



Miriam Castillo
graphic designer • illustrator • fine artist

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EDUCATION

University of Texas at El Paso, El Paso, TX, Graduated May 2013
Bachelor of Fine Arts in Graphic Design with a Minor in Drawing

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office (Word, Powerpoint, Excel), Visual Communication, Advertising, Branding, Illustration, Conveying Abstract Concepts, Handling Details, Generating New Ideas, Improving Products or Processes, Problem Solving, Social Media Savvy, Customer Service, Marketing, Writing, Drawing, Wordpress, HTML, Fine Art (Graphite, Charcoal, Color Pencil, Ink Pen, Painting, Watercolor), Bilingual (Spanish, Fluent)

EXPERIENCE

Graphic Designer, November 2017-Present
G&A Print and Label, Inc., El Paso, TX

Designing and readying projects for production including posters, logos, packaging, flyers, apparel tags, labels etc. Revising and fine tuning existing work to make it print-ready for digital, flexo, focus, and offset printing. Mediating between customers and printers, both outsourced and in-house. Print production work.

Freelance Graphic Designer, November 2012-Present
Various clients, El Paso, TX

Create an assortment of projects for a number of clients, both individuals and businesses. Projects include posters, logos, invitations, pamphlets, murals, illustrations, etc.

Client Service Professional, January 2014-Present (Seasonal, January-April)
H&R Block, El Paso, TX

Customer service, marketing, and clerical work. Communicated with various clients and vendors.

Graphic Designer, March 2015-March 2016
AlphaGraphics, El Paso, TX

Designed and created a variety of projects for clients including posters, logos, brochures, flyers, etc. Revised and fine tuned existing work to produce a sharper and print-ready product.

Volunteer, March 2014

Margarita Cabrera for Uplift Public Art Project, El Paso, TX

Provided Graphic Design services for the Uplift project, a community public art project commissioned by the City of El Paso.

Freelance Assistant, August 2012-September 2014
Signs By George, El Paso, TX

Painted hand drawn signs, typography, and illustration for businesses. Installed vinyl and other signage. Also did general clerical work, data entry, filing, etc.

Graphic Designer, September-December 2013
Pediamed, El Paso, TX

Created branding elements for Pediamed, a children's night clinic. Used Adobe Creative Suites to create posters, flyers, pamphlets, murals, vinyl decals, website graphics, etc. Updated website content.

AWARDS

April 2013, Annual Juried UTEP Student Art Exhibition
Best Drawing: \$300 Monetary Award