FREGONESE ASSOCIATES

BARBUR BOULEVARD CORRIDOR PLAN
CITY OF PORTLAND (2011-2013)

Fregonese Associates was the lead consultant to reimagine the Barbur Boulevard corridor, a six-mile thoroughfare stretching through the heart of Southwest Portland. The Barbur Concept Plan explored potential development opportunities, streetscape improvements, stormwater solutions, and changes to City policy and zoning. Most importantly, the public process informed regional decisions for future high-capacity transit along a broader corridor that will serve 200,000 residents and 140,000 jobs.

Plan recommendations centered on land use and transportation conditions in six focus areas along the corridor. Strategies included repealing antiquated setback requirements, improving safety through access management, and public investment strategies to catalyze redevelopment. In addition to the creation of a preferred scenario, the team created photo-simulations showing streetscape and potential building redevelopment along the corridor.

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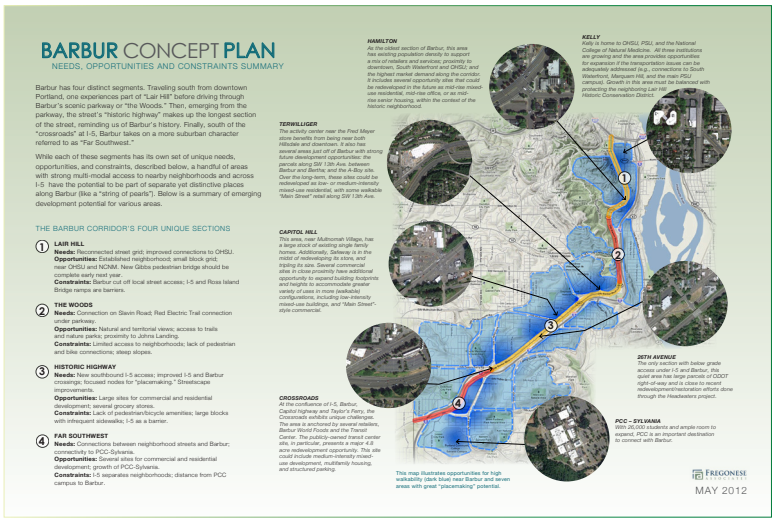
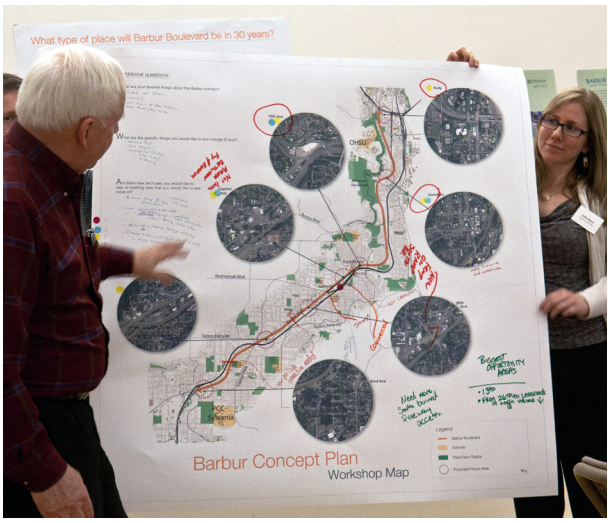


A needs, opportunities and opportunities summary was included as part of the planning process.



Community members were invited to learn about the project and provide input through public workshops, community forums, and neighborhood and business association meetings.