

# ALEX HUDSON

Sr. Interactive Designer / Front-End Developer

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## OBJECTIVE

Seeking full-time employment in interactive media. Utilizing design software including Adobe Creative Suite as well as the latest web technologies & best practices in user experience, my goal is to produce scalable, web-optimized designs that serve dynamic content. I am looking for employment that provides opportunities to exercise creative avenues and pursue new forms of media, interaction and problem solving.

## EDUCATION

Loyola Marymount University 2009  
Bachelor of Arts degree in Studio Arts,  
Multimedia emphasis

## QUALIFICATIONS

- ▶ Highly trained design eye with strong understanding of traditional design principles of color, scale, balance, and typography
- ▶ Capacity to design & implement fully responsive front-end web development (HTML5/CSS3)
- ▶ Interactive HTML5 with CSS (as well as Flash) animation
- ▶ Familiarity with other web languages including JavaScript, ActionScript 3.0, XML, PHP
- ▶ Understanding of contemporary best practices in web development
- ▶ Proficient in graphics & operating software on both PC and Mac platforms
- ▶ Highly organized, polite and responsible with experience in client interactions and possessing professional communication etiquette

## SOFTWARE & TECHNOLOGY PROFICIENCY

- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe Flash
- ▶ Adobe After Effects
- ▶ Adobe Premiere
- ▶ Adobe Dreamweaver
- ▶ Adobe InDesign
- ▶ HTML5
- ▶ CSS3
- ▶ Javascript/jQuery
- ▶ Sass/Less
- ▶ ActionScript

TECHNOLOGY FAMILIARITY: OOP, AJAX, npm, Git, Node.js, Angular.js, Express.js, Gulp, PHP

## WORK EXPERIENCE

### Google Inc.

*Interactive Designer*

*June '15 - present*

- ▶ Visual design/ad creative on dynamic AdWords platform
- ▶ Custom HTML5 ad development

### eBay Inc.

*Web Designer / Front-End Developer*

*March '15 - June '15*

- ▶ Visual/UX design & branding refresh across eBay Inc. internal web properties
- ▶ Worked closely with development team to implement front-end web technologies including HTML5/CSS3, JavaScript, Less

### HyperRelevance - Digital Marketing Agency

*Sr. Interactive Designer / Front-End Developer*

*April '13 - March '15*

- ▶ Designed visual style/branding and user experience for complex commercial & corporate websites and applications
- ▶ Utilized contemporary web technologies including HTML5, CCS3 and JavaScript to develop client-facing corporate websites

### NFL Network / Steelhouse Inc / Buzzmedia - Freelance

*Interactive & Production Designer*

*May '12 - January '13*

- ▶ Produced highly-visible marketing collateral for NFL Network including rich media banners and promotional skins & templates

### Entertainment Games - Social Media Gaming

*Interactive Designer*

*November '11 - March '12*

- ▶ Designed User Interface and navigation system for social media game platform

### Rocket XL - Social Media Advertising Agency

*Interactive Designer*

*November '09 - October '11*

- ▶ Designed applications, skins, banner ads and profile pictures specific to Facebook and other social media channels including Twitter and YouTube