ✓ Logo projection* ✓ Shared social media thank you 	<ul style="list-style-type: none"> ✓ Table with 10 seats with premier placement & 10 drink tickets ✓ One build day for employees (up to 12 employees per day) ✓ Complimentary reserved parking for table guests at Sanford Airport ✓ Logo projection* ✓ Shared social media thank you

****Exclusive benefits for Presenting Sponsor include:** Primary recognition as 2017 Raise the Roof Presenting Sponsor on all event-related collateral, logo on website homepage, logo on welcome signs, and exclusive social media thank you.

***Exclusive benefits for Presenting Sponsor & Gold Sponsor include:** Hyperlinked logos on event webpage, opportunity to distribute company promotional items at event, logos on event materials, and logo projection.

Benefits for Presenting Sponsor, Gold Sponsors and Silver Sponsors include: Exclusive build days for employees, premier table placement and drink tickets for guests, dinner provided for entire table, create you own table theme and decor!

we build **strength,**
stability and **self-reliance**
through **shelter.**





raise the roof

dinner & auction

Saturday, November 4, 2017

****Exclusive benefit for Presenting Sponsor / *Exclusive benefit for Presenting & Gold Sponsors**

****Podium Opportunity** to briefly address the audience: Opportunity to share your unique connection to Habitat's mission (exposure: 450+)

Build days to be scheduled upon a mutually agreeable date, expires one year from the date of the event. Availability is on a first-come, first-serve basis. Lunch is included!

***Company promotional items:** to be supplied by sponsor, placed at guest seats as takeaway. Item choice & placement to be approved by Habitat staff. (exposure: 450+)

Logo projection: your logo is projected at the event (exposure: 450+)

Company name & logo:

Emails: (Circulation 20,000+)

On-site signage: your logo and name listed on posters at our event; **your logo on welcome signs (exposure 450+). Print Deadline: 10/10/2017

Event program distributed at event (exposure 450+). Print Deadline: 10/10/2017

Social Media: Facebook HFHSA, Facebook HFHSA ReStores, Twitter, & Instagram (combined 12,000+ followers and 100,000+ monthly reach). *Custom thank-you and post tags to company social media pages.

Website: HabitatSeminoleApopka.org / **Presenting sponsor logo on homepage. All sponsor logos on event homepage for one year. *Hyperlink to company website for Presenting & Gold Sponsors.

If you have questions about these benefits or a special request, please reach out using the contact information provided below.

For sponsorship commitments, contact:

Linda Andrews, Community & Public Relations Specialist
LAndrews@habitat-sa.org
407-696-5855 x 2103

Logos: Please submit your logo in color and in black & white upon commitment (at latest by 10/10/17) in 2 formats:

.EPS file (or .TIFF @ 300 DPI)
.JPEG file (72 DPI) or .PNG file

**every
door**
opens up new
opportunity