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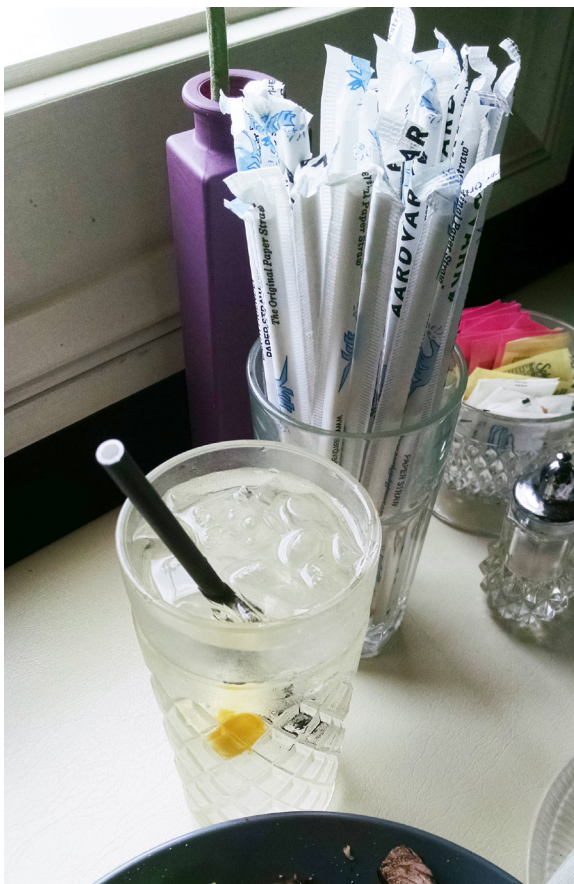
## STRAWS ON DEMAND

*How to switch from plastic to paper and save money  
and position your restaurant as eco-friendly*

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Cost is a key factor and hesitation point for businesses considering switching from plastic to paper straws. However, companies that offer straws “on demand” actually find that customers request fewer straws overall, diminishing the increased cost of paper straws and allowing restaurants to save money while saving the planet.

Our “Straws on Demand” campaign not only encourages restaurant owners to switch to paper straws, but also suggests employees only offer a paper straw if a customer specifically requests one.



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### OUR PAPER STRAWS

- Aardvark® offers durable paper straws that are guaranteed not to fall apart in your guests' drink and are created with 33% more material than competitor products.
- The eco-friendly, biodegradable straws can be customized and personalized with any restaurant or company name, logo or tag-line, increasing brand awareness and combating pollution from plastic straws at the same time.
- “Straws on Demand” allows businesses to reap the marketing rewards of going green without a hit to the bottom line.
- The paper straws offer a variety of marketing opportunities with more than 200 designs fit for any occasion.