

## Leadership Arts Institute Announced for Collin and Denton Counties

**DALLAS, TX** -- Business Council for the Arts (BCA) announces Leadership Arts Institute, benefitting communities in Collin and Denton Counties.

A program of BCA, Leadership Arts Institute was founded in 1989 by businessman and philanthropist Raymond D. Nasher, to develop the next generation of business leaders for the arts in North Texas. Leadership Arts Institute is now expanding to serve Collin and Denton Counties.

The program provides training in leadership, nonprofit board best practices, and knowledge of current issues affecting cultural institutions in North Texas. The methodology consists of ten seminars led by expert speakers and an annual project that serves as a practicum.

Upon completion of the curriculum, graduates are individually matched to serve on nonprofit boards of directors of arts and cultural agencies. With more than 20 years of success in providing North Texas cultural organizations with a wide range of business expertise, as well as best practices in board leadership,

Leadership Arts Institute is led in Collin and Denton Counties by arts advocate and BCA Board Member, Sherry Tucker. Says Ms. Tucker: "Leadership Arts Institute provides one of the most effective ways for business professionals to gain expertise in serving their communities. When business and the arts come together, our cities and towns flourish."

According to Katherine Wagner, CEO of Business Council for the Arts, "With her passion for the arts and deep understanding of communities within Collin and Denton Counties, Sherry Tucker is the perfect person to lead this program that will benefit so many."

Additional information about the program and application instructions can be found at [www.ntbca.org](http://www.ntbca.org). The deadline to apply for the class is July 1, 2015.

For more information, please contact Sherry Tucker, Chair, Leadership Arts in Collin and Denton Counties, at 972.754.2413 or [Shetuck@att.net](mailto:Shetuck@att.net).

### **About Business Council for the Arts**

Business Council for the Arts creates strong business/arts partnerships that build world-class communities where people want to live, work, and grow. Key Programs include Leadership Arts Institute; *On My Own Time*, highlighting employee creativity in art and literature; The Obelisk Awards, recognizing businesses and business leaders for exceptional support of arts and culture; The North Texas Cultural Assets Map. Learn more at [www.ntbca.org](http://www.ntbca.org).