



RYAN LEWIS

ART DIRECTOR / COPYWRITER

RYJALEW@GMAIL.COM / RYJALEW.COM / 912 220 4140

EDUCATION

BACHELOR OF FINE ARTS, ADVERTISING

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)
SAVANNAH, GA - HONG KONG - 2013 - 2016

SHINY THINGS

AAF STUDENT ADDY AWARDS 2017

SMARTWATER, HYDRABAND

NATIONAL - SILVER
AMBIENT MEDIA, INSTALLATIONS & EVENTS

DISTRICT 7 - GOLD
AMBIENT MEDIA

SAVANNAH - SILVER
AMBIENT MEDIA

AKQA FUTURE LIONS 2016

SMARTWATER, HYDRABAND - SHORTLISTED

SCADDY AWARDS 2017

JETBLUE, INTOUCH

GOLD SCADDY - MOBILE
SILVER SCADDY - USE OF SOCIAL MEDIA

PUBLICIS NY INTERN COMPETITION

VICKS PITCH 2016 - 1ST PLACE

 @RYJALEW

Screenshot, dm, regram, tweet, tag, follow, like, love, or mention me on the snapchats, instagrams or in the twittersphere.

ESCAPADES

COPYWRITING INTERN JAN - MAR 2017

HAVAS CHICAGO
CHICAGO, IL.

Created internal communications and events. Worked on social for Cracker Barrel, Ragu, and Sears. Developed campaigns for Reynolds Wrap and Moen.

COPYWRITING INTERN JUN - AUG 2016

PUBLICIS NY
NEWYORK, N.Y.

Concepted, crafted and pitched a winning campaign extension for Vicks #NoSickdays campaign. Worked on Oral B and social for Bounty.

RESIDENT ASSISTANT SEPT - JUN 2015

SCAD RESIDENCE LIFE AND HOUSING
SAVANNAH, GA.

Developed enriching housing events, maintained order by implementing college policies through administrative duties, mentored and advised students.

WRITER / DESIGNER MAR - MAY 2015

HP + SCAD COLLABORATIVE PROJECT
SAVANNAH, GA.

Created outdoor advertising for app redesign, crafted copy and graphics for promotional collateral material. Constructed questionnaires for field research.

SKILLIN' IT.

ADOBE CREATIVE SUITE / MICROSOFT OFFICE SUITE / MOTION GRAPHICS / PHOTOGRAPHY ILLUSTRATION / SARCASM / HTML / CSS