ROMEO & JULIET
GRIFFITH PARK FREE SHAKESPEARE FESTIVAL LIVING ROOM EDITION

8 LIVESTREAMS
1 WEEK OF ON-DEMAND STREAMING
8,000+ VIEWERS AROUND THE WORLD WATCHING ON 📺🎬✨

AUDIENCE RESPONSE WAS AMAZING

“ISC has created a community that transcends physical gatherings” - Tricia Fetters

“I am moved to tears for what eindyshakes accomplished tonight, translating the values of its mission into a digital delivery. Thank you for showing us the power and passion in engaging with the arts. Next year we’ll be back in the Park but tonight although apart we are together” - Marty Preciado

“It was so much fun. Want to do it again with more media channels open. Really innovative, beautifully played as well. Can’t say enough good things” - Melody Malmberg

“eIndyShakes is consistently lovely each year. The fact that they put together a production in this time is astounding. We can’t wait to see you live again” - Madeleine Rodriguez

OUR SEASON SPONSORS:

Pictured (from top to bottom): Bukola Ogunmola, Nikhil Pali, Katherine Powers, Evan Lewis Smith, Aisha Kabia, and Bernadette Sullivan
VIRTUAL ELEMENTS UNIQUE TO THIS PRODUCTION

INTERACTIVE SOCIAL MEDIA ELEMENTS
Audience members could feud on Twitter with Tybalt and Mercutio; follow Paris on Instagram and flirt with the most eligible bachelor in Verona; recieve real time text message updates from Prince Escalus; see the mad inner workings of The Apothecary of Mantua on his Facebook page; and view Benvolio’s photography portfolio on her website.

BRINGING SOME OF OUR FAVORITE FESTIVAL EVENTS ONLINE, INCLUDING PLAYERS IN THE PARK FAMILY WORKSHOPS, SALON SERIES DISCUSSIONS, AND POST-SHOW CHATS
We moved these events online to continue our commitment to engaging audiences. Festival Events leading up to Romeo & Juliet were a series of live conversations sharing Festival memories, production secrets, and a discussion with Black theater makers. Missed any? Check them out at isla.org/summer-festival

VOTING INFORMATION AT INTERMISSION
Every summer the Festival offers opportunities for education and advocacy about issues important to our community. This year, we provided viewers with information about voting, registering to vote, and other ways to get involved and get out the vote. We encouraged audience members to be poll workers, mail letters, and join Creative Acts’ “Party at the Polls” initiative to mobilize voters. The intermission video also invited viewers to support the LA arts community and ISC.

COVID-19 PRECAUTIONS
"Finding ways to create work together safely was our first challenge. We knew that most scenes would need to be filmed remotely or in solo shots, so the adaptation was informed by that. Before any filming, we had our HVAC inspected and approved, new filters put in, and installed an extractor fan to increase ventilation. Day to day, we kept the team extremely small, and we followed all CDC & SAG protocols, including having an on-set registered RN, Heather, who helped keep us safe. Not to mention lots and lots and lots of COVID testing!" - Director Melissa Chalsma

CONFIRMATION: You are now part of the Verona Alert System. Future messages from the office of Prince Escalus will be sent ONLY when absolutely necessary.