



## Soundstripe is hiring an Artist Relations Director

**BASICS:** A vital part of the Soundstripe brand is our music. As Artist Relations Director, your primary responsibility would be growing and curating the musical content on the Soundstripe platform. You are responsible for what each and every one of our Soundstripe members (nearly 2,600!) hear every day.

We have a close knit community of composers and artists (also known as partners around here) from all over the world that contribute music to our catalog. We are looking for a very strong leader that will build this from small team into a robust department that will help lead the way in micro-licensing.

### **Your Role as Artist Relations Director would include, but not be limited to:**

- Creatively finding ways to make our partner's relationship with Soundstripe second to none.
- Managing the application and on-boarding experience for new partners.
- Approving or rejecting new partners to the Soundstripe team.
- Plan events with our partners (such as - office acoustic shows, music licensing panel discussions, composer brunches, writing retreats, etc.)
- Help create and manage content to help our partners win and earn more with Soundstripe (such as - writing *blogs, email updates, and Facebook posts about musical requests our members are asking for*).
- Manage inquiries that come in from our partners (you are their representative).
- Create marketing incentives to attract new composers.
- Pursue "Partner Perks" (such as - discounts and deals on gear for our partners).

### **ABILITIES & SUPERPOWERS:**

- Be a do-er / self-starter.
- Be musical! It is imperative that you can differentiate good production from bad and that you are able to communicate with our partners on a musical level. Ideally, you're comfortable in some kind of DAW and have producing experience.
- Be a VERY STRONG communicator.
- Be detailed oriented with strong managerial skills (ie. you eat spreadsheets for breakfast and systemization brings you deep joy).

- Be a leader! In due time, you will lead a team of people in this department.
- Have a servants heart. We believe we will win by genuinely caring for our people whether it is our staff, partners, or users.
- Be a forward thinker! We go against the old ways of doing things in the music industry. If you still think Spotify is evil, this position will not be your cup of tea.
- Technologically savvy. As an internet company, we use A LOT of WebApps

### **Honesty is the Best Policy, so here we go:**

-This position is not for the faint at heart. We are still in the startup phase but won't be for much longer. This means this position will progressively become more challenging. You are the director of the department, but to start, YOU will be the entire department. A hard work ethic and a true belief in Soundstripe's mission are an absolute must.

### **PERKS & BENEFITS:**

- You will be joining the executive team at Soundstripe.
- Starting part-time salary with full-time potential.
- Early employee stock options.
- Work in a growing and hungry startup environment.
- Our conference table is a ping pong table (yes, it's cliché. but it's also awesome so deal with it.)
- Have basically the coolest job in our company.

### **ABOUT SOUNDSTRIPE:**

Founded in, and operated out of the heart of music city, Nashville, TN. We are passionate about stimulating the creative economy, both for independent producer/composers AND filmmakers/content creators. We are here to help creatives, keep creating.

Community is a huge priority here at Soundstripe. We have three main core communities we focus on cultivating - our internal staff, our partners (composers and artists), and our marvelous members.

More than your credentials and your experiences, culture fit is a make or break. Our company lives and dies on our core values that we use to filter every decision we make!

**Our Core Values:**

Provide all customers with genuine and whimsical care.

Confront harsh realities with optimism.

Keep it Light.

Strive to always grow and learn.

Develop and practice honest communication.

Make it Better.

Date the Model. Marry the Mission.

Be Humble and Retain a Giving and Serving Heart and Mind.

Quality over Quantity.

Done is better than Perfect.

**The More You Know:**

To hear our Co-CEO's talk about the history of Soundstripe and get a glimpse in why we do what we do, listen to this podcast:

[https://www.youtube.com/watch?v=HMRSUELXX\\_w](https://www.youtube.com/watch?v=HMRSUELXX_w)

You can also read Travis' blog about music, business, and creative living at [www.travisterrell.live](http://www.travisterrell.live)

**Disclaimer:**

Soundstripe provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Soundstripe complies with applicable state and local laws governing nondiscrimination in employment. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

**Application Process:**

Think you'd be a good fit for Soundstripe? Please submit a PDF file with a one page resume, a one to two page letter of interest, and a three to five personal and business references. We do not need the standard resume and cover letter. We want to see who YOU are - be creative, and be yourself. We do not want you to present someone you think we would want - we want you to present your true self.

In your letter of interest please answer the questions below:

- What is your story? (We want to know about what makes you tick)
  
- What are your talents and superpowers?
  
- What motivates you? your passion?
  
- What do you do for fun?

Be sure to tell us about your personality. Tell us why you'd be good fit for a role in the Artist Relations Dept. here at Soundstripe. Tell us about your passions and other skills you bring to the table. Tell us how and why you see yourself making an impact on Soundstripe's culture. Tell us a few things you think we could do, or do better in the content department.

The closing date for this position is *(MAY 1,2017)*. We will review candidates on a rolling basis as applications are received, so the sooner you apply, the better. Please carefully follow the application guidelines and questions.

Applications that do not strictly follow the above guidelines may not be considered. Please email your complete PDF to [careers@soundstripe.com](mailto:careers@soundstripe.com).