“My mentors were there to lift me up and encourage me. They told me that anything I put my mind to was possible, something that wasn’t often told to me.”

— A.P., Imagine LA Family Member, Emancipated Foster Youth Parent

“What have I learned by mentoring? I've learned about passion... I don't know who gains more from our relationship, Sam or me.”

— Scott Sale, Imagine LA Mentor
The time is now.

Los Angeles has fully embraced our homeless crisis, created strategies to solve it, and now we’re getting to work to ensure everyone is housed. Once in housing, if they are families, it is Imagine LA’s mission to help them stabilize and flourish.

We are thrilled to share with you our 2017 annual report. Thanks to all of you — our volunteer mentors, donors, board and staff — it was a watershed year:

• We demonstrated our Family Empowerment & Mentorship model’s efficacy with a wide variety of families — those living in scattered site apartments; those living in entire buildings of recently housed individuals and families; large families and small; and very vulnerable youth just exiting the foster care system with children of their own.

• We moved our office to the historic Granada Buildings just west of downtown, a welcoming space easily accessible to our families and mentors.

• We strengthened our team, had a solid year financially, secured several key strategic partnerships and continued to build our mentor recruiting capacity.

• We secured expandable, long-term County funding from DHS through Measure H.

• We created Imagine Whittier — our first licensee!

So bring it on, Los Angeles! As we embark upon the 10th birthday of our model, let’s work together to empower all our families to thrive and show the rest of the nation how it’s done.

Jill Bauman
President & CEO

David Goodenough
Board Chairman

IMAGINE LA’S MISSION IS TO END THE CYCLE OF FAMILY HOMELESSNESS AND POVERTY BY MOBILIZING TRAINED VOLUNTEER MENTORS, PUBLIC AND PRIVATE RESOURCES, AND COMMUNITIES WHO UNDERSTAND THAT A ROOF OVER ONE’S HEAD IS MERELY THE STARTING POINT TO A BETTER LIFE.
In the past decade, Imagine LA has partnered with 100+ families, 500+ volunteers and 100+ community-based organizations. 2017 marked another period of learning, innovation and setting a solid foundation for growth.

**OUR MODEL**

Imagine LA’s proprietary Family Empowerment & Mentorship (FEM) model provides recently housed, vulnerable families a path out of poverty. Our professional staff trains volunteers to mentor each member of the family (over age 5) one-on-one. An additional financial wellness mentor helps the head of household. Coupled with intensive case management, these relationships and resources lay the groundwork for stability and success.

**OUR FAMILIES**

- 98% are female-led
- 59% have experienced interpersonal violence
- 57% have mental health challenges
- Family member ages range from 14 months to 51 years

**OUR FAMILIES AND MENTORS** come from across LA County, with most in South and Metro LA.

**OUR FAMILIES**

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- 57% have mental health challenges
- Family member ages range from 14 months to 51 years

**OUR MENTORS**

*a changing profile*

In our first few years of operation, all our mentors were recruited from faith communities and 90% were Caucasian and over 50 years old. A decade later, our mentors represent diverse geographic, ethnic and age groups.
- 42% are now under 50 years of age
- 36% represent diverse ethnic groups
- 57% are now recruited from outside faith communities

**OF THE 42 FAMILIES**

that were in the program for at least six months or graduated in 2017:
- 100% maintained housing, 91% of heads of households are in school or working
- Many have increased financial literacy, including credit repair and increased savings
- 90% of adults and 95% of children are up-to-date on medical and dental exams
- Many family members demonstrated significant increases related to communication, resiliency and other critical life skills
- Adults, youth and children are increasing their educational prowess

**GROWTH**

We are focused on four pillars:
1. Families living in Scattered Site Housing
2. Families living in Permanent Supportive Housing
3. Emancipating Parenting Foster Youth
4. Training/Licensing our Model

**PROGRAM ENHANCEMENT**

In 2017, we created a new, more systematic, curriculum-based approach for our family/mentor teams. Called the Natural Support System Framework, it strengthens families’ social connection to their communities.

**SUSTAINABILITY**

This year saw a significant shift towards a long-term funding model. We became the first family-only program to be funded by the LA County Department of Health Services (DHS).

For additional details, please read our funders narrative at imaginela.org/annual-report

**OTHER 3%**

ASIAN/PACIFIC ISLANDER 2%

CAUCASIAN 10%

MULTI 12%

HISPANIC/LATINO 29%

AFRICAN AMERICAN 45%

CIVIC CLUBS/WORKPLACES 12%

OTHER 14%

INDIVIDUALS 31%

FAITH COMMUNITIES 43%
early this year we began partnering with a community of friends in south la and have a satellite office at one of their buildings, which provides permanent supportive housing to 44 families.

in partnership with st. anne’s, we will soon be providing our family empowerment and mentorship model to beverly terrace, their permanent supportive housing complex (developed by a community of friends).

in may we gathered all our families — mentors, mentees, board, staff and partners — at lake-side golf club to celebrate our work together and have some fun.

in february, kcet aired “the way home,” exploring permanent solutions to la’s homeless crisis with our founding ceo jill bauman as a studio guest.

cristina carlis, who heads up u.s. operations for amgen, joined our board in november. she brings deep expertise in strategic brand growth.

in february, kcet aired “the way home,” exploring permanent solutions to la’s homeless crisis with our founding ceo jill bauman as a studio guest.

it was standing room only at the ebell of los angeles in october for our expert panel on ending homelessness, created and moderated by jill bauman. the goal: to educate the community about the state of homelessness in los angeles, show how various organizations are addressing the problem, and share ways to help and engage. for easily shareable tips on best ways to help, visit www.imaginela.org/news-blog/tips.

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in october, we launched imagine whittier with community partners the whole child, greenleaf consortium of churches, and the whittier consortium on homelessness. whittier is the first community to replicate our model; mentors will begin working with families in january.

our hardworking families got to enjoy a little indulgence at our first annual love yourself event on valentine’s day.

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our 4th annual fundraiser provided guests an intimate evening of musical performances and comedy at the peppermint club in west hollywood. actor / comedian tom arnold emceed on october 12th, we honored russell simmons, and the uber talented david foster performed alongside many others.

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We are deeply grateful for the support of our GENEROUS DONORS:

**INSPIRE** $50,000 +

- Ahmanson Foundation
- Karisma Foundation
- Los Angeles County Department of Children and Family Services (DCFS)
- Ralph M. Parsons Foundation
- Rose Hills Foundation
- Weingart Foundation

**THrive** $10,000 - $24,999

- Alexander Nicolaou
- Aliaire
- Andy Goodman and Carolyn Ramsey
- Beverly Hills Rotary Community Foundation
- Capital Group Companies Charitable Foundation
- Capital One
- Carol and James Collins Foundation
- Carrie Estelle Doheny Foundation
- Cedars Sinai Foundation
- Dana & Paul Kiesel / Kiesel Law LLP
- David Foster
- Donald Foss
- Donald Levin Trust
- George Hoag Family Foundation
- Jill and John Bauman
- Knight Law Group, LLP
- Donald Levin Trust
- Los Angeles County Department of Health Services (DHS)
- Los Angeles Trial Lawyers’ Charities
- Marily J. Degroot Charitable Trust/George & Dina Phillips
- Michael Libman
- Northrop Grumman
- Pathways Foundation
- Randall Kaplan
- Richard Kidd
- Scott Sale/The Sale Family
- Shelter Partnership*
- Timothy B. McCaffrey/Chesler McCaffrey LLP*
- Timothy Sykes Foundation
- Wells Fargo Foundation and Wells Fargo Securities LLC
- Whittier Area Community Church
- XIV Karats

**FAMILY** $2,500 - $4,999

- Allen Matthews
- Bauman Family
- Brian Lee
- Craig Osborne/Legal Vision Consulting Group
- John & Judith Bedrosian
- Leslie Joseph TTEE
- Mason Barker/Optic Arts, Inc
- McMaster-Carr Supply Co
- Michael Cano
- Oppenheimer and Co.
- Pamela and Clifford Cole
- Peter Dion-Kindem
- Piper Jaffray
- Scott & Laurie
- Dubchansky
- Stephen Cha
- Stephen Kane
- Terri Oppelt & Larry Sterling
- UBS
- Vance Owens
- Webush Securities

**Under $1,000**

- Abby Walla
- A&I Document Support Services
- Adam Greenfield
- Adams Fund
- Ahmadreza Rofougaran
- Alex Salz
- Alice Germanetti
- Amanda Britt
- Andy Van Slyke
- Angela Blattens
- Barbara Raho
- Belinda Ulbrich
- Beverly Kubik
- Brian Cheng
- Brinne Gilbert
- Brina Mandel
- Campbell Hall/Julian & Katherine Bull
- Casandra Lillard
- Cathy Radvin
- Charlotte Rabbe
- Chris Fragakis
- Christina & Frank Zupancic
- Christina Sedel
- Christopher Sukhaphadhanha
- Dana Riccard
- Daniel Weinbach
- David Mandel
- David Parsky
- David Sones
- Dr. Tarry Thao
- Debi Jacobs
- Deborah Shaw
- Demetrious Zafiris
- Dena Saraceno
- Douglas Lagerstrom
- Edison International
- Elena Quan
- Elizabeth Campbell
- Ellen Zuckin
- Eliana Gunders
- Elizabet Fais
- Emily Reed
- Fred Pecson
- Gary Glass
- Gary Stern
- GoFundMe
- Hannah and Marshall
- Kramer
- Helen Zukin
- Howard J. Winke
- Howard Kornberg
- Irene Anderson
- J Media Group LLC
- Jack Jenkins
- Jalia Walker
- Jane McCaffrey
- Jane Pollah
- Janine Coronado
- Janis Gurnick
- Jason Collins
- Jaye Levine
- Jeanine Calzagno
- Jen Sklar
- Jeffrey Soros
- Jen Spaziano
- Jennifer Novak
- Jennifer Kim
- Jerry Kowal
- Jewish Community Foundation
- Jewish Community Foundation
- Jewish Community Foundation/Shea Family Fund
- Jonas Green
- Jordan Sale
- Joseph Bokosch
- Josh Kamensky
- Josie Martin
- Julia Hazard
- Julie Alexander
- Justin Stirling
- Kalpana Sinnivasan
- Kelley Hart
- Ken Chasen
- Kenneth Braskamp
- LaKeshia Thompson
- Larry Hunt Family Trust
- Laurel Davidson
- Laurie Schechter
- Laurie Stevens
- Lavan Gentry
- Lawrence Murphy
- Leland Tefendhah
- Len Wilson
- Linda Dean
- Lisa Neipris
- Margie Clebanoff
- Maritza Baca
- Mark & Stacey Raskin
- Mark Clay
- Mark Page
- Mark Tunney
- Marla Kantor
- Martin & Linda Frank
- Mary Bell
- Matthew Miller
- Matthew Taitt
- Mercedes Harris
- Michael Burke
- Michael Greene
- Michael Wierwille
- Michael Zolezzi
- Michele Mendelsohn
- Michelle Stansfield
- Morgan Brown
- Myles & Cita Cohen
- Network for Good
- Ora Snyder
- Pablo Milián
- Paolo Light
- Pavlima M. Solo
- PayPal Charitable Giving Fund
- Philip W. Oppenheimer
- Rachel Jacobs
- Randi Levine
- Richard Balian
- Robert Baca
- Robert Bird
- Robert Emmer
- Robert K. A. Warner Jr
- Robert Tamkin
- Robin and Mark Vogel
- Robin Hall
- Robert Seidel
- Robin Vogel
- Robyn Samuels
- Ron Sanders
- Ross Fleurony
- Sara Loncka
- Sara Qazi
- Scott & Patricia McAuley
- Scott Corwin
- Sean Mullohan
- Shabtaz Hydari
- Shanna Reed
- Sondra Goldstein
- Stacey Raskin
- Stanley & Ronda Breintbard
- Stephanie DeLange
- Stephanie Eberstein
- Stephanie Graham
- Stephen Lowe
- Steven Romick
- Suzanne Horenstein Segal
- Tamara Lowensohn
- Tanya Touzit-Hager
- Target Corporation
- Temple Emanuel
- Thomas & Kerri Lea Specker
- Tim Kusserow
- Toby Brooks
- Todd Bell
- Valerie Vogt
- Victor Bartholetti
- Victor Ruiz
- Villamor/Freeman
- Wayne Tashjian
- Wrenn & Bill Chais
- Your Cause / Edison International

**EMPOWER** $5,000 - $9,999

- Baby2Baby*
- Bret Parsons
- Brian and Leslie Matthews
- Charity Buzz
- City National Bank*
- Dennis and Fran Slutsky
- Gary and Karen Hunt
- Interscope
- James Lippman
- Jill Martin
- John and Marilyn Wells Family Foundation
- Katherine McPhee
- L. Williams
- NGA of Hancock Park*
- Roddenberry Foundation
- Steve and Joni Martino
- Suniel Gupta
- Thomas Safran and Associates
- Union Bank Foundation

**Imagine LA Annual Report 2017 imaginela.org**
We are proud and thankful to PARTNER with the best:

**Family Referral Partners**

- A Community of Friends
- Abode Communities
- Alexandria House
- Ascencia
- Department of Children and Family Services (DCFS)
- Door of Hope
- First Place for Youth
- Good Shepherd Center
- Harvest Home
- Hollywood Community Housing
- Homeless Outreach Program
- Integrated Care System (HOPICS)
- Koreatown Youth and Community Center
- L.A. Family Housing
- LAUSD Homeless Education Program
- LINC Housing
- Los Angeles County Department of Health Services
- Los Angeles Homeless Services Authority (LAHSA) Family Solution Centers
- Miriam’s House
- New Directions for Veterans
- Partners for Children South L.A.
- PATH
- San Fernando Valley Rescue Mission
- St. Anne’s
- St. Joseph Center
- Upward Bound House
- Union Station Homeless Services
- West Hollywood Community Housing Corporation
- Westwood Transitional Village/The Salvation Army

**Community Volunteer Partners**

- Allegro Creative Design
- All Saints Episcopal Church
- All Saints Pasadena Foster Care Project
- Alliance of Children’s Rights/Alliance of Moms
- Bel Air Presbyterian Church
- Beth Shir Shalom
- Cedars Sinai Medical Center
- City National Bank
- Cornerstone West LA
- Faithful Central Bible Church
- First Congregational Church of Glendale
- Gensler
- Greater Emanuel Temple
- Hollywood Seventh Day Adventist Church
- Holy Family Catholic Church
- Inner City Law Center
- Kehillat Israel
- LA5 Rotary Club of Los Angeles
- Lake Avenue Church
- Law Office of Lisa L. Maki
- Leo Baek Temple
- Kaleo Seventh-day Adventist Church
- Kiesel Law LLP
- Neighborhood Unitarian Universalist Church
- New Life Christian Church
- Northrop Grumman
- Pacific Crossroads Church
- Rose City Church
- Rotary Club of Beverly Hills
- St. Augustine’s by the Sea Episcopal Church
- St. Cross by the Sea Episcopal Church
- St. Edmund’s Episcopal Church
- St. Mark’s Episcopal Church
- St. Mark’s United Methodist Church
- St. Michael and All Angels Church
- Salem Lutheran Church
- St. George’s Episcopal Church
- Stephen S. Wise Temple
- Temple Ahavat Shalom
- Temple Beth Am
- Temple Beth Hillel
- Temple Kol Tikvah
- Thad’s
- Valley Beth Shalom
- Verdugo Community Free Methodist Church
- Vintage Church
- West Los Angeles United Methodist Church
- Westwood United Methodist Church
- Wilshire Rotary Club
- Woodland Hills Presbyterian Church
- Wilshire Blvd. Temple

**Resource Partners**

- 20th Century Fox
- Baby2Baby
- Beauty Board
- Boccato’s Groceries
- Behavior Therapy Clinic
- Bel Air Presbyterian Church
- Big Sunday
- Camp Bob Waldorf
- Camp Max Straus
- Camp Whittle (YMCA)
- Canoga Park Family Source Center (FSC)
- Cedars Sinai Medical Center
- Chrysalis
- Coffee Bean & Tea Leaf
- CreateNow
- Crystal Stairs Inc
- Didi Hirsch Mental Health Services
- Dress for Success
- Elks Lodge
- Guadalupe Community Center
- Guess? Inc.
- JVS Health Works
- LA Kitchen
- Law Office of Lisa Maki
- Levitt & Quinn Family Law Center
- Lido Bakery
- Los Angeles Public Library
- Manatt Phelps & Phillips, LLC
- Moving Families Forward
- Needlepoint Families Forward
- Needlepoin Guild of America
- Hancock Park
- Phillips Lerner A Law Corporation
- Public Counsel
- Ralphps
- Shelter Partnership
- Starbucks
- Target
- TOMS
- Trader Joe’s
- Valley Food Bank
- Vons
- The Wallis
- Whole Foods
- Yetunde Price Resource Center
- Zimmer Children’s Museum

**Imagine Whittier Partners**

- Greenleaf Organization of Faith Communities
- The Whole Child (TWC)
- Whittier Consortium on Homelessness

**Our partners include permanent supportive housing developers, companies, social service agencies, transitional housing resource providers, donors, volunteers, faith communities, and community groups.**
## Financial Summary

### Statement of Financial Position  Fiscal Year Ended 12/31/2017

**ASSETS**
- Cash and Cash Equivalents: $137,963
- Accounts & Grants Receivable: $115,513
- Pledges Receivable (net): $18,740
- Prepaid Expenses, Deposits and Other Assets: $32,553
- Property and Equipment (net): $90,260
**Total Assets**: $395,029

**LIABILITIES & NET ASSETS**
- Accounts Payable: $19,600
- Accrued Liabilities: $46,957
**Total Liabilities**: $66,557

**NET ASSETS**
- Unrestricted: $105,957
- Temporarily Restricted: $222,515
**Total Net Assets**: $328,472

**TOTAL LIABILITIES AND NET ASSETS**: $395,029

### Statement of Activities  Fiscal Year Ended 12/31/2017

**REVENUES**
- Program Partners: $46,300
- Individual & Board Contributions: $104,360
- Events (net of expenses): $292,357
- Foundations / Corporations: $544,959
- Government: $110,231
- Other Income: $251
- In-Kind: $346,076
**Total Revenues**: $1,498,902

**EXPENSES**
- Program Services: $995,946
- Management and General: $179,242
- Development: $187,972
**Total Expenses**: $1,363,160

**TOTAL CHANGE IN NET ASSETS**: $135,742

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“It's time for us to do more things for love.”
- Chris Chown, mentor