

2019

# 5TH ANNUAL GOLF TOURNAMENT

MORGAN CREEK GOLF COURSE  
3500 MORGAN CREEK WAY  
SURREY, BC

THURSDAY, SEPTEMBER 19, 2019  
11:30 REGISTRATION & LUNCH  
1:00 SHOTGUN START  
6:00 BANQUET

SPONSORSHIP OPPORTUNITIES



**CHARLFORD  
HOUSE**

SOCIETY FOR WOMEN

*Saving and transforming lives one miracle at a time.  
Reuniting and rebuilding families one life at a time.*



*“Every woman who finds her way to recovery saves herself, and makes it possible for those who love her to heal as well. Charlford house helps women find their way”*

**Nancy Matheson**, *President, Board of Directors  
Charlford House Society for Women*

## PRESIDENT'S MESSAGE

Alcoholism runs in my family, though for years we didn't give it that name. We knew that Mum and Dad started drinking as soon as they came home from work, and we knew not to call after 6PM if we wanted a sensible discussion, but we didn't call it addiction. Then my father died, and in her widowhood my mother's heavy but controlled drinking spiralled out of control, and we couldn't ignore the reality of her addiction.

As a daughter who has watched addiction steal her mother away from her, I'm acutely aware of how drugs and alcohol can cause people to behave in ways they wouldn't ordinarily. Beyond harming themselves, the addict causes great damage to their loved ones. This damage is compounded by disbelief, denial and shame that can keep loved ones from speaking out, leaving them feeling frustrated, helpless and alone - not unlike the addict.

We live in a judgemental society and sometimes when we think of addicts and alcoholics, we think of someone "other"- of people buying drugs in back alleys or living on the street. Of course, there are many such people. But alcoholism and drug addiction do not discriminate. My family is evidence that many - in fact most addicts and alcoholics - are just like you and me.

The women who find their way to Charlford House discover a supportive environment that gives them the opportunity to deal

with their addictions as well as their other mental health, emotional and behavioural issues. They learn that addiction is, in most cases, a symptom of a larger problem or set of problems. They learn that they can't fight their addictions in isolation. They learn to see and accept themselves and they learn the power of reconnecting with the world. The safe space provided by Charlford House, and our continuum of care, enables them to work on all aspects of their health and well-being, supporting them in building a recovery that will be strong and lasting.

Now in its 5th year, the Annual Golf Tournament is a signature fundraising event for Charlford. Last year was the most successful event yet, and we have hopes that the 5th Annual Golf Tournament will break all the records again.

The sponsorship packages available for purchase for this event are outlined in this brochure. I encourage you or your organization to help us further our important mission by supporting the tournament this year. I thank you very much for your support.

Best regards,

*Nancy A Matheson*

**Nancy Matheson**  
President



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**QTY. AVAILABLE: 1**

**SPONSOR: FLAMAN FITNESS**

**SPONSOR VALUE:**

- Event naming rights  
(*Your Company Name* 5th Annual Golf Tournament benefitting Charlford House)
- Opportunity to address crowd
- Golf and banquet registration for 4
- Choice of starting hole
- Logo on website
- Recognition in all media releases, including slogan from your company
- Logo at registration and on all course signage
- Co-branding opportunity in pre- and post-event correspondence
- Logo in 4 print media ads leading up to event
- Social media acknowledgement
- Banner placement at banquet
- Verbal recognition at banquet
- Logo on table tent cards
- Prominent placement of logo in tournament program

### DINNER SPONSOR

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$8,000**

**SPONSOR VALUE:**

- Opportunity to address crowd
- Golf and banquet registration for 4
- Choice of starting hole
- Logo on website
- Recognition in all media releases
- Logo in 4 print media ads leading up to event
- Social media acknowledgement
- Logo on registration signage
- Banner placement at banquet
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in Tournament Program

**WHOLE IN ONE!**

*QUICK  
SPONSORSHIP  
REFERENCE  
GUIDE ON PAGES  
6 and 7.*

## **GOLD SPONSOR**

**SPONSOR INVESTMENT: \$4,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 4
- Choice of starting hole
- Logo on website
- Recognition in all media releases
- Logo in 4 print media ads leading up to event
- Social media acknowledgement
- Logo on registration signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **SILVER SPONSOR**

**SPONSOR INVESTMENT: \$3,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 2
- Choice of starting hole
- Logo on website
- Recognition in all media releases
- Logo in 3 print media ads leading up to event
- Social media acknowledgement
- Logo on registration signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **BRONZE SPONSOR**

**SPONSOR INVESTMENT: \$2,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 1
- Recognition in all media releases
- Logo in 2 print media ads leading up to event
- Social media acknowledgement
- Logo on registration signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **GOLF CART SPONSOR**

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$3,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 2
- Recognition in all media releases
- Social media acknowledgement
- Logo on registration signage
- Logo and key messaging on all Golf Cart signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **LUNCH SPONSOR**

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$2,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 1
- Recognition in all media releases
- Social media acknowledgement
- Logo on registration signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **BEVERAGE CART SPONSOR**

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$1,500**

**SPONSOR VALUE:**

- Golf and banquet registration for 1
- Recognition in all media releases
- Social media acknowledgement
- Logo on registration signage
- Logo on beverage cart
- Opportunity to ride-along in beverage cart
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **DRIVING RANGE SPONSOR**

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$1,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 1
- Recognition in all media releases
- Social media acknowledgement
- Logo on registration signage
- Logo on driving range signage
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **PUTTING GREEN SPONSOR**

**QTY. AVAILABLE: 1**

**SPONSOR INVESTMENT: \$1,000**

**SPONSOR VALUE:**

- Golf and banquet registration for 1
- Recognition in all media releases
- Social media acknowledgement
- Logo on registration signage
- Logo on putting green
- Verbal recognition at banquet
- Logo on table tent cards
- Logo in tournament program

## **CONTEST HOLE SPONSOR**

**QTY. AVAILABLE: unlimited**

**SPONSORSHIP INVESTMENT: \$400**

**SPONSOR VALUE:**

- Name on registration signage
- Name on signage at designated hole
- Social media acknowledgement
- Verbal recognition at banquet
- Name on table tent cards
- Name in tournament program

## **HOLE SPONSOR**

**SPONSORSHIP INVESTMENT: \$350**

**SPONSOR VALUE:**

- Social media acknowledgement
- Name on registration signage
- Name on signs at designated hole
- Verbal recognition at banquet
- Name on table tent cards
- Name in tournament program

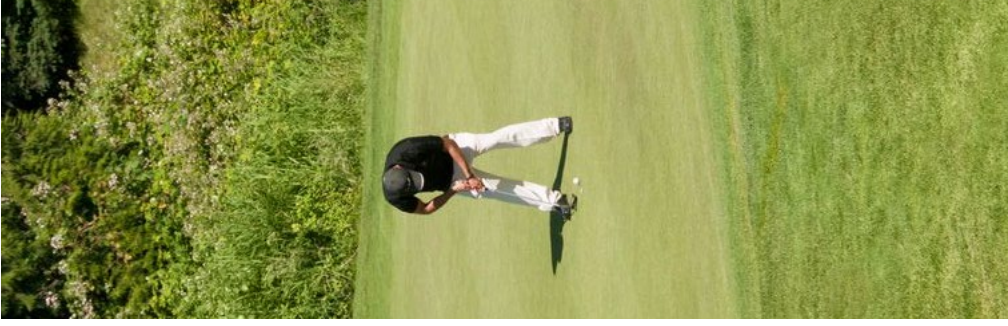


## 5TH ANNUAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

	PRESENTING \$10,000	DINNER \$8,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000	GOLF CART \$3,000	LUNCH \$2,000	BEVERAGE \$1,500	DRIVING RANGE \$1,000	PUTTING GREEN \$1,000	CONTEST HOLE \$400	HOLE \$350
1	•	Event naming rights										
2	5 min	Opportunity to address crowd	2 min									
3	4	Golf and banquet registration	4	2	1	2	1	1	1	1		
4	•	Choice of starting hole	•	•								
5	•	Logo on website	•	•								
6	•	Co-branding opportunity in correspondence										
7	•	Quote for media release										
8	•	Recognition in media release	•	•	•	•	•	•	•	•		
9	4	Logo in print media ads	4	4	3	2	•	•	•	•	•	•
10	•	Social media acknowledgement	•	•	•	•	•	•	•	•	•	•
11	•	Logo on registration signage	•	•	•	•	•	•	•	•		
12		Name on registration signage									•	•
13	•	Logo on all course signage										
14		Name on designated hole									•	•
15		Logo and messaging on golf cart signage				•						
16		Logo on putting green signage								•		
17		Logo on driving range signage							•			
18		Logo on beverage cart						•				
19		Opportunity to ride on the beverage cart						•				
20	•	Banner in banquet hall	•									
21	•	Verbal recognition during banquet	•	•	•	•	•	•	•	•	•	•
22	•	Logo on table tent cards	•	•	•	•	•	•	•	•		
23		Name on table tent cards									•	•
24	•	Logo in tournament program	•	•	•	•	•	•	•	•		
25		Name in tournament program									•	•

**5TH ANNUAL GOLF TOURNAMENT**  
**SPONSORSHIP OPPORTUNITIES**  
**IN-KIND**

	PRINT MEDIA	PRINTING	TELEVISION	RADIO	PHOTOGRAPHY	DECOR	SIGNAGE
1	Golf and banquet registration	4	1	4			
2	Banquet invitation				1	1	1
3	Logo on website						
4	Quote for media release						
5	Logo in print media ads	4	4	4			
6	Social media acknowledgement						
7	Logo on registration signage						
8	Photo credit on post-event media						
9	Verbal recognition during banquet						
10	Logo on table tent cards						
11	Logo in tournament program						





## FOREVER HOME

### THE CHALLENGE

**As the need for quality addiction treatment services for our most vulnerable women continues to increase, Charlford House is positioning itself to continue to meet this critical need for generations to come.**

### THE VISION TO SUPPORT MORE WOMEN IN A NEW HOME

**To serve more women in need, Charlford's vision is to secure and own a new "Forever Home".**

#### The Pathway to Accessible Services for Women

Charlford House will find a permanent home to increase long-term stability and implement a financially sustainable business model to reduce dependency on soft funding and grants.

With your support, we target to deliver on the following by 2020:

- Secure a mortgage.
- Locate and purchase a property in Burnaby.
- Build or transform the property to a LEED certified recovery home with a farm-to-table garden.
- Design residential rehab facilities to serve 24 residents.
- Add new therapeutic spaces for community building, workshops, music therapy, fitness, meditation, yoga, and wellness.
- Allocate private, welcoming counselling rooms for residents and counsellors.
- Increase counsellors and staff.
- Enhance customized programming for women.
- Enhance community engagement through partnerships with ancillary services.



We need your help to decrease the growing number of women turned away from addiction services.

## WHO ARE THE RESIDENTS OF THE SOCIETY?

- Women, 19+ years of age, recovering from one or more addictions
- Tend to be homeless or at risk of homelessness
- Most have co-occurring disorders such as mental health issues (eg. depression, PTSD, etc.), obsessive/compulsive disorder, impulse control, and/or a need for instant gratification
- Often challenged by social isolation

## HELP CHARLFORD HOUSE ACHIEVE THE VISION

We are reaching out to you for your generous support. Charlford House is currently seeking financial support and the following in-kind donations and expertise to achieve the vision:

- Architects
- Realtors
- Interior designers
- Fundraisers
- Mortgage brokers
- Financial planners or CPAs
- Contractors
- Developers

Do you want to join us in building a new home? Contact [miranda@charlfordhouse.ca](mailto:miranda@charlfordhouse.ca) or speak to any Charlford House staff or Board member to learn more.



**How you can contribute**  
[charlfordhouse.ca/donate](https://charlfordhouse.ca/donate)  
604.420.6601



## SPONSOR & REGISTER

### **ONLINE SPONSORSHIP AND GOLF REGISTRATION:**

**[charlfordhouse.ca/events/golf](http://charlfordhouse.ca/events/golf)**

### **SPONSORSHIP CONTACT INFO:**

#### **Charlford House Society for Women**

6845 Kitchener Street

Burnaby, BC V5B 2J8

604-420-6601

[events@charlfordhouse.ca](mailto:events@charlfordhouse.ca)

Cheques payable to: Charlford House Society for Women

eTransfers to: [miranda@charlfordhouse.ca](mailto:miranda@charlfordhouse.ca)

Charitable Registration Number: 85480 1685 RR0001

### **EVENT LOCATION:**

Morgan Creek Golf Course

3500 Morgan Creek Way

Surrey, BC V3Z 0J7



## CHARLFORD HOUSE

SOCIETY FOR WOMEN

### *Mission*

*Our mission is to provide women with a safe, healthy and caring environment in which to experience recovery from drug and/or alcohol addiction.*

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### *Values*

*We foster respect, compassion, and dignity among our clients, staff, board and volunteers.*

*We embrace recovery as having a profound impact on individuals and their families.*

*We cultivate peer relationships and mentoring in our highly structured living environment.*

*We support community integration through attendance at Alcoholics and Narcotics Anonymous meetings outside our facility*

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### *Vision*

*To stop the cycle of dependence by increasing resources available to women entering into recovery.*

*To provide a professionally staffed home in a non-institutional atmosphere.*

*To inspire hope and establish life-long relationships with the women and families we serve.*



**CHARLFORD  
HOUSE**

SOCIETY FOR WOMEN

Charlford House Society for Women  
6845 Kitchener Street  
Burnaby, BC V5B 2J8

**SPONSORSHIP CONTACT INFORMATION:**

604-420-6601

[events@charlfordhouse.ca](mailto:events@charlfordhouse.ca)



**ADDICTS  
DO RECOVER!**



# CHARLFORD HOUSE 5<sup>TH</sup> ANNUAL GOLF TOURNAMENT

*Presented by Flaman Fitness*

## REGISTRATION & SPONSORSHIP FORM

**Thursday, September 19, 2019 | Morgan Creek Golf Course | 3500 Morgan Creek Way, Surrey**  
 11:30 AM Registration & Lunch | 1:00 PM Shotgun Start | 6:00 PM Banquet

### SPONSORSHIP OPPORTUNITIES

<b>FLAMAN Fitness</b>			
_____ @ \$8,000	<b>Presenting Sponsor</b>	_____ @ \$2,000	Lunch Sponsor <i>(incl regist for 1)</i>
_____ @ \$4,000	Dinner Sponsor <i>(incl regist for 4)</i>	_____ @ \$1,500	Beverage Cart Sponsor <i>(incl regist for 1)</i>
_____ @ \$3,000	Gold Sponsor <i>(incl regist for 4)</i>	_____ @ \$1,000	Driving Range Sponsor <i>(incl regist for 1)</i>
_____ @ \$2,000	Silver Sponsor <i>(incl regist for 2)</i>	_____ @ \$1,000	Putting Green Sponsor <i>(incl regist for 1)</i>
_____ @ \$3,000	Bronze Sponsor <i>(incl regist for 1)</i>	_____ @ \$400	Contest Hole Sponsor
_____ @ \$3,000	Golf Cart Sponsor <i>(incl regist for 2)</i>	_____ @ \$350	Hole Sponsor
_____	Silent Auction Donation	_____	Cash Donation

ONLINE GOLF REGISTRATION AVAILABLE AT: [charlfordhouse.ca/events/golf](http://charlfordhouse.ca/events/golf)

### GOLF AND BANQUET - \$250.00 + tax / ea

Golf and banquet includes 18 holes of golf, golf cart, lunch, banquet dinner, and prizes.

Player1 _____	Email _____
Player2 _____	Email _____
Player3 _____	Email _____
Player4 _____	Email _____

### SUPPLEMENTARY BANQUET TICKETS - \$70.00 + tax / ea

Banquet includes buffet dinner, silent auction, and awards ceremony.

Guest1 _____	Email _____
Guest2 _____	Email _____

Registration/Sponsorship	Quantity	Fee (+ tax)	
Golf and Banquet	_____	X \$ 262.50 =	_____
Banquet Only	_____	X \$ 73.50 =	_____
Sponsorship / Donation	<i>Select above</i>	@ \$ _____ =	_____
<b>TOTAL</b>			<b>_____</b>

### BILLING INFORMATION

Organization: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Method:**    \_\_\_ Cheque                    \_\_\_ e-transfer                    \_\_\_ Credit Card (Visa / Mastercard)

Credit Card #: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please email the completed form to: [events@charlfordhouse.ca](mailto:events@charlfordhouse.ca) or contact 604-420-6601.**  
**Cheques payable to:** Charlford House Society for Women. **eTransfers to:** [miranda@charlfordhouse.ca](mailto:miranda@charlfordhouse.ca)  
**Mailing address:** Charlford House Society for Women, 6845 Kitchener Street, Burnaby, BC V5B 2J8