

MARCELLA GARCIA STEINGART

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EXPERIENCE

Producer

Judy Blume Forever – Amazon Studios

2021-23

Feature length documentary captures the life and legacy of trailblazing author, Judy Blume, whose radical honesty changed the way millions of readers understand themselves, their sexuality, and what it means to grow up.

Premiered at 2023 Sundance Film Festival

Emmy nominated for Outstanding Documentary and Directing

[Trailer](https://www.youtube.com/watch?v=neWsO1Rk_q0) - https://www.youtube.com/watch?v=neWsO1Rk_q0

Producer/Writer

2019-21

Who Are You Charlie Brown? – Apple TV+

IDA shortlisted & Emmy award winning documentary-narrative hybrid about renown cartoonist, Charles Schulz and the iconic *Peanuts* characters he created.

Emmy nominated for writing, directing, producing and editing

Emmy win for Outstanding Non-Fiction Programming

[Trailer](https://www.youtube.com/watch?v=zlAz8EAlDfo&ab_channel=AppleTV) - https://www.youtube.com/watch?v=zlAz8EAlDfo&ab_channel=AppleTV

Director/Producer/Writer

2019

Death Row Stories – CNN

Each episode of *Death Row Stories* unravels a gripping, complex capital murder case. These true stories call into question the many beliefs about the death penalty and the American justice system itself.

Senior Producer of Development

2019

American Portrait – PBS

Multi-platform project combines user generated material along with directed documentaries to explore the question- what does it really mean to be an American today?

Supervising Producer/Segment Director

2017-18

This is AI - Discovery and Science Channel

Feature length documentary, showcases a variety of AI driven stories, while exploring the ethical and philosophical questions surrounding these cutting edge technologies.

[Part 1](https://www.youtube.com/watch?v=H3P87qCdqk4&ab_channel=DiscoveryChannelSoutheastAsia) : https://www.youtube.com/watch?v=H3P87qCdqk4&ab_channel=DiscoveryChannelSoutheastAsia

Producer/2nd Unit Director

2015-16

Abstract: The Art of Design – Netflix

Documentary series, features extraordinary designers from a variety of disciplines. Each episode is crafted to reflect the stylistic essence of the featured designer.

Executive produced by Academy Award Winner, Morgan Neville.

[Trailer](https://www.youtube.com/watch?v=DYaq2sWTWAA): <https://www.youtube.com/watch?v=DYaq2sWTWAA>

Episodes:

[Christoph Niemann/Illustrator](#) – Producer/Premiered at SUNDANCE FILM FESTIVAL

[Paula Scher/Graphic Designer](#) – Producer

[Es Devlin/Set Designer](#) – Producer/2nd Unit Director

Producer/Writer

2015

Darknet – Showtime

Documentary series explores the dark implications of technology in our daily and future lives.

[Trailer](https://www.youtube.com/watch?v=SO11jKFMN9Q): <https://www.youtube.com/watch?v=SO11jKFMN9Q>

Episodes:

CTRL - Producer

Rewire - Writer/Producer

Live Studio Producer

2015

Women in the World in Association with *The New York Times*

World-class summit created by Tina Brown, highlights the challenges and triumphs of women around the globe.

- Conducted live interviews with John Krakauer and Senator Gillibrand
- Managed and collaborated with crew and on-air correspondent, former CNN anchor, Zain Verjee

<p>Director <i>GAP One Stitch Closer</i> Series of short films --each spotlights an extraordinary woman whose work not only improves her own life but empowers and inspires women throughout the world. Directed 2 short films Francesca Kennedy - https://vimeo.com/manage/videos/122587559 Bernice Deepah - https://vimeo.com/122587558</p>	2014
<p>Director/Writer/Producer <i>The System with Joe Berlinger</i> – Al Jazeera America Documentary series explores controversial issues within the criminal justice system by juxtaposing two contrasting cases. Trailer - https://www.radicalmedia.com/work/the-system-with-joe-berlinger Episodes: Mandatory Sentencing Parole: High Risk, High Stakes</p>	2014
<p>Writer/Producer <i>Wrong Man (pitch)</i> – STARZ network Conceived by true crime pioneer, Joe Berlinger, the series assembles an elite team of criminal justice experts to reinvestigate some of the most controversial cases of wrongful conviction.</p>	2013
<p>Channel Director/Showrunner/Series Producer <i>THNKR</i> - YouTube An award-winning original Google funded YouTube Channel offers unprecedented access to the people, stories, and ideas transforming today’s world – featuring 4 different series. CHANNEL: https://www.youtube.com/thnkrty <ul style="list-style-type: none"> • Prodigies (THNKR series) - recipient of the International Academy of Web Television for best documentary series </p>	2012-13
<p>Producer Tina Brown’s <i>Women in the World Summit</i> Global summit held at Lincoln Center, highlights the challenges and triumphs of women around the world. Panelists included Hillary Clinton, Meryl Streep, Leymah Gbowee, Angelina Jolie, and Madeleine Albright. Produced four panels: <ul style="list-style-type: none"> • Where are the Women at the Top? Featuring Jill Abramson, Gloria Steinem, Anne Kornblut, Shelby Knox, and Cheryl Mills; moderated by Sheryl Sandberg • Security is Women’s Work! Featuring Secretary of the Dept. of Homeland Security, Janet Napolitano, Chief of Police, Cathy Lanier, first woman president of Kosovo, Atifete Jahjaga, and Honorable Jane Harman • Views from the Crisis Zone: An Interview With Tzipi Livni featuring author, Simon Schama and Israel Opposition Leader, Tzipi Livni • Making Justice Real in the World Featuring Kamala Harris and Ford Foundation VP, Maya Harris; moderated by Cynthia McFadden </p>	2012
<p>Senior Story Producer <i>Oprah Presents Master Class</i> - OWN NAACP Image, Gracie, NAMIC Vision award winning series features intimate first-person portraits of “modern masters” handpicked by Oprah for their unique impact on the world. Trailer: http://www.oprah.com/own-master-class/Sneak-Peek-Season-2-of-Oprahs-Master-Class</p>	2011-12
<p>Co-Producer/Senior Story Producer <i>What is Watson?</i> - IBM Cannes Gold Lion award winning series of web films tells the story of IBM’s creation of Watson, a super computer built to compete on the iconic game show, <i>Jeopardy!</i> Trailer: https://www.youtube.com/watch?v=P18EdAKuC1U&ab_channel=IBMResearch</p>	2010-11
<p>Director/Writer/ Producer <i>Banded Together</i> – Y&R Web series created for the Sears Back to School campaign, hosted by actress and recording super star, Selena Gomez. Sample Episode: http://www.youtube.com/watch?v=EE5utcYjZvU</p>	2009
<p>Story Producer Vaseline Clinical Therapy Campaign – BBDO Multi-platform advertising campaign comprised of print, global television commercials, and over 35 web films set in Kodiak, Alaska. Commercial: https://www.youtube.com/watch?v=Udcua2Uvpl0&ab_channel=VaselineTherapy77</p>	2008

Professor (Adjunct) 2007-09
NYU Tisch School of the Arts - Department of Film & Television
Created and implemented curriculum for various screenwriting classes.

Screenwriter 2008
Larvae

Feature-length narrative screenplay about two brilliant, co-dependent teenage girls obsessed with sex and science.

- Recipient of the \$100,000 SLOAN Production Award
- Nicholl Fellowship Screenwriting Finalist of the Academy of Motion Pictures Arts and Sciences

Writer/Producer 2007
History Detectives (Thresher Episode)
Popular PBS TV series devoted to exploring the complexities surrounding historical objects.

Segment Producer/Series Associate Producer 2005-06
Iconoclasts – Sundance Channel
Acclaimed documentary series, pairs two visionaries from different fields and features their intimate, unexpected exchanges.
[Trailer - https://www.youtube.com/watch?v=EcaXkl6sNK0&ab_channel=SundanceTV](https://www.youtube.com/watch?v=EcaXkl6sNK0&ab_channel=SundanceTV)

Producer 2005
Especially for Daughters
Narrative audio series sponsored by the National Institute of Health created to prevent underage drinking.
(Narrated by Angela Basset)

Associate Producer/Production Manager 2003-04
Beauty Academy of Kabul – BBC Films
Theatrically released, critically acclaimed feature documentary chronicles the first post-Taliban beauty school helmed by western stylists and hairdressers.

Associate Producer/Field Producer 2001-02
Parking Lot - Trio
Documentary series delves into the sub-culture of various fanatical groups.

Writer/Director/Producer 2000
Meta
Narrative short film about the day in the life of a 13-year old girl.

- Won the 2000 NYU Award for best director, best cinematography, best ensemble cast, and received nomination for the Director's Guild of America's award for best female student director
- Film appeared in over 40 film festivals

EDUCATION

NEW YORK UNIVERSITY Tisch School Of The Arts
Master of Fine Arts
Wasserman Award Winner
Ang Lee Scholarship

COLGATE UNIVERSITY
Bachelor of Arts
Graduated with high honors majoring in Philosophy and Asian Studies

MEMBERSHIP

DGA - Directors Guild of America
NYWIFT – New York Women in Film and Television
Academy of Television Arts & Sciences