

Saumya Kharbanda

DESIGN + RESEARCH + STRATEGY

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learn

CARNEGIE MELLON UNIVERSITY

MPS (DESIGN FOR INTERACTION)
PITTSBURGH, PA
2015–2017

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

B.DES. (COMMUNICATION DESIGN)
NEW DELHI, INDIA
2009–2013

do

DESIGN

User experience research + synthesis
Visual design
UX + UI design
Concept map + framework development
Digital + physical prototyping
Storyboarding
Wireframing
Typography & lettering
Video editing & motion graphics

TECHNICAL

Illustrator
InDesign
Photoshop
After Effects
Sketch
InVision

teach

INSTRUCTOR, COMMUNICATION DESIGN FUNDAMENTALS

CARNEGIE MELLON UNIVERSITY

FALL 2016–SPRING 2017

- Planned course syllabus and projects
- Developed and presented lectures covering core CD concepts
- Led group discussions and facilitated critiques of student work, as well as provided one-on-one feedback
- Evaluated students' final pieces, providing transparent, comprehensive, and constructive feedback
- Managed administrative duties and classroom logistics

TEACHING ASSISTANT, COMMUNICATION DESIGN FUNDAMENTALS

CARNEGIE MELLON UNIVERSITY

FALL 2015–SPRING 2016

- Critiqued and graded student work and provided feedback
- Facilitated group discussions and peer critiques
- Led tutorial sessions for technical and software skills

work

UX DESIGNER

REHABILITATION ENGINEERING RESEARCH CENTER ON ACCESSIBLE PUBLIC
TRANSPORTATION (RERC-APT), CMU

PITTSBURGH, SUMMER 2016

- Designed UX Flows, wireframes, visual patterns, and motion for a mobile application for public transit navigation
- Conducted research on accessible and universal design
- Collaborated with the development team and developed guidelines to create a working product

GRAPHIC DESIGNER

ITU CHAUDHURI DESIGN

NEW DELHI, 2013–2015

- Developed comprehensive brand strategies, which included brand idea, positioning, and architecture
- Designed brand identities and visual systems that extended into packaging, editorial design, and corporate and marketing communication
- Prepared and presented design pitches to clients Engaged with all phases of the design process including concept generation and development, client pitches, pre-press production, and fabrication
- Collaborated with photographers, illustrators, copy-writers and vendors to deliver complete communication solutions
- Gained exposure to high-quality typography under the supervision of Itu Chaudhuri, one of the leading typographers in India

DESIGN INTERN

GREEN GOOSE DESIGN

NEW DELHI, SUMMER 2012

- Generated concepts for corporate identities
- Translate ideas into comprehensive visual systems
- Created illustrations for packaging and lifestyle products
- Presented design pitches to clients under the supervision of the art director