

SCENARIO

PROCESS

COMPANY FUTURE DAYS



Take conscious decisions and inspired action steps by thinking in different future scenarios in your company strategy retreat.

1 STEPS

SCENARIO PROCESS IN STRATEGY RETREATS (2 DAYS)

FRAME THE CHALLENGE

Which decisions have to be made?



DRIVING FORCES

Which internal and external factors drive the decision?



CRITICAL UNCERTAINTIES

Analysis of the impact and uncertainty of the factors.



SCENARIO CROSS

2 critical uncertainties define 4 different scenarios.

REHEARSE THE FUTURE

Acting out of the scenarios and their implications.



STRATEGY

Which strategies are most successful in the scenarios?



ACTION STEPS

Which action steps take us to the desired future?

