

# HEATHER MARTINO

VISUAL JOURNALIST

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Feb. 2017 - Present	SR. VIDEO PRODUCER <a href="#">TEEN VOGUE</a> Supervise video team and creative production process - from treatment to final delivery across all distribution platforms.
March 2016 - Feb. 2017	VIDEO PRODUCTION MANAGER <a href="#">BUSTLE</a> Conceptualize video strategy, manage deadlines, shoot, edit, and produce videos for editorial and branded series.
June 2015 - March 2016	VIDEO JOURNALIST <a href="#">THE 74 MILLION</a> Shoot, edit and produce videos for a non-profit, nonpartisan education news site.
Sept. 2014 - June 2015	ASSISTANT VIDEO REPORTER <a href="#">MASHABLE</a> Pitch, shoot, edit and produce videos for the leading site for news and information for the Connected Generation.
Aug. 2012 - Sept. 2014	DIGITAL MEDIA AND COMMUNITY ENGAGEMENT <a href="#">CUNY GRADUATE SCHOOL OF JOURNALISM</a> Designed school's marketing and social media strategy. Created video and text docs on new and emerging technology.
Apr. 2010 - Nov. 2013	WEB, DESIGN AND SOCIAL MEDIA EDITOR <a href="#">JOURNAL OF GLOBAL HEALTH GOVERNANCE</a> Copy edited scholarly submissions, designed information content strategy and managed all social media outlets.
May 2013 - Aug. 2013	DATA AND NEWS OPERATIONS INTERN <a href="#">PATCH, AOL</a> Conceptualized and built data visualizations for 900+ sites. Researched, interviewed and wrote component articles.

## EDUCATION

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2012 - 2014	M.A. in Journalism <a href="#">CUNY GRADUATE SCHOOL OF JOURNALISM</a>
2014	Advanced Certificate in Entrepreneurial Journalism <a href="#">TOW KNIGHT CENTER FOR ENTREPRENEURIAL JOURNALISM</a>
2014	Multimedia Storytelling <a href="#">INTERNATIONAL CENTER FOR PHOTOGRAPHY</a>
2005 - 2010	B.S./M.A. in Diplomacy and International Relations <a href="#">SETON HALL UNIVERSITY</a> <i>European Union Study Seminar, United Nations Insider's View</i>
2001 - 2005	New York State Advanced Regents Diploma <a href="#">STATEN ISLAND TECHNICAL HIGH SCHOOL</a>

## HONORS

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**GRADUATE**  
Student Commencement Speaker  
J. Douglas Creighton Scholarship  
Knight Foundation Scholarship  
Alpha Gamma Delta Scholarship  
Dean's Scholarship  
RTDNA's Abe Schechter Scholarship

**UNDERGRADUATE**  
Servant Leader Scholarship  
Dean's List  
University Scholarship  
NJ Associate Press Broadcasters' Association Best College Show  
Award Academic Excellence Award

## AFFILIATIONS

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INVESTIGATIVE REPORTERS AND EDITORS [MEMBER](#)  
NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION [MEMBER](#)  
JOURNALISM AND WOMEN'S SYMPOSIUM [MEMBER](#)  
THE VIDEO CONSORTIUM [MEMBER](#)  
REACH FOR THE MOON FEMALE YOUTH MENTORSHIP [MENTOR](#)  
WSOU 89.5 FM [EXECUTIVE PRODUCER/INVESTIGATIVE REPORTER](#)  
STUDENT ADVISORY COUNCIL [MEMBER](#)

## SKILLS

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Photoshop	Canon C100/5D
Lightroom	SONY FS7/A7S
Illustrator	Google Analytics
Premiere	Google Drive
Protools	Fusion Tables
Final Cut Pro X	Carto DB
Photo Mechanic	My SQL
CMS	HTML/CSS