



Our Mission

We serve sex trafficking survivors by offering a real way out. GenerateHope is a Christian faith-based organization providing a long-term, comprehensive, housing and recovery program to young women who have been sexually trafficked, so that they are able to reintegrate into society and walk powerfully into their future.

Our Vision

GenerateHope's vision is to see survivors of sex trafficking and exploitation recover from the abuse and trauma of the sex trade. It is also our goal to educate our community and work with local law enforcement and task forces to eradicate human trafficking in San Diego.

The Problem

- ❖ San Diego has been identified by the FBI as one of the top 8 high intensity areas for human trafficking in the United States
- ❖ In San Diego, it is estimated that over 1 Billion dollars is made from the illicit sex trade
- ❖ Women and children can be sold over and over, so gangs are transitioning from drug sales to trafficking
- ❖ The internet makes it easy for pimps to recruit and sell women and children quickly and quietly
- ❖ The average age of entry into the sex trade is thirteen years old
- ❖ Victims may be sold 10-15 times a night, totaling thousands sex acts in one year
- ❖ Physical, sexual and psychological violence are used to control victims

The Vulnerable

- ❖ Victims come from all nationalities, genders, socio-economic statuses and education levels
- ❖ Traffickers prey on those in hope of a better life, in need of employment, who have an unstable home life or who have been abused in the past
- ❖ Especially vulnerable populations include: runaway and homeless youth, victims of trauma and abuse, refugees or individuals fleeing conflict, and impoverished individuals
- ❖ Homeless and runaway children are approached within 48 hours on the street for sex
- ❖ Any woman or child with access to the internet

The GenerateHope Solution

- ❖ GenerateHope is a safe place for trafficked girls and women to heal, to find confidence and to discover their future
- ❖ Safe and long-term housing in a compassionate environment
- ❖ Learning Center – High School education, college preparation and employment readiness
- ❖ Rehabilitation – Group and individual therapy to heal from the trauma of the sex trade
- ❖ GenerateHope is committed to caring for each and every young woman in our program so that she is prepared for a successful future free of trauma and abuse