

## PLANiTULSA COMPREHENSIVE PLAN TULSA, OKLAHOMA (2007-2010)

PLANiTulsa is the first major update of the Tulsa's comprehensive plan in over 30 years, and it was designed from the beginning to engage and energize the public about the future. In collaboration with city staff, a highly involved advisory committee, and stakeholders, the team designed and conducted three citywide visioning workshops (with one additional overflow event, due to popular demand), a transportation workshop, and a series of small area planning workshops. The public response was tremendous, with over 1,200 workshop participants. Input from these workshops helped the team develop four 30-year land use and transportation scenarios, which were unveiled in May, 2009 to a standing-room-only crowd at the storied Cain's Ballroom in downtown Tulsa.

The project team developed a series of prototypical building types for specific catalytic sites around the city. These prototypes were based on actual land prices, construction costs, and other real-world factors, and are being used to build a strategic approach to implementing the plan.

PLANiTulsa has set a new bar for public involvement and the communicating of complex planning information to the public. The project's website, [www.planitulsa.org](http://www.planitulsa.org) has served as a one-stop shop for information, news, and updates throughout the project. It hosts Fregonese Associates' exciting 3-D renderings of how the city could look and feel under each land use scenario, and serves as an important conduit for citizen feedback. Over 6,000 people were directly involved in plan activities.

The final package included a Vision, complete Comprehensive Plan and a Strategic Plan for short-term action which the City is implementing.

PLANiTULSA was unanimously approved by the City Council in July 2010.

### REFERENCE

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Scenario survey presented to the public to help select the preferred scenario and strategies to achieve the community's vision.



Citywide workshop that recorded hundreds of participants.



Snapshot of a video fly-through depicting potential development in Tulsa's Scenario D.