

RACHEL KALAGHER

Graphic Design

EDUCATION

SCAD - Savannah, GA
BFA in Graphic Design
Minor in Advertising
March 2012

SKILLS

Adobe CC Illustrator
Adobe CC Photoshop
Adobe CC Indesign
Adobe CC After Effects
Sketching & Illustration
Invision Prototyping
Experience Design
Basic HTML & CSS
Photo Retouching
Copywriting
Sketch App
Keynote

CONTACT

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portfolio | rachelkalagher.com

DESIGN EXPERIENCE

Publicis // New York, NY

Art Director // June 2016 - Present

Working in a large agency setting exclusively for Citibank on projects ranging from web and digital to social to charity events and contests. Responsibilities include collaborating with copywriters, execution of design work and concepts, pitching new ideas to client, receiving and incorporating client feedback, client presentations, communicating design directions with development partners, collaborating in a team environment as well as leading teams of junior creatives.

Your Majesty Co. // New York, NY

Designer // July 2013 - June 2016

Design Intern // January 2013 - July 2013

Worked in a highly collaborative production agency on projects ranging from print to digital to installations. Responsibilities included concepting and execution of design work, receiving and incorporating internal client feedback, client presentations, communicating design directions with development team, collaborating in a team environment as well as leading junior designers,

Birch Coffee Co. // New York, NY

Freelance Designer // October 2014 - May 2015

Worked closely with the business owners under the company's design partner to create and maintain branding, packaging, print collateral and web design. Responsible for research, concepting and execution of design work, implementing feedback, informal design presentations and delivery of production ready files.

KBS+P // New York, NY

Digital Artist // November 2012 - January 2013

Art Direction Intern // June 2012 - November 2012

Worked closely with senior level creatives in a large agency setting. Responsible for completing projects ranging from print and collateral, to print and interactive.

Cipher Creative Group LLC // Kensington, CT

Design Intern // June 2011 - October 2011

Worked in a collaborative, small team environment specializing in graphic design, advertising, and marketing. Responsible for research, design concepts and design execution.

Savannah College of Art and Design // Savannah, GA

Designer // January 2011 - March 2011

Worked in a team environment to collaboratively rebrand a high-profile fashion line. Responsible for concept art, branding and packaging.