PROFIT FIRST
for your personal life
from the words+money podcast - episode four with Jen Turrell
stay tuned until the end of the episode for a walk-through of this worksheet
www.tesswicks.com

business

REVENUE
FROM PRICING & SALES

TAKE YOUR PROFIT FIRST
PAY YOURSELF

PAY EXPENSES WITH WHATEVER IS LEFTOVER

CAN'T AFFORD IT?
INCREASE YOUR PRICES OR SALES
CUT YOUR OPERATING EXPENSES

personal

SALARY
FROM YOUR WORK

PAY YOURSELF FIRST!
EMERGENCY SAVINGS AND RETIREMENT

PAY LIVING EXPENSES WITH THE MONEY YOU HAVE LEFT

CAN'T AFFORD IT?
MAKE MORE MONEY (GET A RAISE AT WORK OR SIDE-HUSTLE)
CUT YOUR LIVING EXPENSES

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