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Contact: Diana Pollak, [dpollak@creativeartscenter.org](mailto:dpollak@creativeartscenter.org)

### **THREE ARTS ORGANIZATIONS PRESENT A PROFESSIONAL DEVELOPMENT WORKSHOP FOR ARTISTS**

*"Business of Art: Markets for Visual Artists" to be Held Saturday, April 1 at the Latino Cultural Center*

DALLAS, TX – March 20, 2017 – Business Council for the ARTS (BCA), Creative Arts Center of Dallas (CAC) and the Dallas Arts Dealer's Association (DADA), in conjunction with the Office of Cultural Affairs, are pleased to announce their collaboration called *The Business of Art: Markets for Visual Arts*". The latest installment of this on-going workshop series offers hands-on opportunities to explore the business-side of various topics facing practicing artists.

Participants will learn about current markets for visual artists and makers, including retail and medical markets. Guest speakers are: Courtney Crothers, UT Southwestern Medical Center; Donald Fowler, The Nasher Store; Gabriella Guajardo, Wisteria; Ted Matthews, former owner of Artisan's Collective; Julie McCullough, Make + Made; Tessa Mugica, Wisteria; and Chris Unruh, Makers Connect.

According to Katherine Wagner, CEO of the Business Council for the Arts, this workshop series is a perfect collaboration between three different arts organizations all concerned with the development of professional artists in our community. "Developing and retaining creative talent is key to building the communities we want to live and work in. We thank our presenters for speaking about a variety of markets that artists may not have considered previously."

The workshop will be held Saturday, April 1 from 9:45am to 1:30pm at the Latino Cultural Center, 2600 Live Oak Street, and tickets are available for \$25 in advance for members of any of the three organizations; \$35 at the door. The cost includes lunch and the Texas Commission on the Arts has provided financial support for this event. To purchase tickets, visit <https://www.eventbrite.com/e/the-business-of-art-markets-for-visual-artists-tickets-32235114094>.

#### **ABOUT THE BUSINESS COUNCIL FOR THE ARTS**

Business Council for the Arts (BCA) is a nonprofit organization that serves as a connector and convener between businesses, municipalities and arts and cultural organizations in North Texas. As an advocate for business support of the arts, BCA fosters mutually beneficial partnerships between the sectors of commerce and culture. BCA provides programs in employee engagement, leadership development, creative thinking, diversity and new initiatives based in the arts. Founded in 1988 by Raymond D. Nasher, BCA was an initiative of the Dallas Citizen's Council and a team of civic leaders who recognized that great communities depend on a vibrant cultural life. Visit [www.ntbca.org](http://www.ntbca.org) for more information.

#### **ABOUT THE CREATIVE ARTS CENTER**

Creative Arts Center of Dallas (CAC) nurtures a community where people discover, develop and express their artistic vision. Located on a two-acre campus four miles east of downtown Dallas, CAC offers more than 500 classes and workshops per year in such disciplines as ceramics, clay sculpture, drawing, glass, jewelry, metal arts, mosaic, painting, photography, printmaking and stone carving. The 50-year-old organization also offers free arts programming to disadvantaged children. Not only a visual arts school, CAC is also a thriving arts community for a diverse range of students from teens to seniors. Visit CAC at [www.creativeartscenter.org](http://www.creativeartscenter.org).

#### **ABOUT DADA**

The Dallas Art Dealers Association is an affiliation of established independent gallery owners and nonprofit art organizations in the Dallas metropolitan area. DADA is dedicated to promoting the highest standards of ethical practice within the profession and to increasing public awareness of the role and responsibilities of reputable art dealers and nonprofit visual art spaces. It hosts two gallery walks per year. The next gallery walk is Saturday, April 22. Visit [www.dallasartdealers.org](http://www.dallasartdealers.org) for more information.