

# Alireza Tahmasebzadeh (Ali Tahmaseb)

Born in 1993 (22 years old).

Extremely passionate about Human Computer Interaction.

Lives in London, United Kingdom and Palo Alto, California

Bio-medical Engineering (BEng Honors), Imperial College, London, United Kingdom.

Founder, Blocks Wearables LTD



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RESEARCH INTERESTS Next Generation User Interfaces, Human-Computer Interaction, Brain-Computer Interfaces, Neural Interfaces, Entrepreneurship, Start-Ups.

EDUCATION **Imperial College, London, United Kingdom** **September 2012 – June 2015**  
B.Eng., Biomedical Engineering, Department of Bioengineering.

- **First Class Degree all years**

**University of Tehran, Tehran, Iran** **September 2011 – June 2012**  
B.Sc., Electrical Engineering, Department of Electrical and Computer Engineering.

- *Left after two terms to start Biomedical Engineering at Imperial College*
- **GPA: 19.30 out of 20** (Ranked First of 210 among all Electrical Engineering, Computer and IT students)

ACADEMIC EXPERIENCE [3] **Research Assistant, Human Robotics Lab** **October 2014 – June 2015**  
Researching on hand and finger motion detection. Supervisor: Prof. Etienne Burdet  
[2] **Teaching Assistant**, Imperial College London, United Kingdom **January 2013 – June 2013**  
*Brain-Machine Interfaces Course for M.Sc. students* Lecturer: Carsten Mehring  
[1] **Research Assistant, Brain-Machine Interfaces Lab** **December 2012 – June 2013**  
Researching on non-invasive methods for EEG BCI. Supervisor: Dr. Carsten Mehring

WORK EXPERIENCE [2] **Inventor and Founder of BLOCKS Wearables** **December 2013-Present**  
BLOCKS is the world's first modular and open-platform smart-watch **CHOOSEBLOCKS.COM**

- Raised over **\$1,000,000** funds through investments and grants
- Raised over **\$1,000,000 from pre-sales** through kickstarter in one week
- Winner of the prestigious **Reddot Best Design Concept Award**, 2015.
- Awarded **most disruptive start-up** pitching to the **Duke of York Pitch@Palace**
- Finalist at **Mayor of London Low Carbon Competition**
- **People's Choice Award Intel's Make It Wearable Challenge**

- Featured at world's most well-known tech magazines and websites, such as **BBC, CNBC, Guardian, The Telegraph, Forbes, Wired, TechCrunch, Engadget, Gizmag, DigitalTrends, Yahoo.**
- Selected as the **game changers** for wearable technology in 2015.
- Selected as the **best student start-up** of the year 2014, Imperial Innovations.
- Selected as **Third hottest start-up** in wearable technology by wearable.com
- More than **500,000** viewers and over **100,000** unique sign-ups
- Finalist at Imperial College **Venture Catalyst Challenge**
- Nominated best start-up **Wearable Technology Show Europe**, March 2014.
- Finalist of **Seedstars World, European Innovation Academy Summer School, British Fashion Forum.**
- Presented in **TEDxImperialCollege, TEDxKPMGLondon, TEDxTehran**

[1] **Teacher of Advanced Physics**

**October 2010 – June 2011**

Preparation for National Physics Olympiads in various high schools such as *Allameh Tabatabaei, NODET Esfahan, NODET Qom*

#### HONORS AND AWARDS

**Imperial College Medal for Outstanding Achievement**, Aug. 2014. Awarded to one undergraduate each year by the president of Imperial College.

**Centenary Enterprise Award Imperial College**, equal to \$1700 Aug. 2014

**Winner Wearable Technology Hackathon** London May. 2014.

Travel Award, **Imperial College Trust**, equal to \$650 Oct. 2013.

Travel Award, **Old Centralians' Trust**, equal to \$850, Oct. 2013.

Selected as the Juror of the 5<sup>th</sup> **Persian Young Physicists' Tournament** (PYPT2012)

Research Award, **Iranian Elite Association**, equal to \$2500, June 2012.

Second Place 13<sup>th</sup> **National Khwarizmi Youth Innovations Award**, Tehran, Iran, 2012.

Silver Medalist of the 24<sup>th</sup> **International Young Physicists' Tournament** (IYPT 2011)

Gold Medalist of the 23<sup>rd</sup> **National Physics Olympiad**, Tehran, Iran, 2010.

Golden Certificate of the 3<sup>rd</sup> **National Student Contest**, Sharif University of Technology, Tehran, Iran, 2010.

Selected as the **Persian Young Physicist** in Persian Young Physicists' Tournament (PYPT 2010)

Bronze Medalist of the 19<sup>th</sup> **National Informatics (Computer) Olympiad**, Tehran, Iran, 2009.

First Place **National Robotic Contest** in maze - (NAD cup 2006)

- PATENTS
- [3] PLUS a number of undisclosed patents for my company, BLOCKS Wearables
- [2] US Provisional Patent, *WRIST AND FINGER GESTURE DETECTION BY SENDING AND RECEIVING ELECTRICAL SIGNALS IN THE SKIN*, **Alireza Tahmasebzadeh**, 2015.
- [1] I.R Iran Patent No. 42210, *PERSIAN NUMERALS DIGITAL SEGMENT DISPLAY*, **Alireza Tahmasebzadeh**, granted August 2007.
- BOOKS
- Tahmasebzadeh, Alireza.** *Physics Olympiads in Iran – Second Stage*. Tehran: Khoshkhan (Publisher), 2011. Print 240 pages.
- Sole authored book: *Preparation for the second stage of the Iranian Physics Olympiads* sold 20,000+ issues
- PUBLICATIONS
- [7] **A. Tahmasebzadeh**, K. Nazarpour, "On the optimization of a non-linear Bayesian Filter for surface EMG drive estimation", *Proceedings of the 36<sup>th</sup> Annual International Conference of the IEEE Engineering in Medicine and Biology Society, Chicago, USA (IEEE EMBC2014)*.
- [6] **A. Tahmasebzadeh**, "Distance Associated Human Error in P300 Speller Paradigm Brain-Computer Interfaces: Abstract", *Transactions of Japanese Society for Medical and Biological Engineering*, Vol. 51. doi: 10.11239/jjsmbe.51.U-9
- [5] **A. Tahmasebzadeh**, M. Bahrani, K. Setarehdan, and C. Mehring, "Development of a Robust Method for an Online P300 Speller Brain Computer Interface", *International IEEE EMBS International Conference on Neural Engineering San Diego, USA (IEEE EMBS NER 2013)*.
- [4] **A. Tahmasebzadeh**, "Distance Associated Human Error in P300 Speller Paradigm Brain Computer Interface", *Proceedings of the 35<sup>th</sup> Annual International Conference of the IEEE Engineering in Medicine and Biology Society, Osaka, Japan (IEEE EMBC2013)*.
- [3] **A. Tahmasebzadeh** and R. M. Namin, "Motion of Stabilized Magnetic Levitating Systems", *Proceedings of the 2010-11 IYPT*, pp. 235-240, July 2012.
- [2] **A. Tahmasebzadeh**, "Domino Effect Motion Investigation: A numerical Approach", *Proceedings of the 2010-11 IYPT*, pp. 220-227, July 2012.
- [1] R. M. Namin, **A. Tahmasebzadeh**, "Evaluation of the Efficiency of Incandescent Light Bulbs", *Proceedings of the 2010-11 IYPT*, pp. 246-250, July 2012.
- INVITED TALKS
- [7] **"What if technology could be personalized for you?"** TEDxTehran, Tehran, Dec. 2015
- [6] **"Thinking in Blocks: The future is modular!"** TEDxKPMGLondon, KPMG Offices, London, Feb. 2015.
- [5] **"The Future of Wearable Technology"**, StrategyEye Talk, Feb. 2015.
- [4] **"Thinking in Blocks: Towards Modular Consumer Electronics"**, Apps World Conference Europe. Excel, London, Nov. 2014.
- [3] **"From a Modular Smartwatch to Big Data"**, Big Data Annual Meetup. London. Oct. 2014.
- [2] **"Neural Interfaces, Past, Present and Future"**, IET Present Around The World Regional Event. March 2014.

[1] **“Neural Interfaces: from single unit recording to cutting-edge gaming neuro-gadgets,”**  
Department of Electrical and Computer Engineering, University of Tehran. Jan. 2014.

WORKSHOPS  
ORGANIZED

[2] **“Controlling with Thoughts,”** TED MED Live Imperial, Imperial College London, United Kingdom. Apr. 2013.

[1] **“Understanding the Brain,”** University of Tehran, Biomedical Engineering Student Branch, Tehran, Iran, Feb. 2012.

WORKSHOPS  
ATTENDED

[11] “Advanced Neuro-technology for Brain Initiative”, IEEE EMBC, Chicago, USA, Aug. 2014.

[10] “Non-Invasive Brain Stimulation”, Meeting of the Minds Neuroscience Conference, London, UK, Feb. 2014.

[9] “Intellectual Property and Patenting”, Bird and Bird LLP, London, UK, Nov. 2013

[8] “International Symposium: Problems at Neural Interfaces”, National Science Foundation, San Diego, USA, Nov. 2013.

[7] “Cognitive Neuroscience Summer School,” School of Cognitive Sciences, IPM, Tehran, Iran, Sep. 2013.

[6] “International Neuro-technology Consortium Workshop: Neuro-Diagnostics, Neuro Therapeutics, Imaging and Grand Challenges”, IEEE EMBS, Osaka, Japan, Apr. 2013.

[5] “Insight into Silicon Valley,” Visiting tech companies: Microsoft, Skype, Google, Facebook, Dropbox, Plug n Play Tech Centre, San Francisco, USA, Apr. 2013.

[4] **“Entrepreneurship and Business Management,”** AIESEC, Tehran, Iran, Jul. 2012

[3] **“Introduction to Microprocessors and AVR,”** Mechatronics Association, University of Tehran, Tehran, Iran Jun 2012.

[2] **“Electrical Engineering Techniques in Neuroscience,”** Iranian Conference on Electrical Engineering (ICEE 2012), Tehran, Iran, Jun. 2012.

[1] **“Introduction to Electrophysiology and Single Unit Recording of Brain Signals,”** ScienceBeam Institute, Tehran, Iran, Mar. 2012.

SKILLS  
EXTRA-  
CURRICULAR  
ACTIVITIES

**Computer Skills:** C, Visual C, VB, MATLAB, Python, Java, SolidWorks, AutoCAD, MuPad, Mathematica, Microsoft Office, LaTeX

**Languages:** English (fluent: TOEFL iBT 105/120) – Farsi/Persian (native) – Azeri (Intermediate), Turkish (Elementary), French and Arabic (Familiar)

**Sports:** Skating (Professional: Gold Medal Speed Skating and Bronze Medal Figure Skating), Tennis, Swimming, Squash

OTHER  
INTERESTS

Modern Philosophy, Philosophy of Mind, Evolution, Neo-Darwinism and Universal Darwinism Theory, Memetic Theory, Traditional Iranian Music, Writing Poems in Persian, Theater

## REFERENCES

**Prof. James Moore JR**, Chair of Medical Device Design and Entrepreneurship, Department of Bioengineering, Imperial College London. Email: [james.moore.jr@imperial.ac.uk](mailto:james.moore.jr@imperial.ac.uk)

**Prof. Etienne Burdet**, Professor of Human Robotics, Department of Bioengineering, Imperial College London. Email: [e.burdet@imperial.ac.uk](mailto:e.burdet@imperial.ac.uk)

**Prof. Peter Weinberg**, Professor in Cardiovascular Mechanics, Department of Bioengineering, Imperial College London. Email: [p.weinberg@imperial.ac.uk](mailto:p.weinberg@imperial.ac.uk)

**Dr. Angela Kedgley**, Research Fellow Imperial College. Email: [a.kedgley@imperial.ac.uk](mailto:a.kedgley@imperial.ac.uk)

**Dr. Carsten Mehring**, Professor, Bernstein Center Freiburg & Institute for Biology III, Albert-Ludwigs-University. Email: [carsten.mehring@biologie.uni-freiburg.de](mailto:carsten.mehring@biologie.uni-freiburg.de)

**Dr. Kianoush Nazarpour**, Lecturer, School of Electrical and Electronics Engineering, University of Newcastle, UK. Email: [nazarpour@ncl.ac.uk](mailto:nazarpour@ncl.ac.uk)

**Dr. Kamal Setarehdan**, Assistant Professor, Electrical and Computer Engineering Department, University of Tehran, Iran. Email: [ksetareh@ut.ac.ir](mailto:ksetareh@ut.ac.ir)

**Mr. Mark Hammond**, Technology Associate and Create Lab Director, Imperial Innovations (Tech transfer company of imperial college),  
Email: [mark.hammond@imperialinnovations.co.uk](mailto:mark.hammond@imperialinnovations.co.uk)