





Taylor Schmidt

Graphic Designer

 717.364.6884
 taylor@taylorschmidtstudio.com
 linkedin.com/in/taylorschmidtdesign
 taylorschmidtstudio.com

Experience

26FIVE

Jan 2017 – Present

Visual Designer & Client Development Associate - New York, NY

Lead art direction on a series of print, and digital, campaigns for global events.
Worked with head of sales on presentation assets, and strategy, for potential clients.
Held full ownership of 26FIVE's social media platform.

26FIVE

Jan 2016 – Jan 2017

Junior Interactive/Visual Designer - New York, NY

Initiated digital and print production, for domestic and international clients.
Relaunched content across 26FIVE's social media channels, doubling viewership.
Developed lasting relationships with various clients, and vendors.

26FIVE

Sep 2015 – Dec 2015

Design Intern - New York, NY

Built a substantial body of printed material for current, and potential clients.
Responsible for off-site print installation and event space preparations.
Handled the flow of content across 26FIVE's social media channels.

STEAM

Apr 2014 – Sep 2014

In house Designer - Savannah, GA

Produced t-shirt graphics for local businesses in the downtown Savannah area.
Worked on production line for projects of 500+ pieces of screen printed materials.
Owned marketing campaigns, drawing attention to local events hosted by STEAM.

Ameritech Media

Sep 2013 – Dec 2013

Graphic Design Intern - Harrisburg, PA

Trusted with building marketing materials distributed to national organizations.
Collaborated with senior staff to produce graphics for internal presentations.
Creative reign on Ameritech Media's very thoughtful, and elegant 2013 holiday card.

Education

Savannah College of Art and Design
Savannah, GA

Bachelor of Fine Arts
Graphic Design

Skills

Professional

Microsoft Office
Adobe Creative Suite (CC)
Concept Development
Digital & Print Production
Photo Editing
Motion Graphics
Design Research
Mockups

Personal

Illustration
Communication
Organization
Team Oriented

Interests

Television

Arrested Development

Film

The Producers

Dogs

Corgis

Sandwiches

Ham

Associations & Awards

AIGA

Sep 2013 – Present

SCAD Seession 2015 - Finalist

Jun 2015