Data Use Acceleration and Learning (DUAL)

Sharing what works (and what doesn't) to achieve digital transformation

Presenter Name

Presenter Title
Presenter Affiliation









The challenge

Countries are implementing data initiatives and digital tools to achieve better health. But the digital health investments, guidelines, and policies shaped by global stakeholders don't always reflect country priorities and progress.



A partnership to advance digital transformation

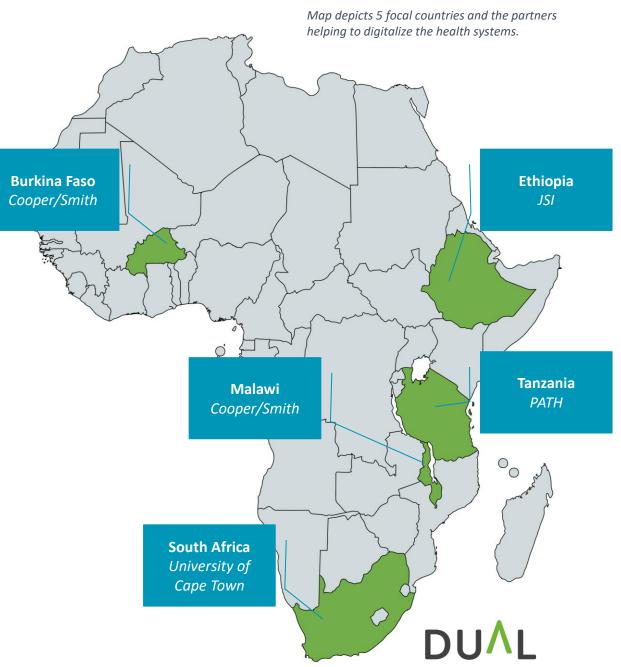
Under DUAL, PATH and Cooper/Smith are working to sustain gains in data use and digital transformation by advocating for the inclusion of country learnings on digital tools and approaches within global policies, future interventions, and funding mechanisms.

DUAL is amplifying learnings from five focal countries with support from the Bill & Melinda Gates Foundation.



DUAL will document and amplify learnings from 5 countries

To share what works (and what doesn't) to achieve digital transformation and increase health impact.





Develop research framework

Oct. 2020-Jan. 2021

Conduct desk review



Gather evidence



Develop digital transformation model



Aug. 2021-Feb. 2022

- Synthesize findings
- Develop model/toolkit and communication materials

Feb.-July 2022

Engage and build awareness of model with key stakeholders

Develop methodology

interviews Hold cross-country conversations

Feb.-Aug. 2021

Conduct stakeholder

Stakeholder engagement

Continuous engagement to ensure buy-in and build digital ambassadors

Expert consultation Technical consultation

Advisory group Digital health influencers and leaders

Broad sharing with stakeholders Funders, policymakers, implementers, countries

Change objectives



Uptake of digital transformation model.



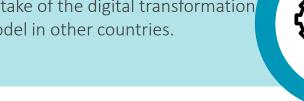
Greater coordination between governments, investors, and implementers.



Increased supportive normative guidance for digital transformation for data use.

Implementers

Uptake of the digital transformation model in other countries.



Catalyzing digital transformation

DUAL will translate country learnings into a toolkit for digital transformation for data use and a package of actionable advocacy materials to inspire change among key audiences.

Countries

Greater alignment between digital initiatives and integration of learnings within national strategies.



Funders

Greater coordination between investments and with countries' national strategies.



Policymakers

Increased normative guidance around best practices in digital transformation and data use.











Appendices



Develop research framework

Oct. 2020-Jan. 2021 Conduct desk review and landscape.



Gather evidence

Feb.-Aug. 2021 Facilitate interviews and cross-country conversations.



Develop digital transformation model

Aug. 2021-Feb. 2022 Develop digital transformation model based on findings.



and advocacy

Feb.-July 2022 Engage and build awareness of model with key stakeholders.

Dissemination

Change objectives



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