

KATIE WHITEMAN HUHN

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EDUCATION	University of Kansas, BFA in Design, Visual Communication Concentration in Business, Concentration in Illustration Class of 2015, GPA 3.71
EXPERIENCE	Designer, Ogilvy Washington <i>June 2017 – Present</i> Created visual campaigns, branding identities, and social content for leading NGOs, government agencies and professional associations. Designer, The Martin Agency <i>April 2015 – June 2017</i> Developed multi-faceted visual identities and campaigns for global clients. Created logos and branding for new campaigns, designed print ads and images for social media and web ads, storyboarded for tv, designed packaging for new products, developed comps and decks for client presentations, and created extensive style guides to better streamline brands. Associate Designer, The Martin Agency <i>June 2015 – April 2016</i> Similar description to my current title, but with less of a leadership role. I gained a wealth of art direction knowledge and experience in this position. Intern, Ecockiddo <i>August 2014 – August 2015</i> Worked with clients, such as Kohl's and Target, to develop marketing materials geared toward kids. Created posters, plush tags, coloring pages, and a research publication piece interpreting marketing research through infographics. Intern, Osborn Bar <i>May 2014 – August 2014</i> Developed marketing materials as well as branding assets for agricultural-based clients in the midwest. Completed studio projects, like resizing print ads and web banners.
AWARDS & RECOGNITION	Graduated with Distinction , Top 10% of Class of 2015 KU Outstanding Graduate in Visual Communication Design AIGA Blue Ridge Flux Competition , Best in Show, Best Publication National Student Show 2015 , Senior Portfolio Finalist, Best Group Project National Student Show 2014 , Junior Portfolio Finalist, Best Group Project AIGA KU Annual Design Awards 2014 , App Design Art History Academic Achievement Scholarship 2014