



The Avenue News

SUMMER 2016 ISSUE

2016 Mayor's BIZ Award !!

This year's recipient of the Mayor's BIZ Award from the Corydon Ave BIZ is **Mr. Selim Aysan**. We quite often hear tales of people who come to our city from around the world in search of a better life for themselves and their families. But we don't often hear of someone who has made that journey and enhanced the lives of others and an entire neighbourhood. This is the case with Selim Aysan. Not only has he made a better life for himself, but he has helped enhance our neighbourhood for almost 40 years.

Those who know Selim Aysan call him Sal and those who don't will feel like they've met a long lost friend after a just few minutes inside his shop. From his little shop on Corydon Ave, Selim's Antiques, Sal has touched almost everyone who has ever walked down Corydon Ave.

Since 1977, Selim's Antiques and Sal have been a staple on Corydon Ave and he knows a few things about antiques but a lot about Corydon. He joined the BIZ board in hopes of making the street more attractive to new businesses, and showcasing not only what his business has to offer but what other local businesses can offer as well. Sal's journey began in what now must seem like a world away in Turkey. Growing up, the young man displayed an innate talent for buying, selling and making life for others seem just a little bit brighter. And it hasn't taken long for his desires to become reality and we're honoured to have him not only in Canada and in our neighbourhood.

Congratulations, Sal!



2016 Concert Schedule

JUNE

24th	Rock The House Band	Rock	Cockburn St S
25th	River City Rock'n Soul	Rock & Soul	Hugo St N

JULY

1st	BMW Band	Dance Music	Arbuthnot St N
2nd	Brennan's Bounty	Country Rock Classic Rock	Lilac St S
8th	The Tune Raiders	60s/70s Rock	Cockburn St S
9th	Gonga Jim	Calypso/Jazz	Hugo St N
15th	High Profile	Ukranian Rock	Arbuthnot St N
16th	Cold Hard Cash	Tribute to Johnny Cash	Lilac St S
22nd	By Request	Ukranian Music	Arbuthnot St N
23rd	REWiND	Rock, Pop, Doo Wop	Hugo St N
29th	The Bivvers	Rock, Rock Dance Band	Cockburn St S
30th	Nightfall	Swing/Blues/Jazz	Lilac St S

AUGUST

5th	After Midnight Band	Urban Country	Cockburn St S
6th	Happy Daze	Tribute to 50s-60s-70s	Hugo St N
12th	The Tune Raiders	60s/70s Rock	Arbuthnot St N
13th	The unWinders	50s to now Rock	Lilac St S
19th	The triChorders	Rock, Pop & Soul	Cockburn St S
20th	River City Rock'n Soul	Rock & Soul	Lilac St S
26th	Free Ride	Beatles Tribute Greasers Show	Cockburn St S
27th	Big Sap & The Sugars/200 Aces	Big Band Ballroom Latin Salsa	Hugo St N

Friday & Saturday 7pm - 9pm



Come and *Dance Under The Stars* on Corydon Avenue this summer while enjoying our annual FREE concert series every weekend from June to August. Live bands will be performing every style of music from Rock, Pop, and Soul to Country, Jazz, and Calypso beats. Join the fun and come live the good life on Corydon Avenue.



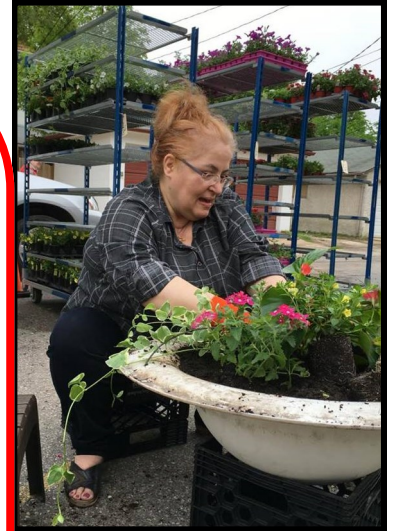
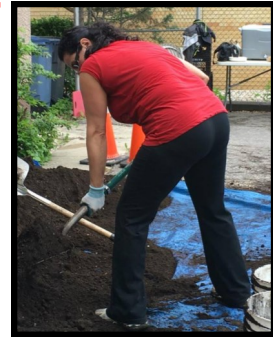
The "2016" Streets Maintenance Preservation Program Projects will include:



- 1- Asphalt overlay of Corydon Ave (all lanes) from Stafford St. to Lilac St.
- 2- Reconstruction of the sidewalk, on the north side of Corydon Ave from Lilac St. to Stafford St.
- 3- New sidewalk in front of Harvey's restaurant (Corydon Ave. side)

Project should begin on **July 4th**, and it is estimated to take **4 weeks** to complete.

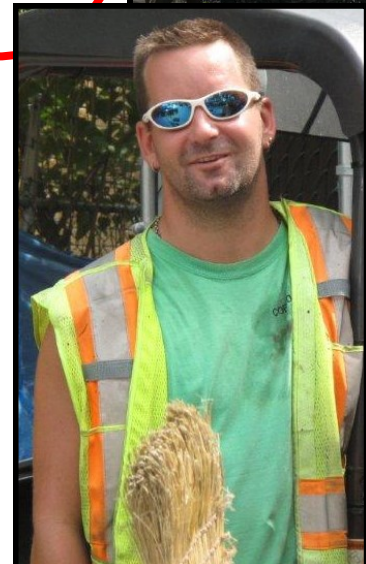
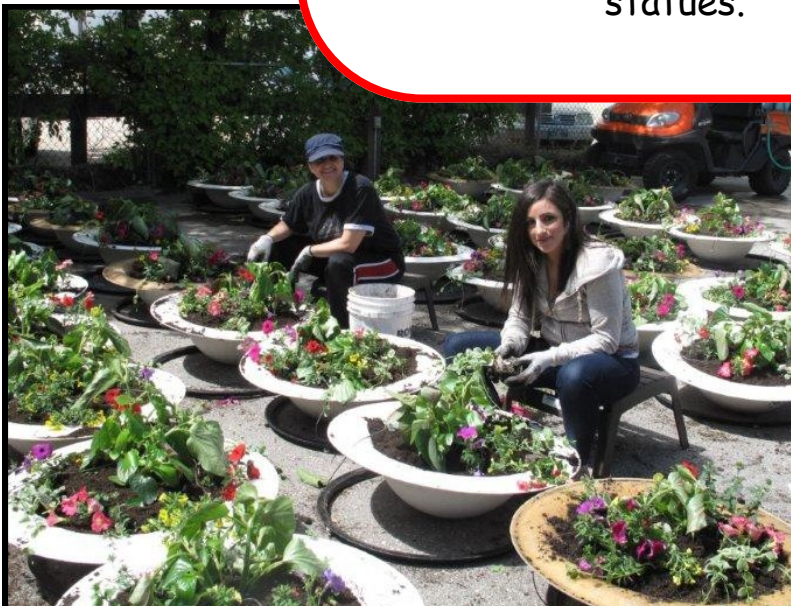
A letter will be mailed to all member businesses within the construction area, detailing the project. **All efforts will be made in order to maintain access to all businesses.**



Every year Corydon comes alive with thousands of flowering plants in 126 hanging baskets, 142 pots and hundreds of tree rounds all ready to turn Little Italy into a summer garden.

Our faithful planting crew was back working hard to ensure each plant found its place.

Corydon is going to look great this year with all the flowers and our gorgeous "Colours of Corydon" statues.



The Wonder Women of Corydon

The local business scene in this city has never really had a good ol' boy reputation and there's no reason to start now. Winnipeg is a progressive city that's flush with strong women role models who have diverse talent, passion and real go-getter attitudes.

One look down Corydon Ave and you'll see the evidence. Most everywhere you turn, it seems, there's a strong woman at the helm of a flourishing company along Corydon. Guts and ambition aside, these women business owners are calculated risk-takers whose skill, savvy and passion have helped them not only navigate their companies through good and bad economic times but their establishments have become long term fixtures in the community. The common thread: they never lose their passion for what they believe in and none of them are afraid to embrace change or make tough decisions. We asked some of Corydon Ave most successful businesswomen about their leadership styles, challenges, and their strategies. Here's what they said.

Lisa Tjaden, Radiance Gifts - 875 Corydon Ave, 204-284-4231

Not a day goes by where someone visits Radiance Gifts without leaving a little different. In 2007 Lisa Tjaden and her sister Shauna became the owners of Radiance Gifts at 875 Corydon. Originally opened in 1995, Tjaden has repositioned and established Radiance Gifts as Winnipeg's largest metaphysical headquarters and crystal supplier.



"There was a definite shift in the spiritual community four years ago," says Tjaden. "We had to move with that shift in order to offer our clientele what they really wanted." Since the shift, Tjaden has become one of the most sought after readers and intuitives in the city. With the help of her highly-qualified staff as well as outside instructors Tjaden has turned Radiance Gifts into far more than just a retail location. "We have a fully equipped presentation classroom where we offer courses and workshops that deal directly with issues that are of interest to our community. We've taken our store motto 'Tools for Personal Well-Being' one step further." Tjaden continues to enjoy the challenge of managing constant change. "I think helping people not be scared of change has been one of our strengths," she says. "We're very transparent, but we have enthusiasm and a good sense of humor. I do think with change you've just got to do it, as opposed to talking about it too long. Otherwise the fear gets bigger."

Sharon Anseeuw-Lamoureux, Upstairs For Hair - 250 Lilac St., (204) 478-6740

Sharon Anseeuw-Lamoureux loves feedback. "I want to know what I'm doing right or wrong because the answers make me better," she says. "If people don't feel comfortable telling me the honest truth, then that's a problem."



Anseeuw-Lamoureux established Upstairs For Hair in the early 90's on the second floor at 250 Lilac. As she climbs the stairs to the salon, she's always thinking about the next mountain to scale, she says, and her goal is to ensure that every client has a memorable experience: "Every time I hear a client has a great experience here, I consider that a victory." Since the beginning, Anseeuw-Lamoureux has focused on integrity, passion and connecting with her clientele almost as much as keeping up with the latest styles in the industry.

"Relationships, relationships, relationships," she says. "At the end of the day, that's what I want to take home."

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Yvonne Nakoulas, Kristina's on Corydon - 761 Corydon Ave, 204-453-1241

Yvonne Nakoulas opened Kristina's on Corydon in 1996, naming it after her daughter. In a family tradition, Kristina is now the Chef and part owner.



But it was Yvonne who started it all. "I've been doing this for 35 years," says Nakoulas. "It's what I know and love." Before opening the doors of Kristina's on Corydon and serving some of the finest Greek favorites in the city, Nakoulas opened The White Tower in 1985 on Leila Ave. Patrons of the once popular weekend breakfast destination still recall a young Kristina complete with pony-tail sitting quietly in the back in one of the bright red booths. "I wanted to create a family atmosphere at The White Tower so it was important for her to be with us. It worked well back then and evolved into something even better. Now, everyone who walks in is treated like a member of our family."

The atmosphere isn't the only "family" ingredient at Kristina's on Corydon. Secret family recipes passed down from Yvonne's grandparents are the backbone of the menu. When asked about the challenges she has faced over the years, Nakoulas smiles. "Challenges? Of course. There's challenges every day," she said. "But when I see the same faces coming back over and over again, I know that there isn't a challenge in the world that will ever be too much."

Midge Elias, Second Sensation Boutique - 725 Corydon Ave, 204-475-0457

Even before 2001 when Midge Elias took ownership of the consignment store Second Sensation Boutique at 725 Corydon Ave, she had a love and a passion for shopping and styling. Fourteen years later, her boutique has become a trove of gently and never-worn clothing from some of the most exclusive closets in Winnipeg. The hands-on Elias is passionate about what she stocks. Never-before-worn Christian Louboutins, Monogram Louis Vuitton accessories, Gucci dresses, and Escada eveningwear will send penny pinchers into a tizzy when they see the drastically reduced prices. "I have boxed the market on designer labels and because of that I will never sell anything to someone that doesn't look good on them," she says.



Elias had two other advantages in her favour; the first was that she had formed her own opinion of what needed to be done long. "I certainly had my own ideas even before day one," says Elias. "And I wasn't afraid to implement them. I had never been involved in retail before but I knew what I wanted to do and I set out to do it."

The second advantage was that she had never paid retail prices before. "I've always shopped consignment," she said. "Because of that, I had a really unique customer experience that I was able to implement across the counter."

Elias credits her long term success to knowing her clientele and their visits an experience. "I have to treat my clients with the utmost respect. They aren't just one time customers."

"I watched the market change closely a few years ago. At one time people would purchase an item because they wanted it, but now they make a purchase because they need it. I saw the change coming and I was prepared to act."

BIZ Board of Directors & Contact Info

Corydon Avenue B.I.Z - 497 Corydon Ave Winnipeg, MB Tel. 284-3700 fax 477-0319 www.corydonbiz.com

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Peepers Swimwear

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Pizza Hotline

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Martin Pasieczka

Neighbourhood Economic

Development Officer

Executive Director

Katia von Stackelberg

Corydon BIZ Office



"LIKE" US !!

Corydon Ave Business improvement Zone has a Facebook page. It is updated weekly with information and interesting facts about our beautiful street !

<https://www.facebook.com/corydonBIZ>



GRAFFITI REMOVAL

Did you know that the Corydon Avenue BIZ will have your graffiti tags removed for **free**?

Help us keep our BIZ area free of graffiti by reporting graffiti to our office at
(204) 228 2664

ROBBERY PREVENTION FOR SMALL BUSINESSES



Convenience stores and late night food retailers are unique commercial properties that are largely cash-based businesses, are often open late or 24 hours a day, and are usually operated by a lone clerk. They are conveniently located for quick in and out shopping, which is, unfortunately, a business style that makes it an attractive target for robbers and thieves.

"Studies have found that the most effective robbery prevention measures are: Cash Control, Elimination of Escape Routes and Visibility."

ROBBERY PREVENTION

First Impressions are important. Maintain a neat and well-stocked business both inside and out! Bright lighting should be maintained both in and outside of your premise.



Keep cash float levels at a minimum. A large amount of cash in the till makes you a target! Extra money should be placed in a drop or timed safe. Advertise that you have a minimum amount of cash in the till.

Use a camera surveillance system. The system should be strategically placed and be capable of capturing high quality images. Advertise the system. Check it regularly and keep it in good working order.



Keep sight lines to the interior of your business clear. Remove signs/displays from windows.

Remove hiding spots. Remove any displays or stock that provide a hiding spot for the robber, both in the store and around the exterior of the building. Low level displays and shelving allow the store clerk to monitor customers at all times. Have all side or service doors locked at all times.

Greet or assist each customer as they come into the store. If a person appears to be loitering in the store, ask them if they need any assistance.

Keep active and alert. Avoid routines and patterns of work that may tip the robber off to the best time to strike.



Keep your cash handling systems secure.

Do not count cash or open the safe in public view. Make regular bank deposits, but do it at irregular times. Where possible, make bank deposits during banking hours and use an unmarked package to transport the money.

Promote increased activity around your store. Where possible, encourage taxis to use your lot, especially during the evening hours of operation. Also where possible, have deliveries made during evening hours.



Understand your alarm. If your business is equipped with an alarm, make sure it is properly serviced and that all employees are aware of how and when to use it. Calling 911 after a robbery has occurred ensures the fastest police response.

Install a height marker at your entrance/exit doorway. This will allow the employees and witnesses the ability to more accurately gauge the height of the suspect(s).

SECURITY AUDITS

Hamilton Police Service Crime Prevention Branch provides **FREE Business/Commercial Security Audits.**

Crime Prevention Through Environmental Design (CPTED) strategies are effective when applied to building or store interiors. Studies have shown that the application of CPTED techniques may reportedly decrease security problems by up to 50% and increase sales by as much as 33%. Hamilton Police Service Crime Prevention Officers can conduct a thorough assessment of your business environment.

For further information on this service please contact the
Crime Prevention Office at 905-546-4900



BIZ Spotlight on ...

Isn't it time to learn about the many beneficial qualities of the wild plants that grow in our region? Join Herbalist Chad Cornell for plant walks in the Corydon Avenue area. Please call Hollow Reed Holistic for dates and times @ (204)786-0820. Chad and Nancy are also hosting the Boreal Medicine Retreat later this summer, for a plant walks into the wild in August and September. You can also join these two on the rooftop of the Winnipeg Art Gallery on July 13 for a Mixology Party, featuring elixirs, music and art. Details at wag.ca.

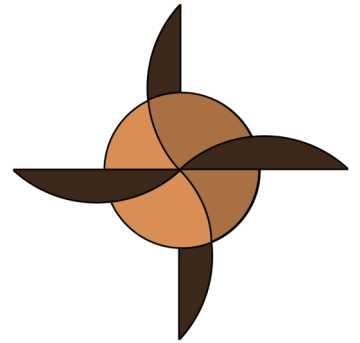
Have a really great summer!

Hollow Reed Holistic

#3- 875 Corydon Avenue

Phone Number: (204) 786- 0820

www. Hollowreed.ca



BIZ Spotlight on ...

Strange Things Emporium was created to bring the alternative subcultures to life in the center of snow land: Winnipeg, Manitoba. STE is a place where people of all alternative subcultures can come to find clothing, accessories, and toys. We have something for everyone: whether you're a goth, a punk, a raver, or a hippie, or perhaps you just like to dabble. We offer an ever-growing supply of products both from various companies from around the world AND those made by local talent. As someone with friends from all walks of life, I wanted everyone to feel welcome and at home at Strange Things Emporium.

Sharing the space is separate company, Prosper Street Productions. PSTP offers a different look at Winnipeg's underground scenes by showing you the artists, promoters, venues, and festivals that are working hard to keep it alive! Owned and operated by Jean-Patrick Roy,



Prosper Street Productions was created as a network of producers and artists, meeting the demand in Winnipeg for more diverse and open minded forms of art. We will produce and stream weekly episodes called "On the Spot" putting light on these artists, and we offer studio space and display art pieces, with a portion the proceeds of all sales going toward a charity of the artist's choice.

Strange Things Emporium & Prosper Street Productions • 914B Corydon Avenue

A photograph of a park with large trees and a bench. In the foreground, there are two recycling bins: a blue one and a grey one. Both bins have a logo that says "RECYCLE EVERYWHERE" with a blue bird icon. The background is a lush green park with a bench and more trees.

FREE FOR ALL.

Sign up for free Recycle Everywhere bins.

Incorporating beverage container recycling into your sites, offices and overall organization is simple and free.

RecycleEverywhere.ca



Please fill out the application ASAP to reserve your order, it only takes a few minutes and quantities are limited for Spring/Summer.

<http://www.recycleeverywhere.ca/request-bins/application-free-public-space-recycling-bins/>

Have an event you want advertised on Community Bulletin? Email us at Katia@vonstackelberg.ca