The Red Wing community was ALIVE WITH CREATIVITY in 2021 because of Red Wing Arts! This past year has seen a surge in excitement, momentum, and appreciation for the arts in this community.

I can honestly say that we, the non-profit arts world, have never been more challenged than in these past two years. Despite all the challenges and learnings, the arts have helped us heal through these crazy times. Every event had to have a COVID plan in place whether it meant a virtual Poetry Artist Collaboration, or an in-person 55th Annual Fall Festival. But we did it!! We successfully presented Plein Air, the Concerts in the Park, Fall Festival, the Poetry Artist Collaboration, and exhibitions in the Depot Gallery. We added the Art in Nature program, "Treasures on the Trail." We partnered with Downtown Main Street to bring sculptures to our downtown in the Sculpture Tour and we expanded our Gift Store at the Depot.

In 2021, we took time to listen to the needs of our community, our artists and our visitors. We’ve learned there is a deep desire for more arts experiences – for workshops, community art events and community creative experiences. We learned NOW is the time to expand our impact beyond the Depot and to build our vision for Red Wing: to become a stronger Regional Arts Hub.

And so began the development of our next chapter - the Clay & Creative Center. The foundation of this chapter was set by our founder Marge Vogel: that Red Wing Arts would offer opportunities for people to learn and grow in the arts. We hope you engage and grow with us as we begin this next exciting chapter for Red Wing Arts.

I want to thank you all for your tremendous participation and support over the last few years. I am proud and privileged to be a part of leading the organization forward with a mission-driven board of directors, energized staff and committed volunteers.

Welcome to a revitalized Red Wing Arts! We’ve accomplished so much since the pandemic demanded our programming for the community to either downsize or shutdown all together. The myriad of challenges we faced in 2020 only fueled us to think big and envision greater success in the years to come!

In the spring and summer of 2021, our board held intensive strategy sessions to tackle key issues and ask/answer tough questions. We focused on planning and made a commitment to increase our impact and bolster our earned income. To regain our momentum moving forward, we applied for and accepted an Economic Injury and Disaster Loan (EIDL) from the Federal Government at historically favorable terms. Our board remains actively engaged by meeting monthly to monitor progress and stay on course.

Today as a result, Red Wing Arts has expanded staffing to support our visionary Executive Director, Emily Guida Foos. We are growing creative opportunities for area residents, artists, and arts supporters to become a participant, attend a workshop, volunteer, and gain more exposure as working artists.

As we move forward with renewed energy and increased capabilities, I’m certain we are well on our way to fulfill our mission with Emily’s strong leadership and our board of committed community leaders: to continually enrich lives by connecting, celebrating, inspiring and leading through shared arts experiences.

Thank you for joining us in building a vibrant community fueled by the arts Alive with Creativity!

Emily Foos
Executive Director

Kirsten Ford
2022 Board Chair
Our mission is to build a vibrant community fueled by the arts. We enrich lives by connecting, celebrating, inspiring and leading through shared art experiences. Our vision is a community alive with creativity.

Red Wing Arts believes that diversity, inclusion, and equity are essential to fulfilling our mission. We embrace differences and commonalities across race, gender, ethnicity, sexual orientation, mental and physical ability, religion, and age. We commit to expanding our awareness about, and representation in, the greater diverse arts experience and strive to make art an intrinsic part of everyday life.

Since our inception in 1952, Red Wing Arts has been a cornerstone of the arts in the Red Wing community and throughout the region. Beginning as an interactive arts education program, we have evolved as an anchor of the arts ecosystem. Our goal is to incorporate art into the dialogues, influences and economic impacts of the Red Wing community.

Each year Red Wing Arts supports over 400 artists in our gallery and festivals and over 45,000 visitors to our free events and exhibits. Many of you know us as the Depot Gallery. We are also the Fall Festival, Concerts in the Park, the Sculpture Walk, Welcome & West End Murals, Pollinator Park, the new Clay & Creativity Center, and much more!

2021 Board of Directors

Kim Wiemer - Board Chair
Dir. Organization Effectiveness, Red Wing Shoe Company

Marcy Dowse - Vice Chair
Marketing and Public Affairs, Retired

Jerry Olson - Board Treasurer
Business Advisor

Kirsten Ford - Board Secretary
Owner/Creative Director, Focus Design

Clare Larkin
Oral Health Professional, Retired
Independent Consultant

Rachel McWithey
Sales Operations and Process Optimization, SAP Concur

Susan Forsythe
Professional Musician

Maggie Paynter
Retired ArtReach Director, Studio Artist

Peggy Simonson
Professional Artist

Velma Carbajal
Global Trainer, Red Wing Shoe Company

Christy Dickinson
Senior Program Manager, Arts Midwest
Visual Artist, Anansi Studio
INVESTING IN OUR FUTURE

38 PUBLIC EXPERIENCES

- Sculpture Walk
- Poet Artist Collaboration
- Treasures on the Trail
- Concerts in the Park
- 15th Annual Plein Air Festival
- 55th Red Wing Arts Fall Festival
- Gallery Exhibits
- Artist Receptions & Celebrations
- Educational Support

MORE THAN 45,000 PEOPLE SERVED

We hosted free events that served our residents and brought people to Red Wing to work, shop and play!

MORE THAN 150 VOLUNTEERS
2021 Total Revenue = $448,435

- Gallery Sales: $108,000
- Program Revenue: $42,925
- Grants Awarded: $105,300

IN-KIND: $26,660
SPONSORS: $16,250
FOUNDATIONS: $101,950
DONORS: $47,350
“Art, freedom and creativity will change society faster than politics.”
- Victor Pinchuk
FUNDERS

SPONSORS

Associated Bank
"Community Mike" Murphy
Discovery Financial
Edward Jones, Red Wing & Lake City
Fair Trade Books
First Farmers & Merchants Bank
Hanisch Bakery
Lion's Club
Mandy's Coffee Shop
Palmquist Dental
P. Hanson Marketing
Q Media
Randy's
Red Wing Brewery
Red Wing Credit Union
Red Wing Grain
Red Wing Framing & Fine Art Printing
RWC Tech Solutions
River Blu Salon DaySpa
Sargent's Nursery
Speight Anderson & Lappegaard, P.A.
Sturdiwheat
Uffda
Unleashed Consultants
Xcel Energy

PARTNERS

Anderson Center
ArtReach
City of Red Wing
Downtown Main Street
Goodhue County Health and Human Services
Ignite
Sheldon Theatre
Pals
Prairie Island Indian Community
Red Wing High School BSU & NASA
Thrive Unltd.
United Way of Goodhue, Wabasha & Pierce Counties
THE FUTURE RED WING ARTS

As a result of our visioning sessions in the community in 2021, exciting things are happening with Red Wing Arts today and in the years to come!

We commit to a future Red Wing Arts model that will:

- Leverage the assets and history of our community
- Increase our impact
- Inspire funding
- Expand opportunities for more people to experience art
- Serve as an economic driver in our community
- Expose the region to new and unique arts opportunities
- Provide programming that people cannot find in other places, connecting people to the creativity and culture of our community
- Plan and organize workshops in a second location.

The Clay & Creative Center opened May 2022

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651-388-7569
www.redwingarts.org