

CHRISTIE

Wenson

(517) 775-1344
cdevenson@gmail.com
christieevenson.com

Bachelor of Fine Arts in Studio Art
Design Specialization
Michigan State University

**MSU American
Advertising Federation**
Fall 2014 - Spring 2015
National Student Advertising
Competition (NSAC)

AIGA MSU Chapter
Fall 2013 - Spring 2015
Co-Leader, Fall 2014 - Spring 2015

**Bronze CASE Award
for Invitation Design**
Circle of Excellence Awards 2017

Women in Graphic Design
MSU Union Art Gallery, East Lansing
October 14- November 11, 2016

**Dexterous: Senior Undergraduate
Graphic Design Exhibition**
Kresge Art Center, East Lansing
April 20- May 1, 2015

**2015 University
Undergraduate Exhibition**
(SCENE) Metrospace, East Lansing
March 27- April 19, 2015
Awarded Best Use of Graphic Design

Visual Art in Florence Exhibition
Kresge Art Center, East Lansing
September 16-27, 2013

EXPERIENCE

GRAPHIC DESIGNER

Wisconsin Foundation and Alumni Association
October 2015 - Present

- Design digital and print solicitations and event invitations for various teams within the organization to generate participation and donations
- Build concepts for large campaigns
- Assist in building out the brand toolkit with templates and illustrations.
- Manage the photo library for the creative team, including leading a complete reorganization of the photo server
- Presenting in progress work to development teams, leading them in discussion of creative decisions and direction.
- Art direct photoshoots

ART DIRECTION INTERN

Upshot Agency

June 2015 - August 2015

- Worked under the supervision of the senior art director to design in-store and digital marketing materials for the New Balance marketing team
- Collaborated with 3 other account and design interns to create a campaign for Crown Imports brands

DESIGN INTERN

College of Arts & Letters, MSU

May 2014 - January 2015

- Designed print and web materials for marketing programs and events within the College of Arts & Letters, using both the College and University brand standards

GRAPHIC DESIGN INTERN

Capital Imaging

February 2014 - May 2014

- Assisted the Graphic Designer in client and internal design work
- Gained a unique understanding of the print production process of design materials

CREATIVE SERVICES MANAGER

Associated Students of MSU

May 2013 - June 2015

- Collaborated with the marketing department to create promotional items for the student government
- Created logos for branches of ASMSU
- Managed the distribution of work between the junior designer and myself

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CONTACT

EDUCATION

ACTIVITIES

EXHIBITIONS/
AWARDS

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