Form & Matter
The Sustainable Development Goals Network
There is little trust within the international aid process, which means billions of dollars don't reach the areas that need it most.

- There is often little transparency within the aid process.
- There is often a wide disparity between the efficacy of aid organizations on the front lines of major causes.
- Some organizations are more genuinely philanthropic than others.
- Little ability of aid organizations to keep donors involved in their processes in the long term.
- The general public doesn't have time/energy to research the many organizations on the front lines of a disaster or a cause.
There is a reason there little trust with the international aid process - even world-recognized organizations exploit tragedy.
Foreign aid circles employ the cynical acronym SWEDOW (stuff we don’t want) to describe initiatives like Jason Sadler’s 1 Million T-Shirts project.
Three months after Jason abandoned sending a million shirts to Africa, TOMS celebrated sending a million pairs of shoes to the underprivileged. It continues to do so.

While there are possibly more people in the world who need shoes than might need shirts (though this is debatable), TOMS can be (and has been) broadly criticised for the same kinds of unintended consequences of dumping shoes in places where people might otherwise be employed to make them.
Donor Fund Restrictions

Where a significant portion of the cash provided for such assistance must be spent on goods and services provided by suppliers from the donating country.

- Sometimes wealthy nations that deliver foreign assistance to Africa add a caveat: the goods and services must be purchased from the donor country. Shortly after, the earmarked aid often leaves the country the country in the form of salaries, per died allowances, and “hardship pay.”

- Tying aid in this way is estimated the increase of cost of intervention by 15-30%

- A classic example is the Mozambique floods of 2000, when “tied” American aid compelled flood workers to procure, then ride, Harley-Davidsons from outpost to outpost, instead of dirt bikes that cost 1/10 the price and were significantly better suited for the environment.
How do we transcend the current aid process to create a system that is transparent, trusted, fast acting, able to be adjusted in real time, and supports long term organic relations between donors and recipients?
All members will have access to Form & Matter’s Emergency Disaster Response Map and can contribute aid directly to the frontlines through the world’s most effective aid organizations.
Members can see their direct impacts on the planet through the charity raised from their purchases, their direct donations, and participating in initiatives.

Members can also visualize the greater collective impact they’ve generated along with their referrals and their referrals and so on.

You can visualize the aid that you and all of the members of your network are responsible for.
Create crowdfunding campaigns for specific projects or general operations.
Each member can track their impact and their collective impact with their referrals and their referrals and so on.

Members also receive tax writeoffs for the impact they are directly responsible for.
Form & Matter’s mission is to bring together **community-based & locally sustainable** solutions that work in every community.
Supply Chain Disruption

Form & Matter’s Community Supply Chain

- Sell on Network marketplaces to a variety of retailers and consumers.
- Use back office services ("enables" HR, Payroll, record keeping, and financing).
- Connect with distribution partners.
- Breaks dependence on wholesalers.

- Easy, transparent access to refrigerated and non-refrigerated shipping. Think Uber of delivery trucks.
- Shipping services between islands or out of State markets.
- Every farmer and logistics and food company with a vehicle can join.

- Find local ingredient and food stock providers.
- Access to a greater amount and variety of local foods more cheaply.
- Build local market brand recognition for supplying local foods to consumers.
Form & Matter’s Software Can Transform the Operations of a Variety of Community-Based Organizations

Form & Matter is solving food deserts through cutting edge, easy-to-use software, which gives any mission driven company the speed and low cost execution they need to streamline their sales, connect with local resources, amplify their vision, and solve the most important local food challenges.
Mr. Song now has a system that helps him keep his business going.

Form & Matter’s
Easy To Use Software

- ESL Language Assistance
- New Clients & Streamline Sales
- Organic & Ethical Certifications
- Record Keeping
- HR / Payroll / Taxes
- Online Farmer Forum & Best Practices Database
- Food Donation & Tax Writeoffs
- Access to Online Governmental, NGO, and Community-Based Resources
- Community-Based Financing
How Form & Matter Will Shift Global Giving

Support world-class philanthropic organization at every step of our business model

50% of Form & Matter’s share of each sale is donated to a world-class charity, school, food project, or community organization of the consumer’s choice

Make philanthropic “real” 50/50 partners in all our work from marketing to the front lines

Provide many organizations with new means of transparency and maintaining long term relationships

Only working with the best organizations takes the work and worry out of contributing to a cause

Help philanthropic organizations upgrade their online presence and outreach with our all-in-one digital platform

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