

# PHOENIX PATRIOT FOUNDATION

## Spring 2016 PPF President's Letter

### *Greetings and welcome to Spring!*

I wanted to reach out and let you know what Phoenix Patriot Foundation has been up to, and what plans are in place for 2016. As always, my life is pretty hectic, but thanks to you, our supporters, there are a lot of good things being accomplished that I felt you should know about.



### *2015 was a great year for Phoenix Patriot Foundation!*

This is due to your support, and for that we are extremely grateful. Last year we were able to utilize a portion of your donations for the construction of fellow Navy SEAL Bo Reichenbach's 'forever house' which was a monumental undertaking completed in the fall. Bo, a double above the knee amputee, lost both legs in Afghanistan. This S.M.A.R.T. home was designed and constructed to accommodate Bo's special needs, and Bo was out there every day swinging a hammer and has a tremendous amount of sweat equity in his family's home with his Dad who owns a construction company. With your help we have provided significant help to facilitate this project, and we are pleased to report that Bo and his family are moved in and were able to spend their first Christmas in their new home last December!



On occasion we are able to help out a veteran's family anonymously. Another significant undertaking of 2015 was to pay off the mortgage of a veteran's home who died in Iraq. Out of respect for the family's wishes and the donor who made this possible, we wish to keep this veteran's name anonymous. We often find that Veteran's and their families do not want to public recognition for their service and this is something we absolutely respect and honor. A wife and children who were left alone too soon can now rest easy with their mortgage taken care of.



Several new veteran programs were initiated at PPF in 2015 including the Music Program, a Family Services Program and a Wellness Program along with others, all of which are described on our website. These programs allow us to focus our assistance to the veterans and their individually tailored needs. Please visit [www.phoenixpatriotfoundation.org](http://www.phoenixpatriotfoundation.org) for more information on these programs, and how your donations facilitate the services rendered by these programs.

## **2016**

Last year was a busy one, and this year promises to be active as well. To date we have hosted several events including veteran participation in a Spring Never Quit Challenge Jet Ski event, the Mark Hahn 300 race. These NQC events create an opportunity for the veterans to challenge themselves and work as team again while also allowing vets a way to compete in a daring way.



This month we presented several grants to veterans to assist them with their individual needs.

## ***Finances & Revenue***

Donations have grown since the inception of our organization, culminating in last year's record. I wanted to take this opportunity to thank you, our donors, for your continued support. While 2015 accounting is not completed yet, indications are that the percentage of your donations that goes directly to the veterans through our programs is approaching 90%. In past years the percentage of PPF funds committed to veterans and veterans programs has ranged from just under 70% to over 80% as

programs and donations change. Phoenix Patriot Foundation is committed to utilize as much of the revenue your donations generate for programs as possible, with our target to always be above 80% aiming for 85%. As many of you know, I take no salary from Phoenix Patriot Foundation and never will.

### ***Board of Directors Changes***

This past December we rolled three new members onto the board. These periodic BOD changes allow a fresh perspective on our activities and programs. The new board members are: John Paulson (USMC), Atlanta, Georgia and Jerry Hébert (Navy) and his father Steve Hébert (Army) who both hail from Houston, Texas. John and his wife Mary have been strong supporters of PPF for years and hosted a fundraiser two years ago, and the Hebert's have been very active with fundraising and spreading the good word in the Houston area. All of these new board members bring a wealth of support as well as experience in business and management to our team.

I wish to also recognize one of our most productive board members who has stepped down, Ms. Shawn Alladio. Shawn has worked tirelessly as a PPF supporter and volunteer prior to becoming a board member, while managing the Never Quit Challenge events. Shawn will remain as Program Manager for the PPF Jetski Program. Thank you for all you have done for PPF Shawn.



### ***On a personal note***

I have now been out of the Navy for about 4 years, and am currently involved with a startup company. However, my commitment to PPF remains strong and my support unwavering. I routinely speak about PPF at events, and will continue to do so as often as I possibly can. If you have an interest in having me attend an event in your location let me know as I look forward to spreading the good word about Phoenix Patriot Foundation. Please email me at [info@phoenixpatriotfoundation.org](mailto:info@phoenixpatriotfoundation.org) .

With your help this year we can grow the number of veterans we serve and grow the services we offer in our programs. Thank you again for your continued support!

Sincerely,



Jared Ogden, President and Founder Phoenix Patriot Foundation

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***Without You None Of It Would Be Possible***

**DONATE**

Your donations are always welcome and very much appreciated! #PPFHelpsVets

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