

CocoChic

STEPHANIE TOMS / COCOCHIC

UK Fashion, Beauty & Lifestyle blogger

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CocoChic is a personal style website that documents Stephanie's daily wardrobe choices, inspirations and everything in between. Founded in 2015, CocoChic started out as a hobby and has since grown into a brand that represents Stephanie as both a fashion personality and influencer. She has just launched her first book 'The Blogger Journal' which has sold out five times.



SOCIAL MEDIA STATS

INSTAGRAM: [instagram.com/cocoChicblog](https://www.instagram.com/cocoChicblog) (15.3k)

BLOGLOVIN: [bloglovin.com/blogs/2373242](https://www.bloglovin.com/blogs/2373242) (3.8k)

FACEBOOK: [facebook.com/cocoChicblog](https://www.facebook.com/cocoChicblog) (2.4k)

TWITTER: twitter.com/cocoChicblog (2.8k)

LOOKBOOK: [lookbook.nu/stephaniet](https://www.lookbook.nu/stephaniet) (1.2k)

TUMBLR: [cocoChic.tumblr.com](https://www.tumblr.com/cocoChic) (28k)

PINTEREST: [pinterest.com/cocoChicblog](https://www.pinterest.com/cocoChicblog) (1.3k)

YOUTUBE: [youtube.com/cocoChicTV](https://www.youtube.com/cocoChicTV) (6.9k)

ANALYTICS (PER MONTH)

Unique visitors: 28k

Pageviews: 160k

Session duration: 2min

New visitors: 54%

Returning visitors: 46%

Domain authority: 26

Bounce rate: 6%

DISCLAIMER

[cocoChicblog.co.uk/pr-disclaimer](https://www.cocoChicblog.co.uk/pr-disclaimer)

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by Stephanie