



# SLEEPINGGIANT

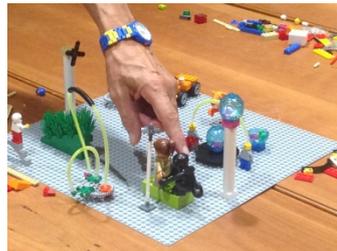
CONSULTING

*Working with architects, designers, AEC professionals and their organisations to accelerate personal, professional and organisational performance.*

## LEGO® SERIOUS PLAY®

LEGO® SERIOUS PLAY® is a facilitated thinking, communication and problem-solving application for organisations, groups and teams. Each participant builds his or her own three-dimensional LEGO model in response to the facilitator's questions using specially selected LEGO bricks. These 3D models serve as the basis for group discussion, knowledge sharing, problem solving and decision-making.

*Participants come away with skills to communicate more effectively, to engage their imaginations more readily, and to approach their work with increased confidence, commitment and insight.*



It is a good idea to use LEGO SERIOUS® PLAY® if it is important:

- That everyone is able to contribute her or his knowledge and opinions on a level playing field
- That the meeting includes honest dialog and collaborative communication
- That no one person dominates at the expense of others
- The subject is complex and multifaceted, and there are no clear answers
- There is a need to grasp the big picture, see connections and explore various options and potential solutions
- To give all participants a common understanding and frame of reference that will impact their work together after the meeting

Why is LEGO SERIOUS® PLAY® effective?

1. In LEGO® SERIOUS PLAY® the LEGO bricks serve as a common language that anyone can use, regardless of their education, position, or culture. **This ensures that everybody's knowledge and insights are surfaced that a traditional way of working might not allow.**

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2. The starting focus in LEGO® SERIOUS PLAY® is on each individual and not the group. This means the structure of the process requires everyone to be actively involved in the decision process, which will **increase the probability that all parties will honour the decisions and agreements after the meeting.**
3. LEGO® SERIOUS PLAY® **produces more concrete ideas and results**, because everyone has time to build her or his answers and input before conversation and knowledge sharing begin.
4. LEGO® SERIOUS PLAY® **ensures faster and better communication and understanding** because it uses 3D visualisation, metaphors and stories. This also leads to fewer misunderstandings.
5. Meetings facilitated by LEGO® SERIOUS PLAY® **stay on topic** because the focus is on the bricks – not on the person. This also allows the discussion to become very intense **without creating personal conflicts.**

*‘How can I know what I think until I see what I say?’*

## SLEEPINGGIANT CONSULTING

Karen Fugle is an executive coach and LEGO® SERIOUS PLAY® facilitator with over 20 years experience in the Architectural industry.

Karen elevates her client’s ability with results-oriented coaching that is achieved through clear actionable planning. She has a strong work ethic that manifests in high standards, clarity of approach and simplicity of delivery.

Karen is an accredited Associate Certified Coach (ACC) with the International Coaching Federation (ICF) and is a certified LEGO® SERIOUS PLAY® facilitator.

SleepingGiant Consulting is ISO 9001 certified, establishing the name as synonymous with quality in the coaching field. ISO 9001 certification underlies my commitment and focus on clients’ development.



*“I love working with people and am passionate about personal development that can have a positive and quantifiable impact on the running of businesses at every conceivable level.”*

**Contact Karen today for more information.**

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